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## **Ride DART for free during Try Transit Week**

People can take an unlimited number of free rides on DART buses during Try Transit Week, which runs Sunday through Saturday, October 6-12. The offer is good on DART Local, Express, Flex and On Call services.

The promotion highlights the expanded and improved transit system in Greater Des Moines, including more routes, extended hours, the new DART Central Station in downtown Des Moines and the MyDART Trip Planner BETA that launched this week on [www.ridedart.com](http://www.ridedart.com).

“Planning trips is easier than ever now, so we want to motivate people to discover just how many trips they can make on DART,” Marketing Director Kirstin Baer-Harding said. “We’re not the same DART you knew even 18 months ago – we’re going more places, more often, at more times of the day.”

Also as part of Try Transit Week, DART staff will meet with potential new riders at locations in downtown Des Moines, Johnston, West Des Moines and Altoona. Details available at [www.ridedart.com](http://www.ridedart.com).

For additional information about DART services, Try Transit Week or MyDART Trip Planner BETA please visit [www.ridedart.com](http://www.ridedart.com) or call DART Customer Service at 515-283-8100.

The Des Moines Area Regional Transit Authority is the public transportation provider that serves Polk County. DART operates a family of transportation services that makes getting around the Greater Des Moines area easier and more convenient. For more information about DART services, schedules, route changes, or directions to the nearest DART stop, visit the website at [www.ridedart.com](http://www.ridedart.com) or call 515-283-8100.