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## **DART rolls out promotion – free rides on new Route 60 through April**

The Des Moines Area Regional Transit Authority (DART) today launches a month-long promotion aimed at introducing residents to the expanded public transit system in Greater Des Moines.

Today through April 30, the new Route 60 is free to ride. Route 60 is a loop route at the heart of the transit network, connecting University and Ingersoll avenues between 42<sup>nd</sup> Street and downtown Des Moines. The route connects many major destinations, including educational institutions, shopping districts, medical facilities, employment centers and DART Central Station.

“If you’ve ever thought, ‘Hey, I should try riding the bus,’ this is a great time to try it out,” said Kirstin Baer-Harding, DART Marketing Director. “We hope that by offering free service on some of the busiest transit corridors in the metro, we give people that little extra nudge to try it out. And if they like that, we have routes throughout the metro for them to try, as well.”



Route 60 buses run in both directions simultaneously, so people can catch it on either side of the street and head in whichever way they’re traveling. Buses depart from stops every 20 to 30 minutes from approximately 6 a.m. to 8 p.m. on weekdays, and about every hour from 8 a.m. to 5 p.m. on weekends.

For more information about Route 60 or other DART services, please call 515-283-8100 or email [dart@ridedart.com](mailto:dart@ridedart.com) and a DART Customer Service Representative will help plan people’s trips.

The Des Moines Area Regional Transit Authority is the public transportation provider that serves Polk County. DART operates a family of transportation services that makes getting around the Greater Des Moines area easier and more convenient. For more information about DART services, schedules, route changes, or directions to the nearest DART stop, visit the website at [www.ridedart.com](http://www.ridedart.com) or call 515-283-8100.