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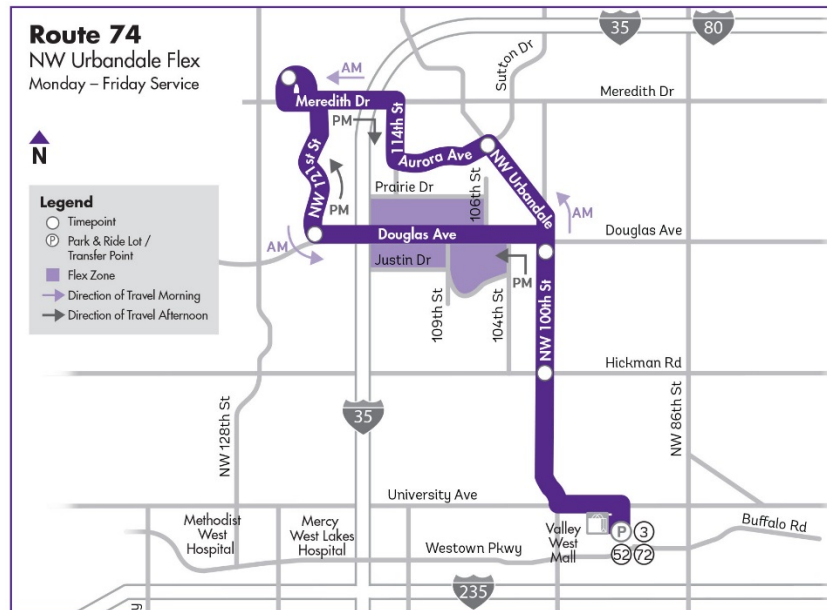
Business and civic leaders to celebrate launch of new Urbandale bus route

Business and civic leaders on Wednesday will join DART in celebrating the launch of a new bus route serving Urbandale businesses.

A ribbon cutting and preview tour of the new service, Flex Route 74 – NW Urbandale, will be held Wednesday, August 13, at the Paragon Prairie Tower at Meredith Road and 123rd Street. The agenda is as follows:

- 7:15 a.m. – Coffee and Pastries
- 7:30 a.m. – Ribbon Cutting
- Immediately Following – Route preview tour bus ride

The new Flex Route 74 – NW Urbandale will begin service on Monday, August 18. The route will operate on weekdays during peak commute times between Valley West Mall, Marsh and the business parks in northwest Urbandale. Riders will be able to transfer to Route 74 at Valley West Mall from Routes 3, 52 and 72.



For more information, visit DART online at www.ridedart.com, call 515-283-8100 or email dart@ridedart.com.

The Des Moines Area Regional Transit Authority is the public transportation provider that serves Polk County. DART operates a family of transportation services that makes getting around the Greater Des Moines area easier and more convenient. For more information about DART services, schedules, route changes, or directions to the nearest DART stop, visit the website at www.ridedart.com or call 515-283-8100.