



Contact
Gunnar Olson
Public Affairs Manager
Des Moines Area Regional Transit Authority
golson@ridedart.com
515-283-5008

FOR IMMEDIATE RELEASE
Friday, November 15, 2013

DART is now on Google Maps

Residents and visitors of Greater Des Moines can now plan their trips by public transit using Google Maps.

The Des Moines Area Regional Transit Authority (DART) has worked with Google to add its schedule information to Google Maps and Google Earth. As a result, Google Maps users will now be able to see public transit directions for Greater Des Moines. Previously, only driving, walking or biking directions were available.

“We want everyone to see they have options for traveling in Greater Des Moines – you don’t have to be leashed to a car,” Marketing Director Kirstin Baer-Harding said. “So it’s critically important that DART’s information is available through popular and widely available tools such as Google Maps.”

The addition of DART’s schedule information on Google Maps follows the launch on October 1 of the MyDART Trip Planner BETA on www.ridedart.com. Both tools utilize the same data, giving riders multiple ways to access DART schedule information.

The Des Moines Area Regional Transit Authority is the public transportation provider that serves Polk County. DART operates a family of transportation services that makes getting around the Greater Des Moines area easier and more convenient. For more information about DART services, schedules, route changes, or directions to the nearest DART stop, visit the website at www.ridedart.com or call 515-283-8100.