### Des Moines Area Regional Transit Non-Rider Survey

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Findings Report

Submitted to the Des Moines Area Regional Transit Authority by:

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#### 2015 Des Moines Area Regional Transit Non-Rider Survey Executive Summary

#### Introduction

ETC Institute conducted a survey of residents in the Des Moines region and Polk County who were not currently using Des Moines Area Regional Transit (DART) services. The purpose of this survey was to update DART's long-range transit services plan – the DART Forward 2035 Plan. DART would like to understand the public transit needs of the growing and changing population.

Some of the topics addressed on the survey included:

- Perceptions of existing public transportation services in the Des Moines area
- Whether residents had used public transportation in cities outside the Des Moines area
- Whether residents thought DART services were valuable to the community
- Reasons residents were not currently using public transportation in the Des Moines area
- Factors that would encourage residents to begin using public transportation services in the Des Moines area
- Different trip purposes that would interest residents to use DART services
- Frequency levels that would encourage use of public transportation
- Different types of transportation which DART could introduce
- Reasons residents believe DART is important to the area
- Various transportation improvements that are important to residents

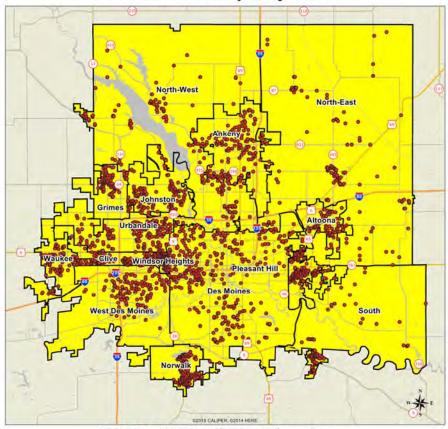
#### Methodology

The survey was administered by email, mail, and phone to a stratified random sample of 2323 residents who indicated they had not used DART services during the past year. The sample was stratified to ensure the results would be statistically representative of 15 zones: (1) Ankeny, (2) Altoona, (3) Clive, (4) Des Moines, (5) Grimes (6) Johnston, (7) North-East Rural Polk County, (8) North-West Rural Polk County, (9) Norwalk, (10) Pleasant Hill, (11) South Rural Polk County, (12) Urbandale, (13) Waukee, (14) Windsor Heights, and (15) West Des Moines. The actual number of surveys completed in each zone is provided below:

- Zone 1: 212
- Zone 2: 108
- Zone 3: 109
- Zone 4: 352
- Zone 5: 112
- Zone 6: 152
- Zone 7: 144
- Zone 8: 127

- Zone 9: 139
- Zone 10: 142
- Zone 11: 111
- Zone 12: 186
- Zone 13: 128
- Zone 14: 145
- Zone 15: 156

#### **Location of Survey Respondents**



2016 DART Transit Non-Rider Survey

The overall results of the survey have a precision of at least  $\pm -2.0\%$  at the 95% level of confidence. The results for each zone are shown separately in Section 2 of this report.

#### **Findings**

- Over 80% of survey respondents indicated that they feel DART's service is valuable to the community. The highest percentage reported was in Des Moines (98.15%), the lowest was in South Rural Polk County (81.71%).
- Over 60% of survey respondents rate DART's serviced either "Excellent" or "Good". The highest was in Clive (72.97%), and the lowest was in South Rural Polk County (47.5%).
- Less than 24% of survey respondents indicated they "Strongly Agree" with the statement that "Transit service is not offered near my home". This response was highest in Norwalk (65.69%), and lowest in Windsor Heights (4.29%).
- The top reason survey respondents would consider using public transportation would be for a "work related trip". This response was highest in Norwalk (51.8%), and lowest in South Rural Polk County (25.23%).
- The top four reasons survey respondents indicated they were not currently using public transportation were:
  - o Respondent prefers to drive rather than use public transportation
  - o Transit service not offered near respondent's home
  - Respondent has too many places they need to go during the day to use public transportation
  - o Public transportation takes too long compared to travel by other mode
- The factors which survey respondents indicated would be most likely to cause them to begin using public transportation were:
  - o Transit stops located closer to respondent's home
  - The time it takes to get to respondent's destination by car increases due to traffic congestion
  - o Transit stops located closer to the place respondent works or visits frequently
  - o Respondent's employer provided incentives to use public transportation services
- The types of transportation survey respondents indicated they would be "Very Likely" to use were:
  - Light rail service, nearly 25% of respondents indicated they would be "Very Likely" to use this service if it were available. The highest percentage was in North-West Rural Polk County (31.3%), and the lowest was in South Rural Polk County (19.59%).
  - o High speed, rapid bus service that has separate lanes and priority at traffic lights, nearly 20% of respondents indicated they would be "Very Likely" to use this service if it were available. The highest percentage was in Des Moines (26.32%), and the lowest was in West Des Moines (11.54%).

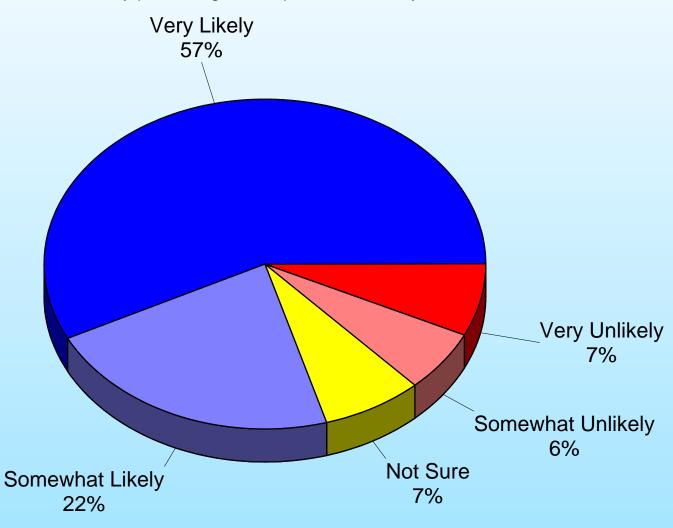
#### Section 1:

### Charts and Graphs

### **Overall Results**

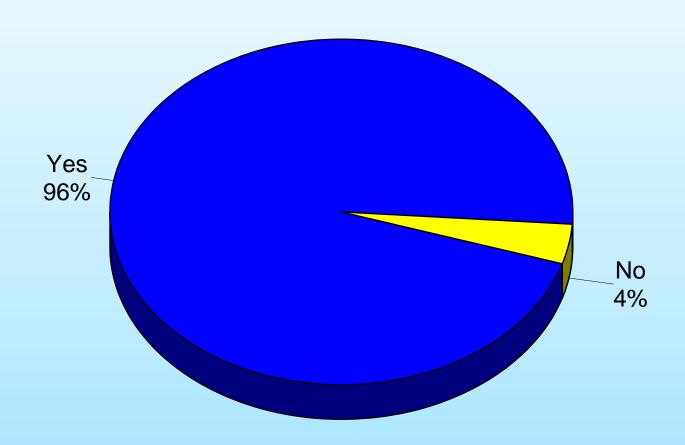
### How Likely Respondent is to Vote in the Next Municipal Election

by percentage of respondents surveyed



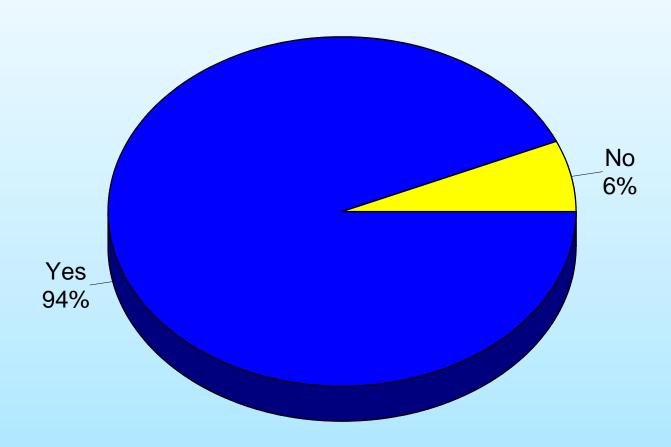
#### Whether or not Respondent is Registered to Vote

by percentage of respondents surveyed



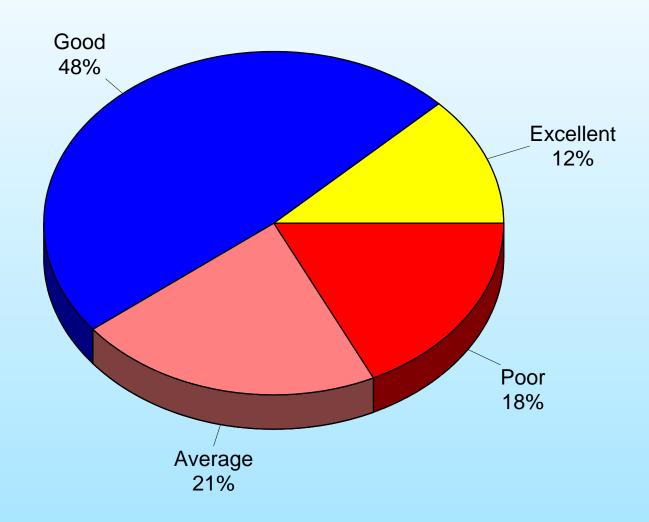
### Is DART's Service Valuable to the Community

by percentage of respondents surveyed



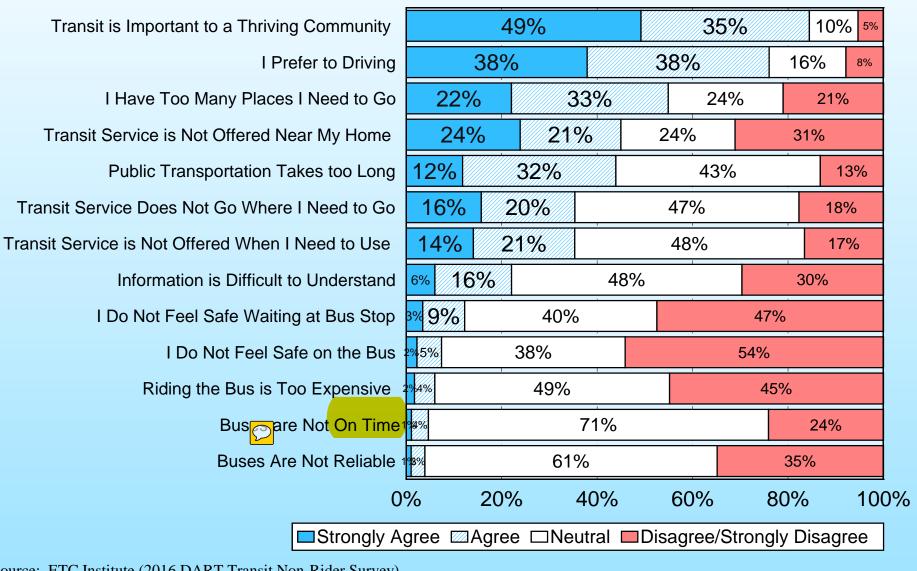
#### Overall Rating of DART's Services

by percentage of respondents surveyed (excluding "don't know")



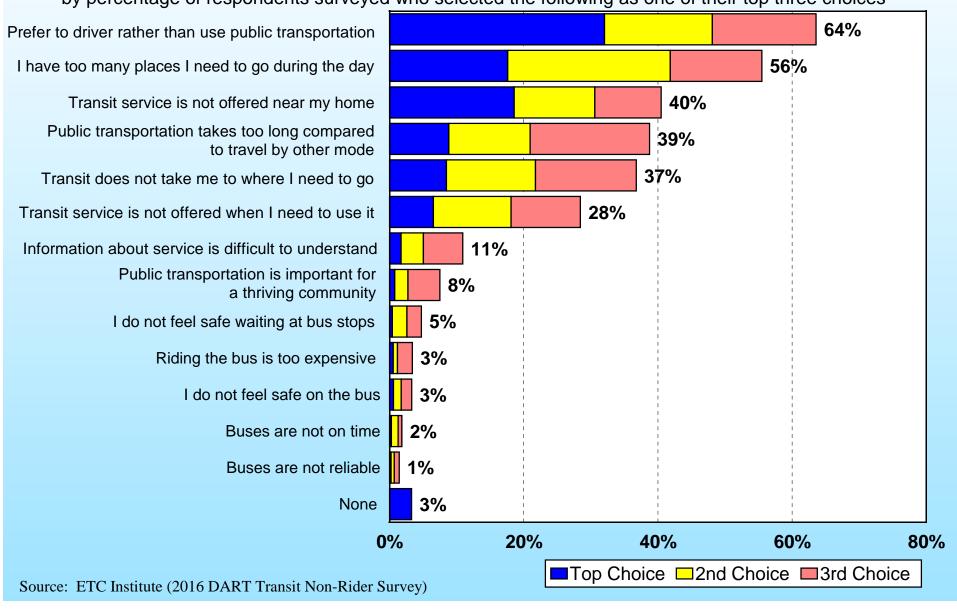
### Respondent's Level of Agreement with the Following Statements

by percentage of respondents surveyed



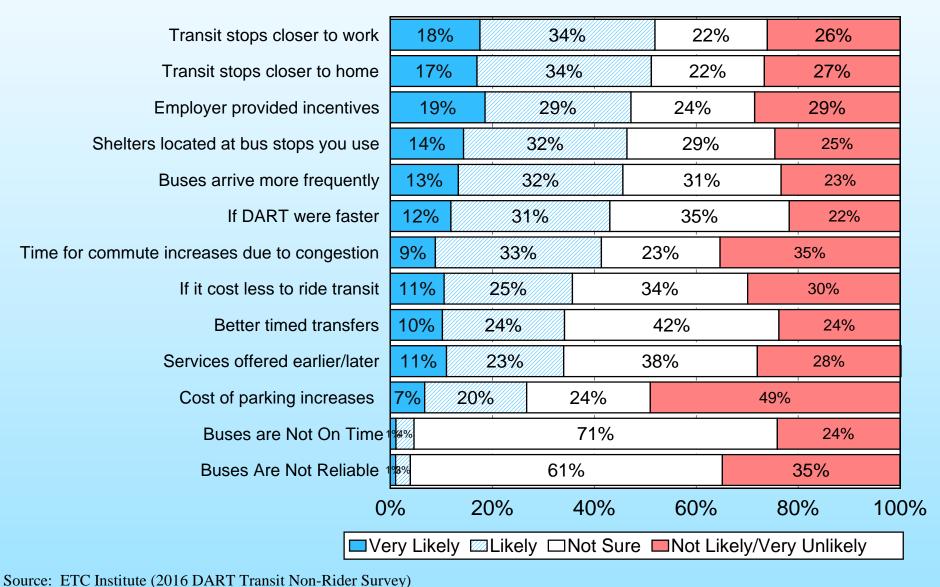
### Top Three Reasons Why Respondent is Not Using Public Transportation Services

by percentage of respondents surveyed who selected the following as one of their top three choices



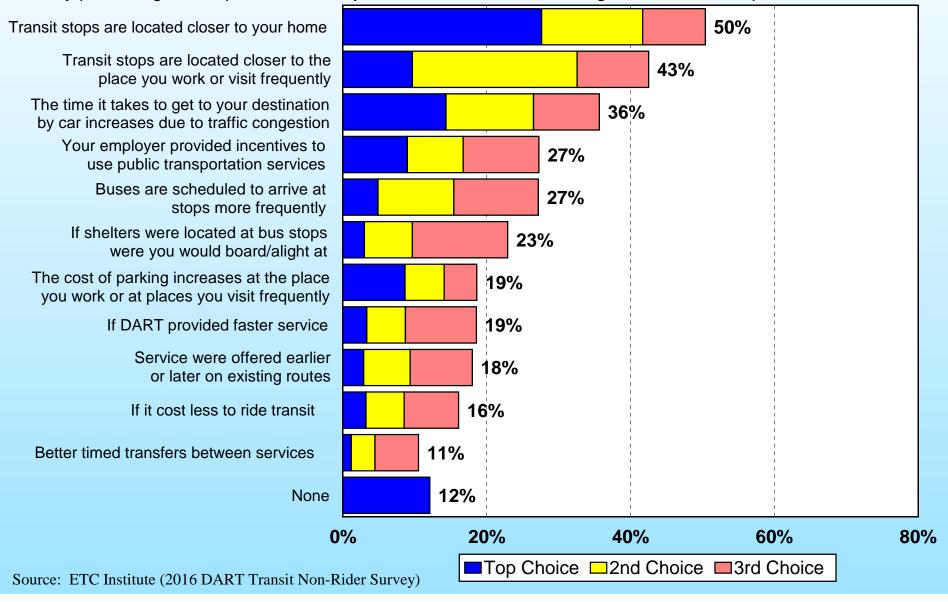
## How Likely Each Factor Would Be To Encourage Respondent to Begin Using Public Transportation

by percentage of respondents surveyed



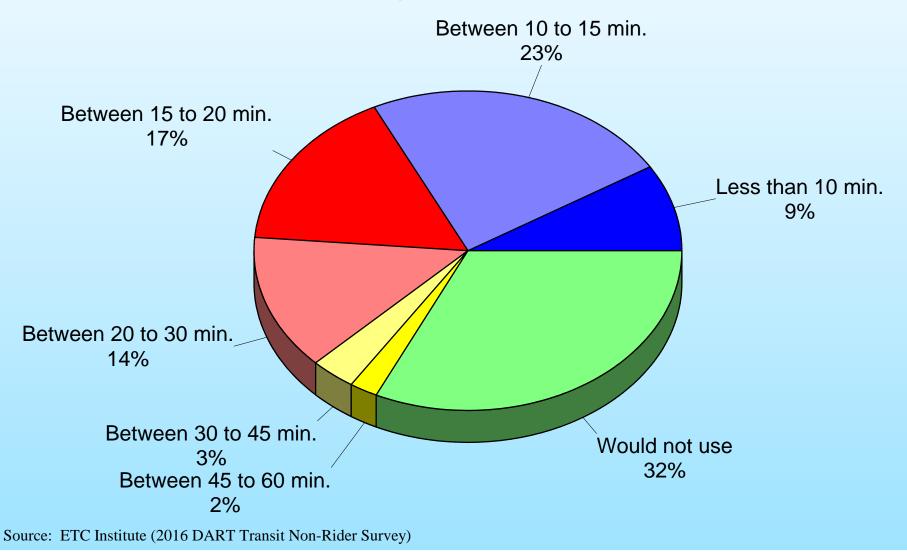
#### Top Three Reasons Respondent Would Begin Using Public Transportation Services

by percentage of respondents surveyed who selected the following as one of their top three choices



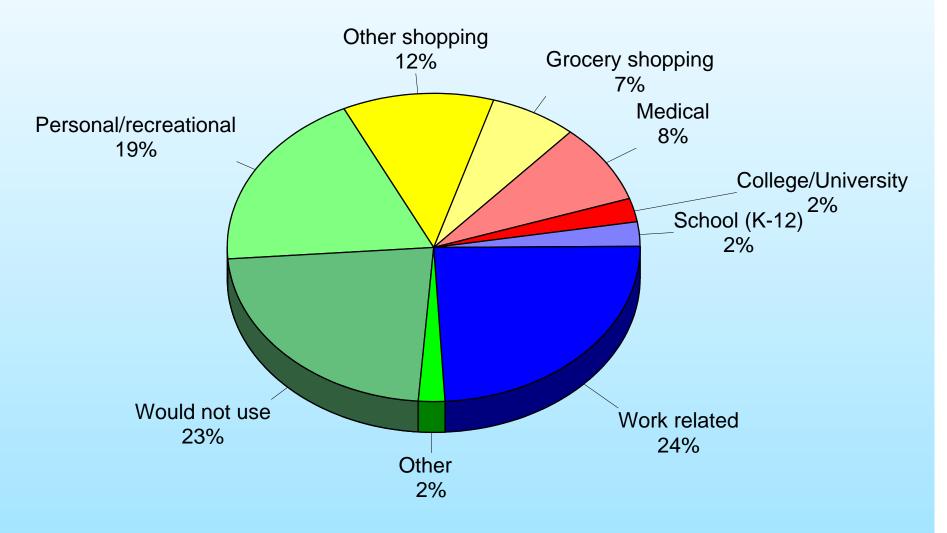
#### Minimum Level of Service Frequency That Would Encourage Respondent To Use Public Transit At Least Once A Week

by percentage of respondents surveyed



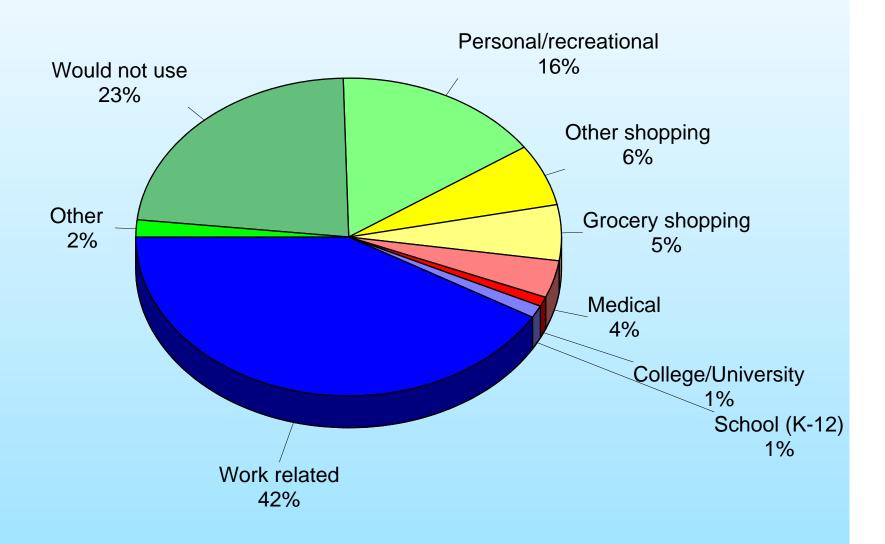
# For What Trip Purposes Would Respondent Be Interested in Using DART Services

by percentage of respondents surveyed



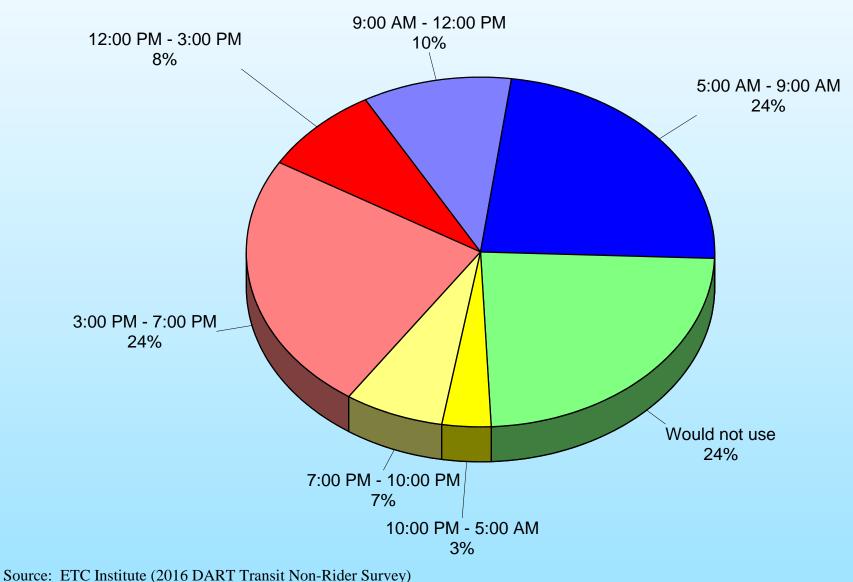
### Most Common Trip Purposes Respondent Would Be Interested In

by percentage of respondents surveyed



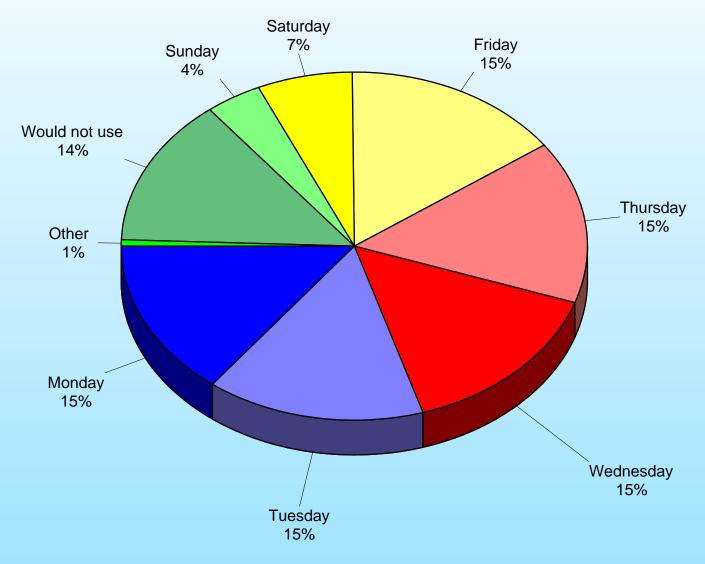
## During What Times of Day Would Respondent be Most Interested in Using Bus Service

by percentage of respondents surveyed

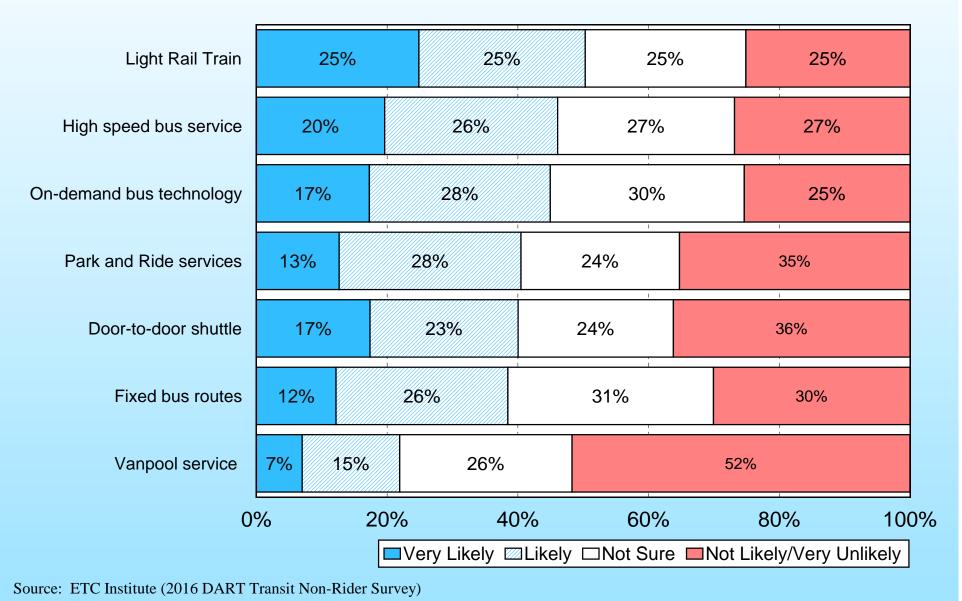


# During What Days of the Week Would Respondent Be Most Interested in Using Bus Service

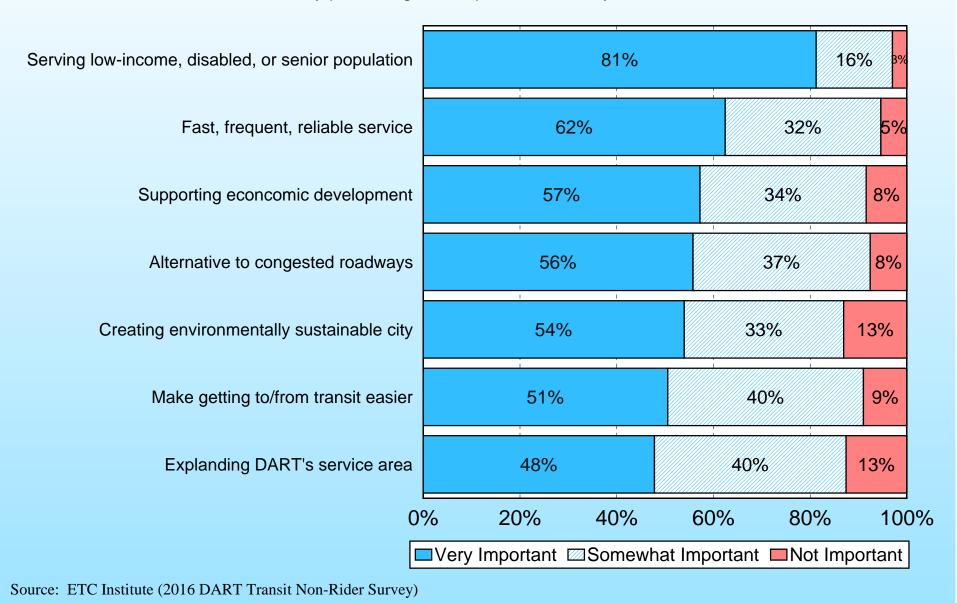
by percentage of respondents surveyed



### How Likely Each Factor Would Be To Encourage Respondent to Begin Using Public Transportation by percentage of respondents surveyed

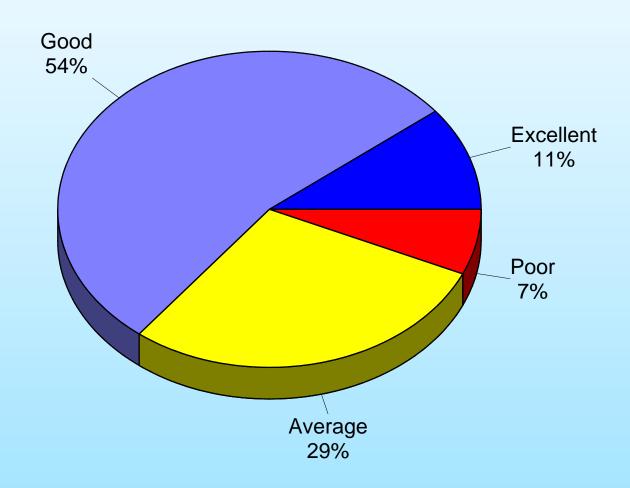


### How Important Respondent Believes the Following Purposes for Public Transportation Are by percentage of respondents surveyed



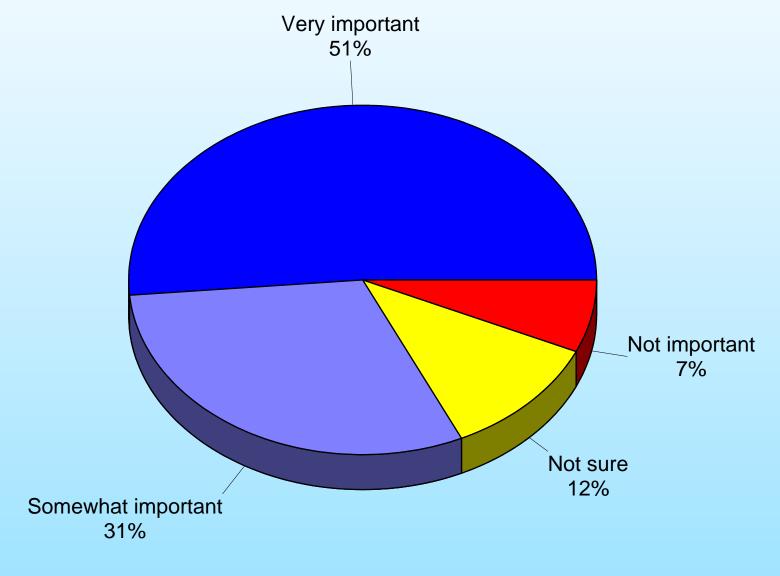
### Overall, How Respondent Would Rate the Impression They Have of DART

by percentage of respondents surveyed (Excluding "Don't Know")



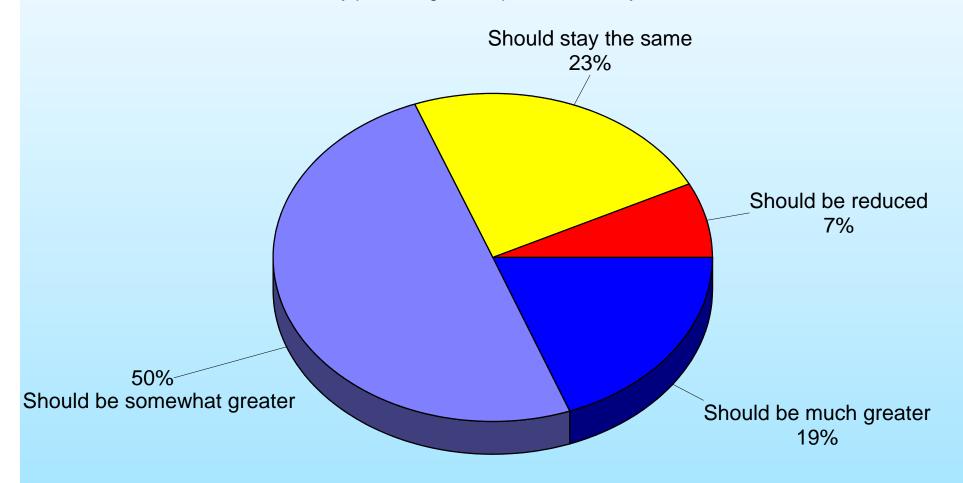
## Overall, How Important Respondent Thinks it is for the Region to Support and Fund Public Transportation

by percentage of respondents surveyed



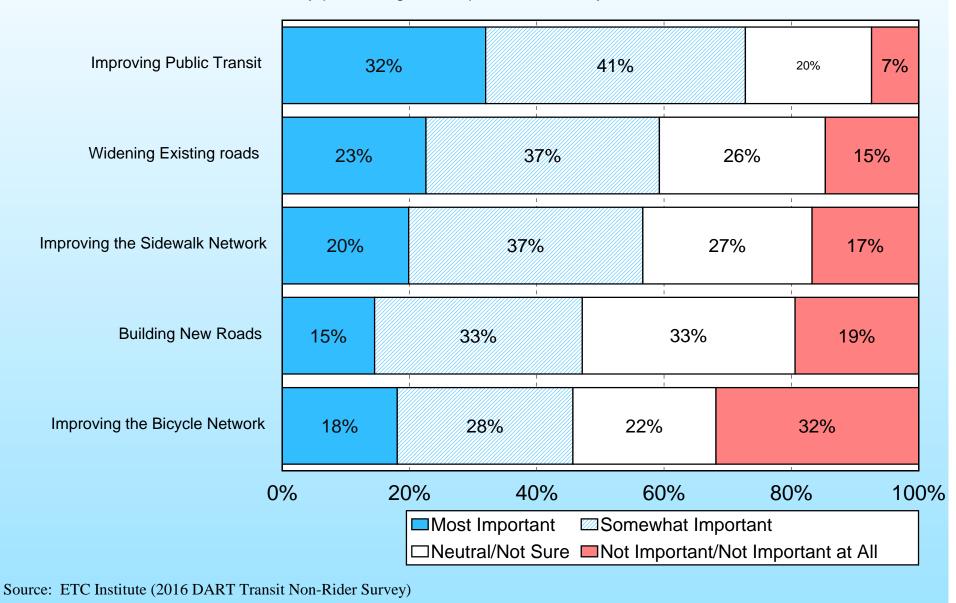
#### How Respondent Thinks the Current Level of Funding for Public Transportation in the Region Should Change Over the Next Five Years

by percentage of respondents surveyed



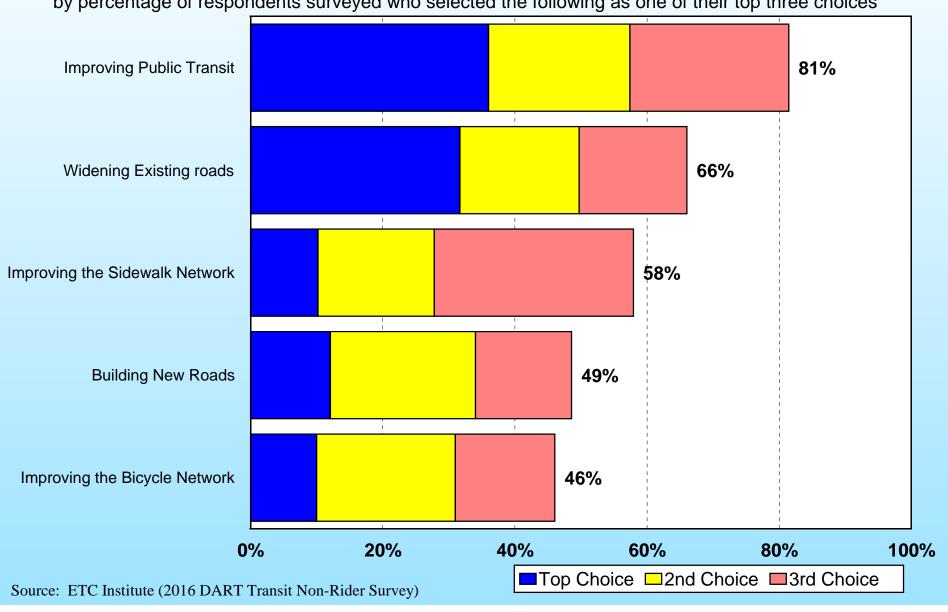
### How Respondent Rates the Importance of the Following Transportation Investments

by percentage of respondents surveyed



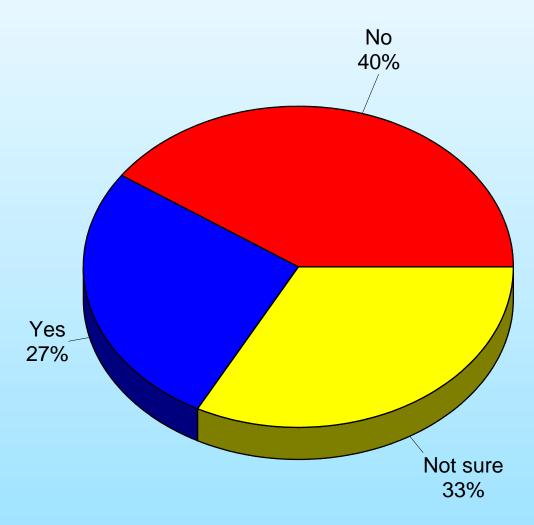
### Top Three Investments Respondents Believe Would be Most Important to Focus on in the Region

by percentage of respondents surveyed who selected the following as one of their top three choices



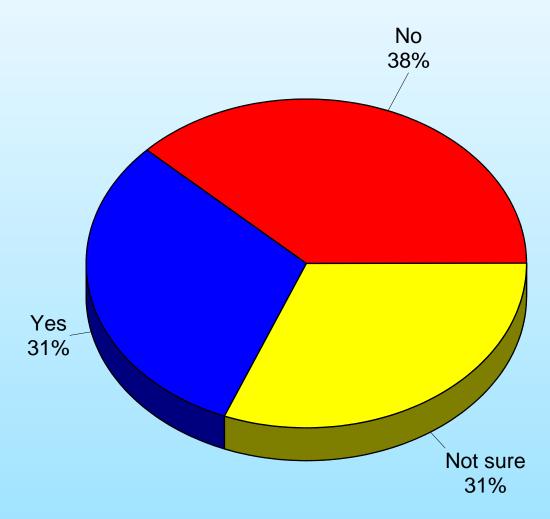
# Would Respondent Be Willing to Pay up to an Additional \$80/per year, per Household to Expand Public Transportation in the Region

by percentage of respondents surveyed



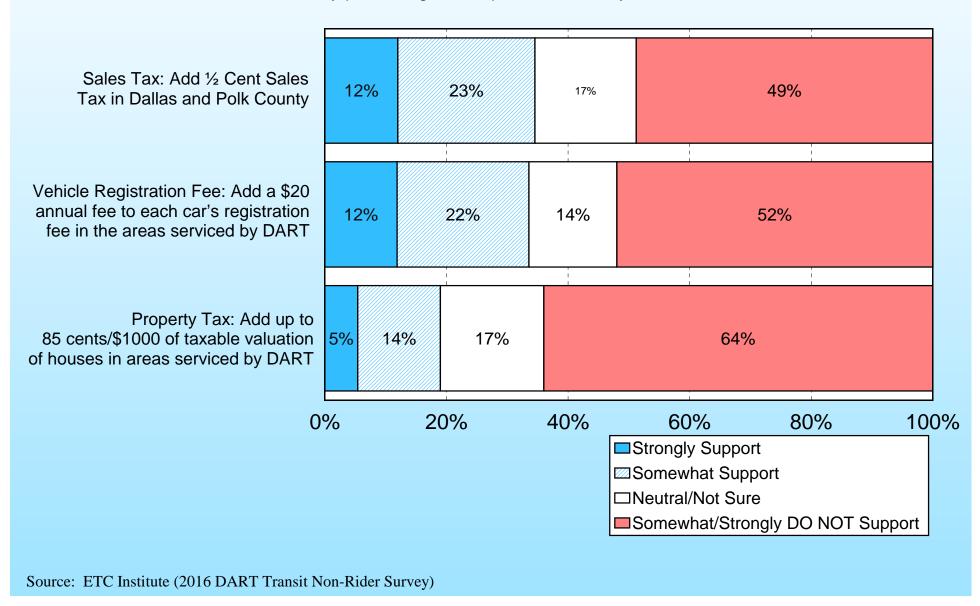
# Would Respondent Be Willing to Pay up to an Additional \$40/per year, per Household to Expand Public Transportation in the Region

by percentage of respondents surveyed (If "no" or "not sure" to Q20)



## Respondent's Level of Support for the Following Sources of Funding

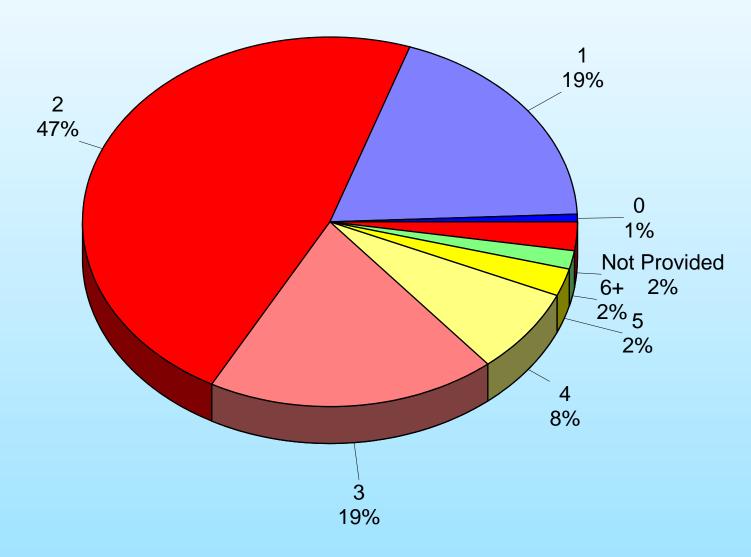
by percentage of respondents surveyed



### Demographics

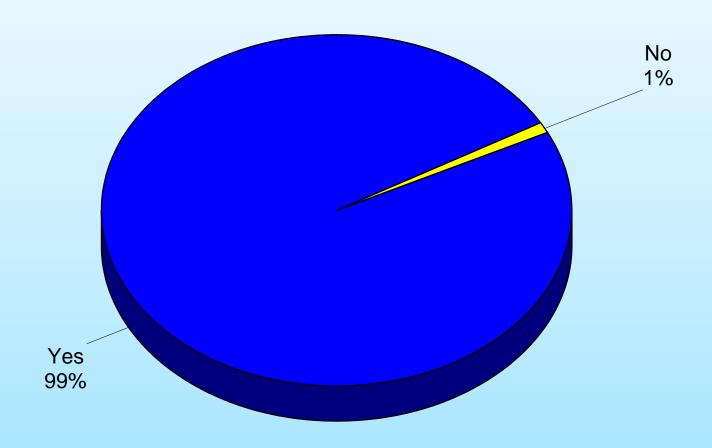
## How Many Operating Vehicles (Cars, Motorcycles, Vans) Does Respondent Have in Their Household

by percentage of respondents surveyed



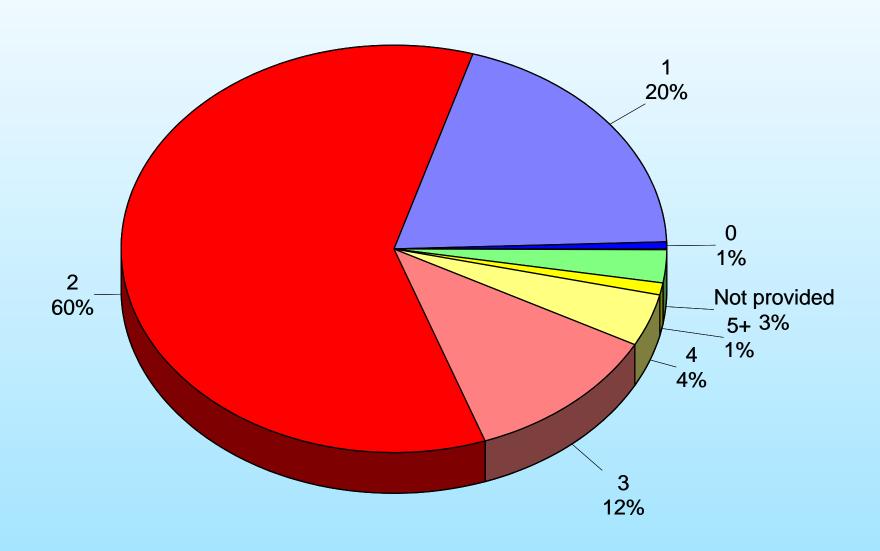
#### Does Respondent Have a Valid Driver's License

by percentage of respondents surveyed



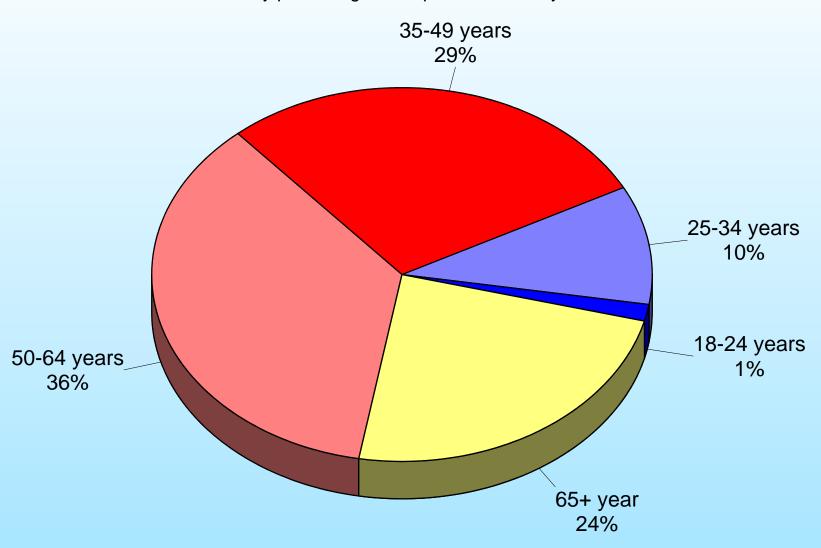
#### How Many Licensed Drivers are in the Household

by percentage of respondents surveyed



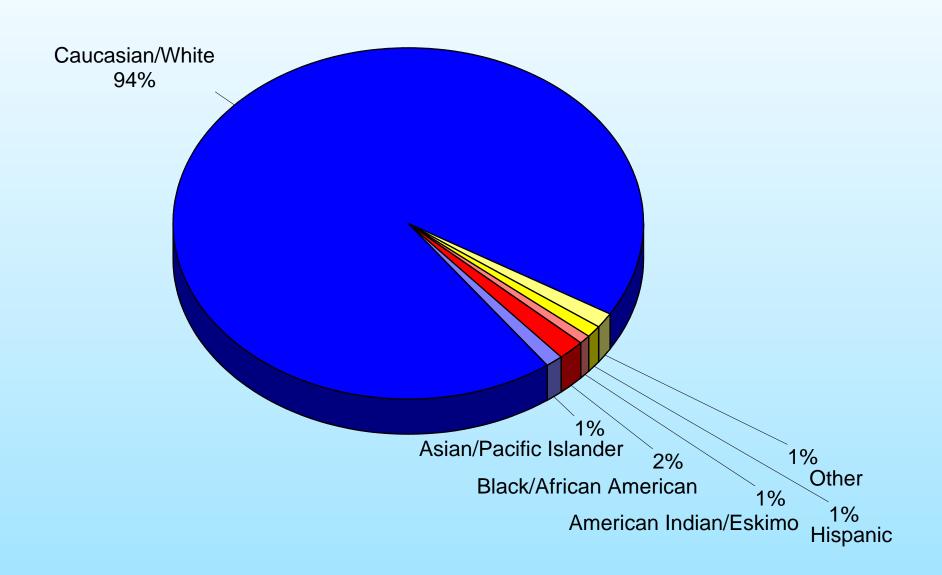
#### Respondent's Age

by percentage of respondents surveyed



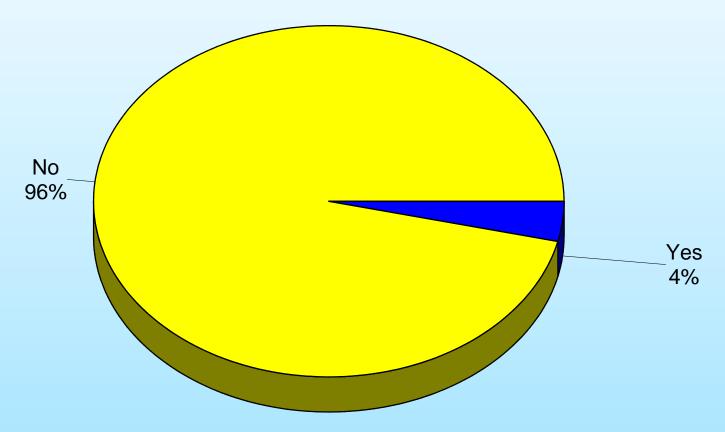
#### Respondent's Ethnicity

by percentage of respondents surveyed

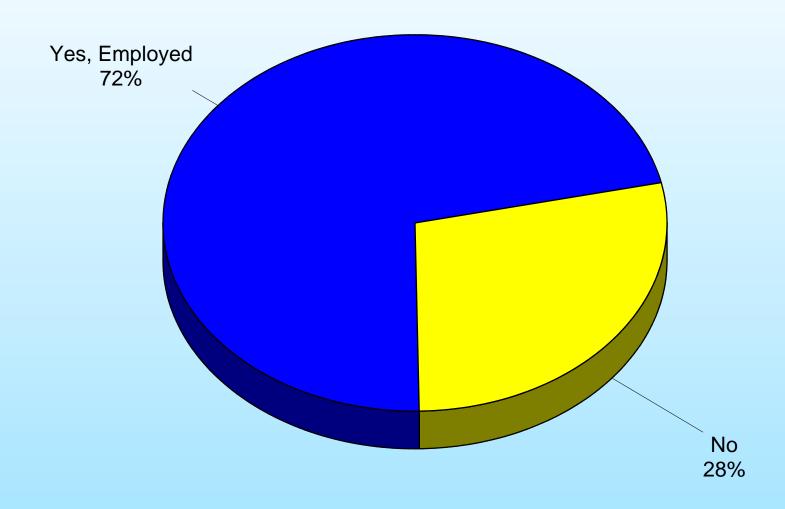


# Does Respondent Have a Physical Disability That Causes Them to be Dependent on Others for Transportation

by percentage of respondents surveyed

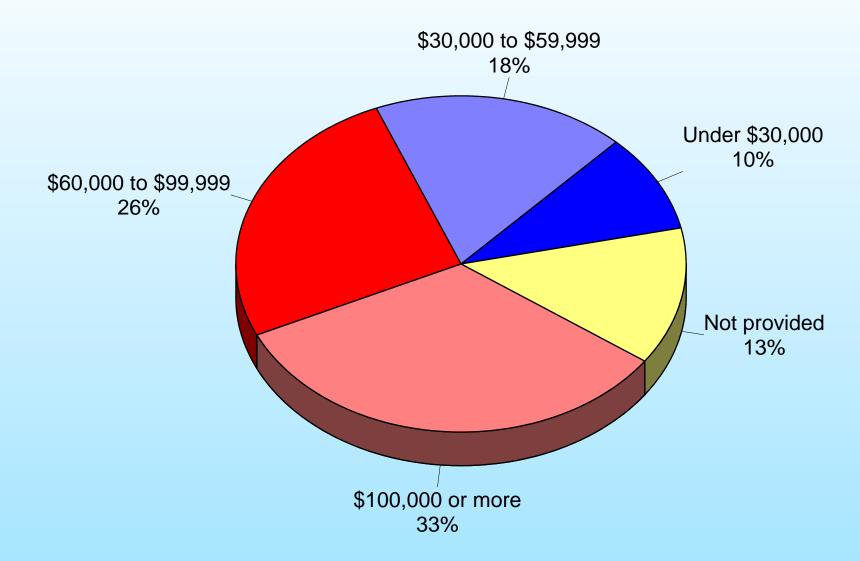


# Employment Status by percentage of respondents surveyed



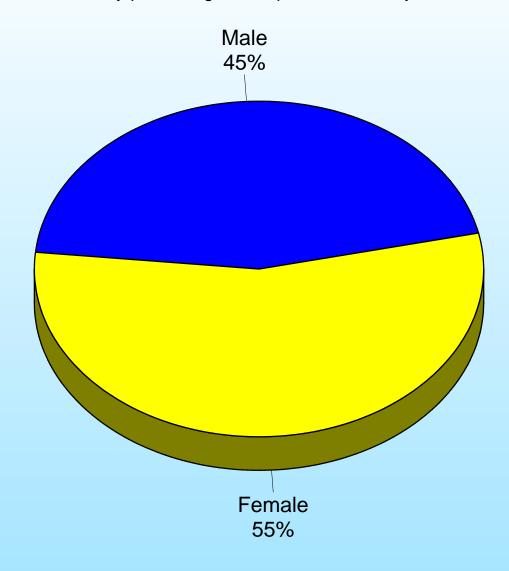
## **Annual Household Income**

by percentage of respondents surveyed



Gender

by percentage of respondents surveyed



# Prior to Receiving this Survey Was Respondent Familiar with the Public Transit Services Offered by DART

by percentage of respondents surveyed



### Section 2:

# Tabular Data Overall Results

### **DART Transit Non-Rider Survey**

Q1. How likely are you to vote in the next municipal election	
None Likobe	Percentage
Very Likely	57.34%
Somewhat Likely	22.05%
Not Sure	7.47%
Somewhat Unlikely	6.16%
Very Unlikely	6.99%
Total	100.00%
Q2. Are you registered to vote at your current address?	
	Percentage
No	3.65%
Yes	96.35%
Total	100.00%
Q3. Do you feel DART's service is a valuable service to the cor	mmunity?
•	Percentage
No	5.59%
Yes	80.87%
Don't Know	13.54%
Total	100.00%
Q3. Do you feel DART's service is a valuable service to the co	•
Excluding "Don't know"	Percentage
No	6.47%
Yes	93.53%
Total	100.00%
Q4. Overall, how would you rate DART's services?	
	Percentage
Excellent	5.19%
Good	20.44%
Average	9.08%
Poor, needs to be expanded	7.60%
Don't know	57.69%
Total	100.00%
Q4. Overall, how would you rate DART's services?	
Excluding "Don't know"	Percentage
Excellent	12.26%
Good	48.31%
Average	21.46%
Poor, needs to be expanded	17.97%
Total	100.00%

Q5. Respondent's level of satisfaction wing Q5.1 Public transportation takes too long compared to transportation takes too long compared to transportation.	
Q3.1 Fublic transportation takes too long compared to tra	Percentage
Strongly Agree	11.82%
Agree	32.11%
Neutral/Not Sure	42.82%
Disagree	11.55%
Strongly Disagree	1.70%
Total	100.00%
Q5.2 Transit service is not offered when I need to use it	
	Percentage
Strongly Agree	14.08%
Agree	21.24%
Neutral/Not Sure	48.12%
Disagree	12.91%
Strongly Disagree	3.65%
Total	100.00%
Q5.3 Transit service is not offered near my home	
	Percentage
Strongly Agree	23.88%
Agree	21.10%
Neutral/Not Sure	23.92%
Disagree	20.18%
Strongly Disagree	10.92%
Total	100.00%
Q5.4 Transit service does not take me to where I need to	go
	Percentage
Strongly Agree	15.73%
Agree	19.61%
Neutral/Not Sure	46.96%
Disagree	13.49%
Strongly Disagree	4.21%
Total	100.00%
Q5.5 Information about transit service is difficult to under	stand
	Percentage
Strongly Agree	6.01%
Agree	16.06%
Neutral/Not Sure	48.27%
Disagree	22.45%
Strongly Disagree	7.21%
Total	100.00%

Q5. Respondent's level of satisfaction	with the following statements:
Q5.6 Buses are not on time	with the following statements.
Q3.0 Buses are not on time	Percentage
Strongly Agree	1.10%
Agree	3.55%
Neutral/Not Sure	71.27%
Disagree	19.02%
Strongly Disagree	5.06%
Total	100.00%
Q5.7 Buses are not reliable	
	Percentage
Strongly Agree	1.04%
Agree	2.88%
Neutral/Not Sure	61.23%
Disagree	27.24%
Strongly Disagree	7.60%
Total	100.00%
Q5.8 I have too many places I need to go during the da	y to use public transportation
	Percentage
Strongly Agree	22.06%
Agree	32.84%
Neutral/Not Sure	24.07%
Disagree	16.98%
Strongly Disagree	4.06%
Total	100.00%
Q5.9 I do not feel safe on the bus	
	Percentage
Strongly Agree	2.26%
Agree	5.15%
Neutral/Not Sure	38.47%
Disagree	35.44%
Strongly Disagree	18.68%
Total	100.00%
Q5.10 I do not feel safe waiting at bus stops	
	Percentage
Strongly Agree	3.47%
Agree	8.78%
Neutral/Not Sure	40.28%
Disagree	32.32%
Strongly Disagree	15.15%

100.00%

Total

Q5. Respondent's level of satisfaction with the following statements:	
Q5.11 Riding the bus is too expensive	
	Percentage
Strongly Agree	1.74%
Agree	4.26%
Neutral/Not Sure	49.18%
Disagree	31.06%
Strongly Disagree	13.76%
Total	100.00%

Q5.12 I prefer to drive rather than use public transport	Percentage
Strongly Agree	37.90%
Agree	38.13%
Neutral/Not Sure	16.11%
Disagree	5.19%
Strongly Disagree	2.68%
Total	100.00%

Q5.13 Public transportation is important for a thriving community	
	Percentage
Strongly Agree	49.20%
Agree	35.28%
Neutral/Not Sure	10.18%
Disagree	2.46%
Strongly Disagree	2.88%
Total	100.00%

#### Q6. Top three reasons why respondent is not using public transportation services:

#### Q6. Top choice why respondent is not using public transportation services

	Percentage
Public transportation takes too long compared to travel by other mode	8.85%
Transit service is not offered when I need to use it	6.54%
Transit service is not offered near my home	18.59%
Transit service does not take me to where I need to go	8.48%
Information about transit service is difficult to understand	1.72%
Buses are not on time	0.28%
Buses are not reliable	0.23%
I have too many places I need to go during the day to use public transportation	17.62%
I do not feel safe on the bus	0.60%
I do not feel safe waiting at bus stops	0.42%
Riding the bus is too expensive	0.56%
I prefer to drive rather than use public transportation	32.04%
Public transportation is important for a thriving community	0.79%
None	3.29%
Total	100.00%

#### Q6. Second choice why respondent is not using public transportation services

	Percentage
Public transportation takes too long compared to travel by other mode	12.11%
Transit service is not offered when I need to use it	11.58%
Transit service is not offered near my home	12.00%
Transit service does not take me to where I need to go	13.27%
Information about transit service is difficult to understand	3.33%
Buses are not on time	1.00%
Buses are not reliable	0.48%
I have too many places I need to go during the day to use public transportation	24.22%
I do not feel safe on the bus	1.16%
I do not feel safe waiting at bus stops	2.17%
Riding the bus is too expensive	0.63%
I prefer to drive rather than use public transportation	16.08%
Public transportation is important for a thriving community	1.96%
Total	100.00%

Q6. Top three reasons why respondent is not using public transportation services:	
Q6. Third choice why respondent is not using public transportation services	
	Percentage
Public transportation takes too long compared to travel by other mode	17.80%
Transit service is not offered when I need to use it	10.32%
Transit service is not offered near my home	9.89%
Transit service does not take me to where I need to go	15.02%
Information about transit service is difficult to understand	5.87%
Buses are not on time	0.56%
Buses are not reliable	0.74%
I have too many places I need to go during the day to use public transportation	13.66%
I do not feel safe on the bus	1.55%
I do not feel safe waiting at bus stops	2.16%
Riding the bus is too expensive	2.22%
I prefer to drive rather than use public transportation	15.45%
Public transportation is important for a thriving community	4.76%
Total	100.00%

Q7. How likely respondent would be to begin using public transportation if:	
Q7.1 The cost of parking increases at the place you work or at places you visit frequently	Percentage
Very Likely	6.73%
Likely	20.01%
Not Sure	24.26%
Not Likely	23.13%
Very Unlikely	25.87%
Total	100.00%

Q7.2 The time it takes to get to your destination by car increases due to traffic congestion	
	Percentage
Very Likely	8.84%
Likely	32.56%
Not Sure	23.29%
Not Likely	20.08%
Very Unlikely	15.23%
Total	100.00%

Q7.3 Transit stops are located closer to your home	
	Percentage
Very Likely	16.99%
Likely	34.22%
Not Sure	22.18%
Not Likely	13.43%
Very Unlikely	13.19%
Total	100.00%

Q7. How likely respondent would be to be	· · · · · · · · · · · · · · · · · · ·
Q7.4 Transit stops are located closer to the place you wo	. ,
Very Likely	Percentage 17.57%
Likely	34.36%
Not Sure	22.04%
	13.09%
Not Likely	12.94%
Very Unlikely Total	12.94% 100.00%
Total	100.00%
Q7.5 Buses are scheduled to arrive at stops more frequen	•
	Percentage
Very Likely	13.33%
Likely	32.30%
Not Sure	31.03%
Not Likely	12.25%
Very Unlikely	11.08%
Total	100.00%
Q7.6 Service were offered earlier or later on existing rou	tes
	Percentage
Very Likely	11.02%
Likely	22.99%
Not Sure	37.79%
Not Likely	15.44%
Very Unlikely	12.76%
Total	100.00%
Q7.7 Your employer provided incentives to use public tra	insportation services
	Percentage
Very Likely	18.58%
Likely	28.64%
Not Sure	24.26%
Not Likely	13.01%
Very Unlikely	15.51%
Total	100.00%
Q7.8 Better timed transfers between services	
Q. 10 2010. Simod standard between services	Percentage
Very Likely	10.21%
Likely	23.95%
Not Sure	42.09%
Not Sale Not Likely	12.08%
Very Unlikely	11.67%
Total	100.00%

Q7. How likely respondent would be to begin using public transportation if: Q7.9 If it cost less to ride transit	
Very Likely	10.55%
Likely	25.18%
Not Sure	34.37%
Not Likely	16.28%
Very Unlikely	13.62%
Total	100.00%

Q7.10 If DART provided faster service	
	Percentage
Very Likely	11.87%
Likely	31.19%
Not Sure	35.21%
Not Likely	10.11%
Very Unlikely	11.62%
Total	100.00%

Q7.11 If shelters were located at bus stops where you would board/alight at	
	Percentage
Very Likely	14.36%
Likely	32.07%
Not Sure	29.03%
Not Likely	12.12%
Very Unlikely	12.42%
Total	100.00%

Q8. Top three reasons respondent would begin using public transportation services	
Q8. Top choice why respondent would begin using public transportation services	
	Percentage
The cost of parking increases at the place you work or at places you visit frequently	8.66%
The time it takes to get to your destination by car increases due to traffic congestion	14.36%
Transit stops are located closer to your home	27.65%
Transit stops are located closer to the place you work or visit frequently	9.68%
Buses are scheduled to arrive at stops more frequently	4.90%
Service were offered earlier or later on existing routes	2.90%
Your employer provided incentives to use public transportation services	8.98%
Better timed transfers between services	1.18%
If it cost less to ride transit	3.23%
If DART provided faster service	3.34%
If shelters were located at bus stops were you would board/alight at	3.01%
None	12.10%
Total	100.00%

	Percentage
The cost of parking increases at the place you work or at places you visit frequently	5.44%
The time it takes to get to your destination by car increases due to traffic congestion	12.17%
Transit stops are located closer to your home	14.05%
Transit stops are located closer to the place you work or visit frequently	22.91%
Buses are scheduled to arrive at stops more frequently	10.55%
Service were offered earlier or later on existing routes	6.47%
Your employer provided incentives to use public transportation services	7.77%
Better timed transfers between services	3.30%
If it cost less to ride transit	5.31%
If DART provided faster service	5.37%
If shelters were located at bus stops were you would board/alight at	6.67%

100.00%

Total

Q8. Third choice why respondent would begin using public transportation services	
	Percentage
The cost of parking increases at the place you work or at places you visit frequently	4.54%
The time it takes to get to your destination by car increases due to traffic congestion	9.15%
Transit stops are located closer to your home	8.72%
Transit stops are located closer to the place you work or visit frequently	9.94%
Buses are scheduled to arrive at stops more frequently	11.74%
Service were offered earlier or later on existing routes	8.65%
Your employer provided incentives to use public transportation services	10.52%
Better timed transfers between services	6.05%
If it cost less to ride transit	7.56%
If DART provided faster service	9.87%
If shelters were located at bus stops were you would board/alight at	13.26%
Total	100.00%

## Q9. What is the minimum level of service frequency that would encourage you to use public transit at least once a week?

	Percentage
Less than 10 minutes	8.71%
Between 10 to 15 minutes	23.39%
Between 15 to 20 minutes	16.61%
Between 20 to 30 minutes	13.67%
Between 30 to 45 minutes	3.49%
Between 45 to 60 minutes	2.18%
Would not use bus service	31.95%
Total	100.00%

Q10. For what trip purposes would you be interested in using DART services?	
Multiple responses allowed	Percentage
Work related trip	38.48%
School (K-12)	3.92%
College/University	3.87%
Medical	13.43%
Grocery shopping	10.98%
Other shopping related trips	18.42%
Personal/recreational	30.22%
Would not use bus service	35.99%
Other	3.14%

Q11. Most common trip purpose from Q10	
Multiple responses allowed	Percentage
College/University	0.96%
Grocery shopping	5.46%
Medical	3.77%
Other shopping related trips	6.34%
Personal/recreational	15.89%
School (K-12)	1.28%
Work related trip	41.65%
Would not use bus service	22.95%
Other	1.69%
Total	100.00%

Q12. During what times of day would you be most interested in using bus service?	
Multiple responses allowed	Percentage
5:00 AM - 9:00 AM	38.40%
9:00 AM - 12:00 PM	16.49%
12:00 PM - 3:00 PM	13.78%
3:00 PM - 7:00 PM	39.22%
7:00 PM - 10:00 PM	11.24%
10:00 PM - 5:00 AM	5.29%
Would not use bus service	38.74%

Q13. During what days of the week would you be most interested in using bus service?	
Multiple responses allowed	Percentage
Monday	43.95%
Tuesday	44.98%
Wednesday	45.63%
Thursday	44.86%
Friday	46.02%
Saturday	19.54%
Sunday	11.88%
Would not use bus service	41.46%

Q14.1 High speed, rapid bus service that has separate	lanes and priority at traffic lights
	Percentage
Very Likely	19.62%
Likely	26.47%
Not Sure	27.06%
Not Likely	10.99%
Very Unlikely	15.87%
Total	100.00%
Q14.2 On-demand bus technology that operates in a s	imilar manner to Uber and Lync
	Percentage
Very Likely	17.29%
Likely	27.67%
Not Sure	29.68%
Not Likely	11.17%
Very Unlikely	14.20%
Total	100.00%
Q14.3 Door-to-door shuttle service for seniors or pers	ons with disabilities
	Percentage
Very Likely	17.39%
Likely	22.65%
Not Sure	23.76%
Not Likely	13.30%
Very Unlikely	22.90%
Total	100.00%
Q14.4 Park and ride services where you park your car	& then take an express bus
	Percentage
Very Likely	12.67%
Likely	27.81%
Not Sure	24.26%
Not Likely	16.07%
Very Unlikely	19.18%
Total	100.00%
Q14.5 Bus service that operates on fixed routes in the	area where you live
	Percentage
Very Likely	12.18%
Likely	26.29%

31.46%

14.41% 15.66%

100.00%

Not Sure

Not Likely

Total

Very Unlikely

Q14. How likely	respondent wo	ould be to use the	following types o	f transportation

Q14.6 Vanpool service, which would involve having people who work at the same place share a van provided by their employer

	Percentage
Very Likely	7.00%
Likely	14.93%
Not Sure	26.36%
Not Likely	22.25%
Very Unlikely	29.45%
Total	100.00%

Q14.7 Light Rail Train Service		
	Percentage	
Very Likely	24.86%	
Likely	25.46%	
Not Sure	24.56%	
Not Likely	8.06%	
Very Unlikely	17.06%	

#### Q15. How important respondent believes the following purposes are:

100.00%

#### Q15.1 Serving low-income, disabled, or senior populations with few other transportation options

	Percentage
Very Important	81.23%
Somewhat Important	15.78%
Not Important	3.00%
Total	100.00%

#### Q15.2 Providing an alternative to congested roadways

**Total** 

	Percentage
Very Important	55.77%
Somewhat Important	36.63%
Not Important	7.61%
Total	100.00%

#### Q15.3 Providing fast, frequent, reliable service on key corridors

	Percentage
Very Important	62.43%
Somewhat Important	32.19%
Not Important	5.38%
Total	100.00%

Q15.4 Making it easier to get to/from transit (better side)	s the following purposes are:
Q25.4 Making it casici to get to/ from transit (oction stact	Percentage
Very Important	50.55%
Somewhat Important	40.46%
Not Important	8.99%
Total	100.00%
Q15.5 Helping to create an environmentally friendly, sust	ainable city not dependent on car travel
	Percentage
Very Important	53.95%
Somewhat Important	32.97%
Not Important	13.08%
Total	100.00%
Q15.6 Expanding DART's service area	
	Percentage
Very Important	47.82%
Somewhat Important	39.60%
Not Important	12.58%
Total	100.00%
Q15.7 Supporting economic development and access to jo	bs
	Percentage
Very Important	57.22%
Somewhat Important	34.35%
Not Important	8.43%
Total	100.00%
Q16. Overall, how would you rate the impression you hav	e of DART?
Q16. Overall, now would you rate the impression you hav	
	Percentage
Excellent	Percentage 8.21%
Excellent Good	Percentage 8.21% 41.72%
Excellent Good Average	Percentage 8.21% 41.72% 22.40%
Excellent Good Average Poor	Percentage 8.21% 41.72% 22.40% 5.09%
Excellent Good Average Poor	Percentage 8.21% 41.72% 22.40%
Excellent Good Average Poor Don't know	Percentage 8.21% 41.72% 22.40% 5.09%
Excellent Good Average Poor Don't know Total  Q16. Overall, how would you rate the impression you have	Percentage 8.21% 41.72% 22.40% 5.09% 22.58% 100.00%
Excellent Good Average Poor Don't know Total  Q16. Overall, how would you rate the impression you have	Percentage  8.21%  41.72%  22.40%  5.09%  22.58%  100.00%  re of DART?  Percentage
Excellent Good Average Poor Don't know  Total  Q16. Overall, how would you rate the impression you have Excluding "Don't know"  Excellent	Percentage  8.21%  41.72%  22.40%  5.09%  22.58%  100.00%  Percentage  10.61%
Excellent Good Average Poor Don't know  Total  Q16. Overall, how would you rate the impression you have excluding "Don't know"  Excellent Good	Percentage  8.21%  41.72%  22.40%  5.09%  22.58%  100.00%  Percentage  10.61%  53.88%
Excellent Good Average Poor Don't know  Total  Q16. Overall, how would you rate the impression you have excluding "Don't know"  Excellent Good Average Poor	Percentage  8.21%  41.72%  22.40%  5.09%  22.58%  100.00%  Percentage  10.61%

#### Q17. Overall, how important do you think it is for the region to support and fund public transportation

	Percentage
Very important	51.32%
Somewhat important	30.50%
Not sure	11.55%
Not important	6.62%
Total	100.00%

# Q18. How do you think the current level of funding for public transportation (e.g. bus) in the region should change over the next five years?

	Percentage
Should be reduced	7.30%
Should stay the same	23.37%
Should be somewhat greater than it is now	49.92%
Should be much greater than it is now	19.41%
Total	100.00%

#### Q19. Rating importance of the following transportation investments

22.58% 36.69% 26.07%

> 10.15% 4.52%

Q19.1 Widening existing roads				
Most Importan	t			
Somewhat Imp	ortant			
Neutral/ Not su	ıre			

Total 100.00%

#### Q19.2 Building new roads

Not Important

Not Important at All

	Percentage
Most Important	14.52%
Somewhat Important	32.63%
Neutral/ Not sure	33.43%
Not Important	13.72%
Not Important at All	5.70%
Total	100.00%

#### Q19.3 Improving public transit

	Percentage
Most Important	31.97%
Somewhat Important	40.81%
Neutral/ Not sure	19.82%
Not Important	4.28%
Not Important at All	3.12%
Total	100.00%

Q19. Rating importance of the following transportation investments		
Q19.4 Improving the bicycle network		
	Percentage	
Most Important	18.08%	
Somewhat Important	27.60%	
Neutral/ Not sure	22.47%	
Not Important	16.63%	
Not Important at All	15.23%	
Total	100.00%	
Q19.5 Improving the sidewalk network		
	Percentage	
Most Important	19.87%	

Most Important19.87%Somewhat Important36.80%Neutral/ Not sure26.59%Not Important10.77%Not Important at All5.97%Total100.00%	Q15.5 miproving the sidewark network	
Somewhat Important 36.80% Neutral/ Not sure 26.59% Not Important 10.77% Not Important at All 5.97%		Percentage
Neutral/ Not sure 26.59% Not Important 10.77% Not Important at All 5.97%	Most Important	19.87%
Not Important 10.77% Not Important at All 5.97%	Somewhat Important	36.80%
Not Important at All 5.97%	Neutral/ Not sure	26.59%
·	Not Important	10.77%
Total 100.00%	Not Important at All	5.97%
	Total	100.00%

# Q19-2. Top three investments respondents believe would be most important to focus on in the region Q19-2. Top choice of most important investment Percentage

	Percentage
Widening Existing roads	31.68%
Building New Roads	12.09%
Improving Public Transit	36.02%
Improving the Bicycle Network	10.00%
Improving the Sidewalk Network	10.21%
Total	100.00%

Q19-2. Second choice of most important investment	
	Percentage
Widening Existing roads	18.05%
Building New Roads	21.96%
Improving Public Transit	21.39%
mproving the Bicycle Network	21.00%
Improving the Sidewalk Network	17.60%
Total	100.00%

Q19-2. Third choice of most important investment	
	Percentage
Widening Existing roads	16.30%
Building New Roads	14.52%
Improving Public Transit	24.03%
mproving the Bicycle Network	15.03%
Improving the Sidewalk Network	30.12%
Total	100.00%

# Q20. Would you be willing to pay up to an additional \$80/per year, per household to expand public transportation in the region including more routes, faster service in key corridors, more frequency, and more times?

	Percentage
No	40.41%
Yes	26.93%
Not sure	32.66%
Total	100.00%

# Q21. Would you be willing to pay up to an additional \$40/per year, per household to expand public transportation in the region including more routes, faster service in key corridors, more frequency, and more times?

If "no" or "not sure" to Q20.	Percentage
No	37.88%
Yes	31.15%
Not sure	30.96%
Total	100.00%

## Q22. How strongly respondents support the following funding sources used to grow public transit infrastructure:

## Q22.1 Vehicle Registration Fee: Add a \$20 annual fee to each car's registration fee in the areas serviced by DART

	Percentage
Strongly Support	11.88%
Somewhat Support	21.69%
Neutral/ Not sure	14.46%
Somewhat Do NOT Support	13.17%
Strongly Do NOT Support	38.81%
Total	100.00%

#### Q22.2 Sales Tax: Add 1/2 cent sales tax in Dallas and Polk County

	Percentage
Strongly Support	12.01%
Somewhat Support	22.54%
Neutral/ Not sure	16.67%
Somewhat Do NOT Support	13.63%
Strongly Do NOT Support	35.15%
Total	100.00%

# Q22. How strongly respondents support the following funding sources used to grow public transit infrastructure:

#### Q22.3 Property Tax: Add up to 85 cents/\$1000 of taxable valuation of houses in areas serviced by DART

	Percentage
Strongly Support	5.42%
Somewhat Support	13.58%
Neutral/ Not sure	17.01%
Somewhat Do NOT Support	16.46%
Strongly Do NOT Support	47.52%
Total	100.00%

Demographics	
Q23. How many operating vehicles (cars, motorcycles, vans) do you have in your household?	
Open ended response	Percentage
0	0.65%
1	19.24%
2	47.27%
3	18.81%
4	7.62%
5	2.41%
6	0.73%
7	0.43%
8	0.17%
9	0.04%
10	0.04%
11	0.04%
13	0.04%
15	0.04%
20	0.04%
Not provided	2.41%

#### Q24. Do you have a valid driver's license?

Total

	Percentage
No	1.01%
Yes	98.99%
Total	100.00%

100.00%

Q25. Including yourself, how many licensed drivers	do you have in your household?
Open ended	Percentage
0	0.52%
1	19.93%
2	59.88%
3	12.01%
4	4.18%
5	0.73%
6	0.13%
7	0.09%
Not provided	2.54%
Total	100.00%

Q26. What is your age?	
	Percentage
18-24 years	1.41%
25-34 years	10.08%
35-49 years	28.75%
50-64 years	35.98%
65+ year	23.78%
Total	100.00%

Q27. Which of the following best describes your race/ethnicity?	
Multiple responses allowed	Percentage
Asian/Pacific Islander	1.21%
Black/African American	1.85%
Caucasian/White	91.82%
American Indian/Eskimo	0.82%
Hispanic	1.08%
Other	1.38%

Q28. Do you have a physical disability that causes you to be dependent on others for transportation								
	Percentage							
No	96.45%							
Yes	3.55%							
Total	100.00%							
Q29. Are you employed?								
	Percentage							
No	28.08%							
Yes	71.92%							
Total	100.00%							

Q30. Would you say your total annual household incom	e is:
	Percentage
Under \$30,000	9.59%
\$30,000 to \$59,999	18.10%
\$60,000 to \$99,999	25.80%
\$100,000 or more	33.41%
Not provided	13.09%
Total	100.00%

Q30. Would you say your total annual household income is:							
Excluding "Not provided"	Percentage						
Under \$30,000	11.04%						
\$30,000 to \$59,999	20.83%						
\$60,000 to \$99,999	29.69%						
\$100,000 or more	38.44%						
Total	100.00%						

Q32. Your gender:	
	Percentage
Female	54.85%
Male	45.15%
Total	100.00%

# Q33. Prior to receiving this survey, were you familiar with the public transit services offered by DART (the Des Moines Area Regional Transit Authority)?

	Percentage
No	21.53%
Yes	78.47%
Total	100.00%

### Section 3:

# Crosstabular Data By Zone

#### **DART Transit Non-Rider Survey (By District)**

Q1. How likely are you	to vote in the	next munici	pal election?													
				Des				North-		Pleasant				Windsor	West Des	
-	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Likely	48.33%	57.69%	46.67%	63.04%	55.45%	54.30%	61.15%	59.20%	61.87%	65.25%	61.68%	55.14%	43.75%	72.41%	48.37%	57.34%
Somewhat Likely	28.71%	19.23%	27.62%	18.62%	25.45%	25.17%	15.83%	23.20%	23.02%	20.57%	15.89%	24.86%	25.00%	13.10%	25.49%	22.05%
Not Sure	9.09%	8.65%	5.71%	7.74%	6.36%	8.61%	9.35%	4.80%	6.47%	4.26%	9.35%	6.49%	12.50%	4.83%	7.19%	7.47%
Somewhat Unlikely	5.74%	7.69%	11.43%	4.30%	6.36%	4.64%	5.76%	4.00%	5.04%	4.96%	4.67%	7.57%	10.94%	4.14%	9.15%	6.16%
Very Unlikely	8.13%	6.73%	8.57%	6.30%	6.36%	7.28%	7.91%	8.80%	3.60%	4.96%	8.41%	5.95%	7.81%	5.52%	9.80%	6.99%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Q2. Are you registered	to vote at you	r current ad	dress?													
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
No	4.29%	0.95%	7.41%	4.27%	1.79%	2.65%	2.13%	7.09%	2.16%	2.14%	3.74%	2.72%	4.72%	4.17%	3.90%	3.65%
Yes	95.71%	99.05%	92.59%	95.73%	98.21%	97.35%	97.87%	92.91%	97.84%	97.86%	96.26%	97.28%	95.28%	95.83%	96.10%	96.35%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Q3. Do you feel DART's	s service is a va	ılııahla sarvi	ce to the cor	nmunity?												
QJI DO YOU ICCI DAINI S	, 30, 1,00 13 4 10	ilaabic sci vi	ce to the cor	Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
No	4.31%	7.48%	6.60%	1.73%	8.26%	8.72%	3.55%	3.23%	12.23%	4.29%	13.76%	4.35%	6.30%	3.45%	5.23%	5.59%
Yes	81.34%	88.79%	82.08%	91.93%	69.72%	75.17%	73.76%	78.23%	69.06%	86.43%	61.47%	82.07%	75.59%	88.28%	86.27%	80.87%
Don't know	14.35%	3.74%	11.32%	6.34%	22.02%	16.11%	22.70%	18.55%	18.71%	9.29%	24.77%	13.59%	18.11%	8.28%	8.50%	13.54%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
Q3. Do you feel DART's	sorvico is a va	duable comi	co to the cor	Systianum												
QJ. DO YOU ICCI DANT S	SCIVICE IS A VA	indubic sel VI	cc to the tol	Des				North-		Pleasant				Windsor	West Des	
Excluding "Don't know"	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
No	5.03%	7.77%	7.45%	1.85%	10.59%	10.40%	4.59%	3.96%	15.04%	4.72%	18.29%	5.03%	7.69%	3.76%	5.71%	6.47%
Yes	94.97%	92.23%	92.55%	98.15%	89.41%	89.60%	95.41%	96.04%	84.96%	95.28%	81.71%	94.97%	92.31%	96.24%	94.29%	93.53%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
	100.00/0	200.00/0	100.00/0	100.00/0	200.00/0	100.00/8	100.00/0	100.00/0	100.0076	100.00/6	200.00/8	100.00/0	100.00/0	100.0076	100.00/8	100.00/0

Q4. Overall, how wou	1. Overall, how would you rate DART's services?															
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Excellent	3.96%	8.65%	2.94%	6.67%	3.67%	6.62%	5.71%	0.81%	2.17%	7.97%	3.74%	6.82%	3.15%	4.17%	7.64%	5.19%
Good	16.34%	24.04%	23.53%	28.99%	15.60%	16.91%	12.14%	16.94%	27.54%	17.39%	14.02%	19.89%	16.54%	20.14%	24.31%	20.44%
Average	7.92%	8.65%	3.92%	15.07%	4.59%	8.09%	7.86%	8.06%	5.07%	9.42%	9.35%	8.52%	7.09%	11.81%	9.72%	9.08%
Poor -needs to be																
expanded	7.43%	5.77%	5.88%	10.72%	3.67%	6.62%	9.29%	6.45%	6.52%	5.80%	10.28%	5.68%	9.45%	9.03%	6.25%	7.60%
Don't know	64.36%	52.88%	63.73%	38.55%	72.48%	61.76%	65.00%	67.74%	58.70%	59.42%	62.62%	59.09%	63.78%	54.86%	52.08%	57.69%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

				Des				North-		Pleasant				Windsor	West Des	
Excluding "Don't know"	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Excellent	11.11%	18.37%	8.11%	10.85%	13.33%	17.31%	16.33%	2.50%	5.26%	19.64%	10.00%	16.67%	8.70%	9.23%	15.94%	12.26%
Good	45.83%	51.02%	64.86%	47.17%	56.67%	44.23%	34.69%	52.50%	66.67%	42.86%	37.50%	48.61%	45.65%	44.62%	50.72%	48.31%
Average	22.22%	18.37%	10.81%	24.53%	16.67%	21.15%	22.45%	25.00%	12.28%	23.21%	25.00%	20.83%	19.57%	26.15%	20.29%	21.46%
Poor -needs to be																
expanded	20.83%	12.24%	16.22%	17.45%	13.33%	17.31%	26.53%	20.00%	15.79%	14.29%	27.50%	13.89%	26.09%	20.00%	13.04%	17.97%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

					Q5. Respor	dent's level	of satisfaction	n with the	following sta	atements:						
Q5.1 Public transporta	tion takes too	long compar	ed to travel	by other mo	de											
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Strongly Agree	8.12%	9.57%	15.46%	14.41%	10.89%	10.61%	10.45%	9.17%	12.50%	15.38%	12.38%	11.24%	11.11%	12.59%	11.35%	11.82%
Agree	28.43%	38.30%	36.08%	35.29%	25.74%	43.18%	23.88%	26.67%	30.88%	29.23%	26.67%	32.02%	34.92%	35.66%	31.21%	32.11%
Neutral/Not Sure	50.25%	42.55%	46.39%	34.71%	48.51%	34.09%	52.24%	47.50%	44.85%	40.00%	52.38%	42.13%	42.86%	35.66%	42.55%	42.82%
Disagree	12.18%	7.45%	2.06%	12.94%	12.87%	10.61%	11.19%	15.00%	11.03%	13.85%	6.67%	12.92%	9.52%	14.69%	12.77%	11.55%
Strongly Disagree	1.02%	2.13%	0.00%	2.65%	1.98%	1.52%	2.24%	1.67%	0.74%	1.54%	1.90%	1.69%	1.59%	1.40%	2.13%	1.70%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q5.2 Transit service is	not offered wh	nen I need to	use it	D				No. of b		Discount				Windsor	W D	
				Des				North-		Pleasant					West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Strongly Agree	13.19%	10.84%	4.65%	11.15%	11.83%	8.70%	22.90%	17.80%	25.00%	16.39%	21.15%	9.58%	22.76%	6.52%	11.36%	14.08%
Agree	21.43%	25.30%	23.26%	21.67%	18.28%	26.96%	20.61%	20.34%	20.59%	18.03%	21.15%	19.16%	23.58%	21.01%	18.94%	21.24%
Neutral/Not Sure	52.75%	45.78%	58.14%	39.01%	56.99%	50.43%	45.04%	47.46%	43.38%	53.28%	50.00%	49.10%	48.78%	52.90%	46.21%	48.12%
Disagree	9.89%	12.05%	10.47%	20.43%	9.68%	12.17%	9.92%	11.02%	9.56%	9.84%	6.73%	16.17%	4.07%	16.67%	19.70%	12.91%
Strongly Disagree	2.75%	6.02%	3.49%	7.74%	3.23%	1.74%	1.53%	3.39%	1.47%	2.46%	0.96%	5.99%	0.81%	2.90%	3.79%	3.65%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q5.3 Transit service is	not offered ne	ar my home														
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Strongly Agree	16.06%	15.22%	9.38%	13.57%	26.00%	12.80%	43.70%	47.15%	65.69%	27.48%	41.67%	13.22%	30.40%	4.29%	13.29%	23.88%
Agree	26.94%	17.39%	25.00%	12.09%	34.00%	18.40%	26.67%	21.14%	18.25%	29.01%	16.67%	18.97%	33.60%	17.14%	16.78%	21.10%
Neutral/Not Sure	31.09%	19.57%	31.25%	16.52%	33.00%	30.40%	18.52%	19.51%	12.41%	24.43%	34.26%	28.16%	23.20%	27.86%	20.98%	23.92%
Disagree	18.13%	32.61%	26.04%	32.15%	4.00%	27.20%	6.67%	9.76%	1.46%	13.74%	6.48%	29.31%	10.40%	29.29%	32.17%	20.18%
Strongly Disagree	7.77%	15.22%	8.33%	25.66%	3.00%	11.20%	4.44%	2.44%	2.19%	5.34%	0.93%	10.34%	2.40%	21.43%	16.78%	10.92%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q5.4 Transit service do	es not take me	e to where I	need to go													
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Strongly Agree	16.22%	20.69%	5.56%	12.69%	16.30%	15.57%	14.06%	18.80%	20.00%	17.60%	22.55%	15.79%	20.80%	11.43%	13.48%	15.73%
Agree	21.08%	14.94%	23.33%	21.15%	21.74%	23.77%	14.06%	13.68%	20.74%	14.40%	14.71%	18.13%	20.00%	26.43%	21.28%	19.61%
Disagree	11.35%	10.34%	16.67%	16.92%	5.43%	13.11%	12.50%	13.68%	14.81%	12.00%	5.88%	14.04%	11.20%	15.00%	19.86%	13.49%
Neutral/Not Sure	47.57%	48.28%	52.22%	39.88%	52.17%	43.44%	57.81%	48.72%	42.96%	56.00%	54.90%	48.54%	47.20%	42.86%	39.01%	46.96%
Strongly Disagree	3.78%	5.75%	2.22%	9.37%	4.35%	4.10%	1.56%	5.13%	1.48%	0.00%	1.96%	3.51%	0.80%	4.29%	6.38%	4.21%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

				Q5. Respor	dent's leve	of satisfaction	on with the	following sta	atements:						
transit servic	e is difficult	to understa	nd												
			Des				North-		Pleasant				Windsor	West Des	
Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
3.26%	6.74%	6.67%	7.44%	6.52%	8.47%	10.94%	6.72%	2.24%	2.48%	6.80%	4.82%	4.84%	6.38%	5.93%	6.01%
17.39%	14.61%	17.78%	17.86%	10.87%	17.80%	16.41%	13.45%	15.67%	12.40%	19.42%	15.66%	14.52%	14.18%	18.52%	16.06%
53.26%	40.45%	51.11%	36.90%	51.09%	49.15%	52.34%	56.30%	51.49%	57.02%	55.34%	44.58%	51.61%	53.19%	39.26%	48.27%
21.74%	23.60%	22.22%	23.21%	28.26%	17.80%	14.84%	17.65%	24.63%	19.01%	14.56%	29.52%	27.42%	20.57%	28.15%	22.45%
4.35%	14.61%	2.22%	14.58%	3.26%	6.78%	5.47%	5.88%	5.97%	9.09%	3.88%	5.42%	1.61%	5.67%	8.15%	7.21%
100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%
	Ankeny 3.26% 17.39% 53.26% 21.74% 4.35%	Ankeny Altoona 3.26% 6.74% 17.39% 14.61% 53.26% 40.45% 21.74% 23.60% 4.35% 14.61%	Ankeny         Altoona         Clive           3.26%         6.74%         6.67%           17.39%         14.61%         17.78%           53.26%         40.45%         51.11%           21.74%         23.60%         22.22%           4.35%         14.61%         2.22%	Ankeny         Altoona         Clive         Moines           3.26%         6.74%         6.67%         7.44%           17.39%         14.61%         17.78%         17.86%           53.26%         40.45%         51.11%         36.90%           21.74%         23.60%         22.22%         23.21%           4.35%         14.61%         2.22%         14.58%	Transit service   State   St	Transit service   s difficult to understand   Des   Des	Transit service   s difficult to understand   Des   Des     Ankeny   Altoona   Clive   Moines   Grimes   Johnston   North-East     3.26%   6.74%   6.67%   7.44%   6.52%   8.47%   10.94%     17.39%   14.61%   17.78%   17.86%   10.87%   17.80%   16.41%     53.26%   40.45%   51.11%   36.90%   51.09%   49.15%   52.34%     21.74%   23.60%   22.22%   23.21%   28.26%   17.80%   14.84%     4.35%   14.61%   2.22%   14.58%   3.26%   6.78%   5.47%	Transit service   Sufficult   Sunderstand   Des   De	Transit service   Sufficult   Sunderstand   Des   De	Ankeny         Altoona         Clive         Moines         Grimes         Johnston         North-East         West         Norwalk         Hill           3.26%         6.74%         6.67%         7.44%         6.52%         8.47%         10.94%         6.72%         2.24%         2.48%           17.39%         14.61%         17.78%         17.86%         10.87%         17.80%         16.41%         13.45%         15.67%         12.40%           53.26%         40.45%         51.11%         36.90%         51.09%         49.15%         52.34%         56.30%         51.49%         57.02%           21.74%         23.60%         22.22%         23.21%         28.26%         17.80%         14.84%         17.65%         24.63%         19.01%           4.35%         14.61%         2.22%         14.58%         3.26%         6.78%         5.47%         5.88%         5.97%         9.09%	Part   Part	Transit service   Stifficult   Studies   Stu	Transit service   Sufficult   Surface   Surf	Transit service   Sufficiul   Surface   Sufficiul   Suffic	Transit service   Sufficiult   Surface   Sur

Q5.6 Buses are not on	time															
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Strongly Agree	0.00%	1.22%	0.00%	2.16%	1.10%	1.94%	0.78%	1.80%	0.76%	0.00%	1.98%	1.24%	0.83%	0.00%	1.55%	1.10%
Agree	4.02%	4.88%	4.88%	5.25%	1.10%	2.91%	0.78%	3.60%	2.29%	2.46%	1.98%	3.11%	3.31%	4.35%	5.43%	3.55%
Neutral/Not Sure	75.29%	60.98%	78.05%	61.42%	75.82%	72.82%	79.69%	77.48%	71.76%	61.48%	80.20%	70.81%	76.03%	76.81%	66.67%	71.27%
Disagree	17.82%	21.95%	15.85%	22.53%	19.78%	15.53%	14.84%	12.61%	21.37%	30.33%	12.87%	22.36%	15.70%	14.49%	19.38%	19.02%
Strongly Disagree	2.87%	10.98%	1.22%	8.64%	2.20%	6.80%	3.91%	4.50%	3.82%	5.74%	2.97%	2.48%	4.13%	4.35%	6.98%	5.06%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q5.7 Buses are not relia	able															
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Strongly Agree	0.00%	2.38%	0.00%	1.83%	1.09%	1.87%	0.78%	0.89%	0.76%	0.00%	0.99%	1.24%	0.83%	0.72%	1.54%	1.04%
Agree	1.70%	1.19%	2.44%	4.59%	3.26%	1.87%	1.56%	6.25%	0.00%	1.65%	1.98%	4.35%	2.48%	4.35%	2.31%	2.88%
Neutral/Not Sure	68.18%	52.38%	75.61%	51.07%	64.13%	65.42%	70.31%	66.96%	61.36%	52.07%	66.34%	55.90%	70.25%	60.14%	58.46%	61.23%
Disagree	25.57%	28.57%	15.85%	31.50%	28.26%	23.36%	24.22%	20.54%	28.03%	36.36%	23.76%	32.92%	21.49%	29.71%	25.38%	27.24%
Strongly Disagree	4.55%	15.48%	6.10%	11.01%	3.26%	7.48%	3.13%	5.36%	9.85%	9.92%	6.93%	5.59%	4.96%	5.07%	12.31%	7.60%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q5.8 I have too many	places I need to	go during t	he day to us	e public tran	sportation											
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Strongly Agree	15.63%	22.34%	21.05%	23.15%	24.21%	27.69%	15.50%	8.26%	22.56%	24.60%	24.04%	24.00%	22.22%	26.95%	28.08%	22.06%
Agree	31.77%	39.36%	29.47%	36.50%	31.58%	31.54%	34.11%	31.40%	26.32%	30.95%	31.73%	30.29%	38.89%	36.17%	28.77%	32.84%
Neutral/Not Sure	31.25%	18.09%	33.68%	19.29%	23.16%	24.62%	26.36%	34.71%	24.81%	21.43%	28.85%	21.71%	22.22%	19.86%	19.18%	24.07%
Disagree	17.71%	11.70%	11.58%	16.32%	17.89%	13.85%	18.60%	21.49%	23.31%	17.46%	12.50%	20.57%	13.49%	15.60%	18.49%	16.98%
Strongly Disagree	3.65%	8.51%	4.21%	4.75%	3.16%	2.31%	5.43%	4.13%	3.01%	5.56%	2.88%	3.43%	3.17%	1.42%	5.48%	4.06%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

					Q5. Respor	ndent's leve	of satisfaction	on with the	following sta	atements:						
Q5.9 I do not feel safe	on the bus															
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Strongly Agree	0.54%	4.55%	2.25%	3.30%	3.19%	2.50%	3.08%	2.56%	1.49%	2.40%	1.94%	1.23%	0.00%	3.60%	1.48%	2.26%
Agree	3.26%	6.82%	2.25%	7.81%	6.38%	6.67%	5.38%	5.98%	2.99%	5.60%	5.83%	3.07%	2.44%	4.32%	5.93%	5.15%
Neutral/Not Sure	47.83%	35.23%	42.70%	34.83%	35.11%	30.83%	45.38%	41.88%	44.03%	33.60%	44.66%	39.88%	34.15%	32.37%	36.30%	38.47%
Disagree	33.70%	31.82%	33.71%	32.43%	39.36%	36.67%	28.46%	35.90%	38.06%	38.40%	32.04%	37.42%	42.28%	35.97%	39.26%	35.44%
Strongly Disagree	14.67%	21.59%	19.10%	21.62%	15.96%	23.33%	17.69%	13.68%	13.43%	20.00%	15.53%	18.40%	21.14%	23.74%	17.04%	18.68%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q5.10 I do not feel safe waiting at bus stops

				Des				North-		Pleasant				Windsor	<b>West Des</b>	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Strongly Agree	0.54%	5.56%	1.14%	6.02%	4.26%	2.52%	3.88%	4.27%	2.99%	4.00%	1.98%	0.61%	1.61%	5.04%	5.26%	3.47%
Agree	7.07%	13.33%	2.27%	11.75%	6.38%	9.24%	7.75%	10.26%	11.19%	6.40%	12.87%	4.88%	7.26%	8.63%	9.02%	8.78%
Neutral/Not Sure	49.46%	36.67%	42.05%	35.54%	36.17%	30.25%	53.49%	40.17%	47.01%	36.80%	48.51%	43.29%	34.68%	36.69%	35.34%	40.28%
Disagree	28.26%	23.33%	40.91%	27.11%	41.49%	36.13%	24.03%	33.33%	26.87%	42.40%	29.70%	37.80%	35.48%	32.37%	36.84%	32.32%
Strongly Disagree	14.67%	21.11%	13.64%	19.58%	11.70%	21.85%	10.85%	11.97%	11.94%	10.40%	6.93%	13.41%	20.97%	17.27%	13.53%	15.15%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

05.11	Riding	the	bus	is	too	exi	pensive

				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Strongly Agree	0.00%	2.33%	0.00%	3.94%	3.26%	0.00%	2.31%	1.79%	2.26%	3.28%	0.00%	0.60%	0.00%	2.17%	1.46%	1.74%
Agree	2.72%	2.33%	2.20%	6.36%	7.61%	4.24%	3.85%	1.79%	2.26%	4.92%	2.94%	6.02%	5.69%	4.35%	2.92%	4.26%
Neutral/Not Sure	54.35%	43.02%	51.65%	41.21%	53.26%	39.83%	63.08%	64.29%	51.13%	53.28%	60.78%	46.39%	46.34%	41.30%	43.07%	49.18%
Disagree	28.80%	30.23%	35.16%	30.00%	32.61%	38.98%	22.31%	25.00%	31.58%	31.15%	27.45%	31.93%	34.15%	34.06%	35.04%	31.06%
Strongly Disagree	14.13%	22.09%	10.99%	18.48%	3.26%	16.95%	8.46%	7.14%	12.78%	7.38%	8.82%	15.06%	13.82%	18.12%	17.52%	13.76%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q5.12 I prefer to drive rather than use public transportation
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				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Strongly Agree	33.00%	44.90%	42.16%	37.72%	39.39%	38.35%	36.36%	32.52%	38.97%	38.64%	38.32%	41.01%	32.81%	37.32%	41.10%	37.90%
Agree	36.50%	24.49%	39.22%	40.64%	41.41%	38.35%	33.33%	38.21%	36.76%	39.39%	33.64%	38.76%	42.97%	45.77%	35.62%	38.13%
Neutral/Not Sure	21.00%	19.39%	13.73%	13.74%	12.12%	16.54%	21.97%	20.33%	17.65%	12.12%	21.50%	10.67%	18.75%	11.27%	15.07%	16.11%
Disagree	7.50%	7.14%	2.94%	4.68%	5.05%	4.51%	6.06%	6.50%	5.15%	7.58%	5.61%	6.18%	2.34%	3.52%	2.74%	5.19%
Strongly Disagree	2.00%	4.08%	1.96%	3.22%	2.02%	2.26%	2.27%	2.44%	1.47%	2.27%	0.93%	3.37%	3.13%	2.11%	5.48%	2.68%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

					Q5. Respor	ident's level	of satisfaction	on with the	following sta	atements:						
Q5.13 Public transport	tation is import	ant for a thr	iving comm	unity												
				Des				North-		Pleasant				Windsor	<b>West Des</b>	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Strongly Agree	39.20%	59.41%	45.36%	58.26%	46.53%	43.38%	49.23%	50.41%	54.41%	58.14%	39.62%	40.91%	50.00%	48.25%	47.62%	49.20%
Agree	41.21%	28.71%	38.14%	30.72%	36.63%	36.76%	33.08%	35.54%	29.41%	25.58%	37.74%	42.61%	36.29%	39.16%	38.78%	35.28%
Neutral/Not Sure	12.56%	6.93%	11.34%	6.09%	7.92%	11.03%	13.08%	12.40%	10.29%	9.30%	14.15%	11.93%	11.29%	10.49%	8.84%	10.18%
Disagree	3.02%	2.97%	4.12%	1.45%	2.97%	4.41%	2.31%	0.83%	1.47%	4.65%	3.77%	2.27%	1.61%	0.00%	3.40%	2.46%
Strongly Disagree	4.02%	1.98%	1.03%	3.48%	5.94%	4.41%	2.31%	0.83%	4.41%	2.33%	4.72%	2.27%	0.81%	2.10%	1.36%	2.88%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

				Q6. To	op three rea	sons why re	spondent is r	not using pu	ıblic transpo	rtation servi	ces:					
Q6. Top choice why respo	ndent is no	t using publi	c transporta	tion services	3											
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Public transportation takes too long compared to travel by other mode	5.13%	8.00%	16.33%	14.46%	5.94%	11.90%	5.97%	3.25%	3.70%	9.45%	3.70%	9.09%	7.09%	14.60%	7.25%	8.85%
offered when I need to use it	10.26%	8.00%	3.06%	4.82%	4.95%	7.94%	5.22%	4.88%	8.89%	5.51%	7.41%	6.25%	8.66%	5.11%	7.25%	6.54%
Transit service is not offered near my home Transit service does not	15.90%	10.00%	11.22%	7.83%	21.78%	6.35%	44.78%	40.65%	42.22%	16.54%	33.33%	10.23%	22.83%	3.65%	12.32%	18.59%
take me to where I need to go	10.77%	12.00%	5.10%	7.53%	7.92%	11.90%	3.73%	4.88%	2.96%	10.24%	4.63%	9.66%	6.30%	15.33%	13.04%	8.48%
Information about transit service is difficult to understand	1.03%	4.00%	1.02%	2.71%	0.00%	3.17%	2.99%	1.63%	0.74%	0.79%	0.93%	2.27%	0.79%	0.73%	1.45%	1.72%
Buses are not on time	0.00%	2.00%	0.00%	0.60%	0.00%	0.00%	0.00%	0.81%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.72%	0.28%
Buses are not reliable I have too many places I	0.00%	0.00%	0.00%	0.90%	0.00%	0.00%	0.00%	0.81%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.72%	0.23%
need to go during the day to use public transportation	14.87%	15.00%	19.39%	19.58%	20.79%	21.43%	11.19%	9.76%	11.11%	18.11%	14.81%	24.43%	20.47%	19.71%	19.57%	17.62%
I do not feel safe on the bus	0.00%	0.00%	0.00%	0.90%	0.00%	1.59%	0.75%	0.00%	0.00%	0.00%	1.85%	0.57%	0.79%	0.73%	1.45%	0.60%
I do not feel safe waiting at bus stops	0.51%	1.00%	0.00%	0.90%	0.99%	0.00%	0.00%	0.00%	0.00%	0.00%	1.85%	0.57%	0.00%	0.00%	0.00%	0.42%
Riding the bus is too expensive	0.00%	1.00%	0.00%	1.51%	0.00%	0.79%	0.75%	0.00%	0.74%	0.00%	0.00%	0.57%	0.00%	1.46%	0.00%	0.56%
prefer to drive rather than use public transportation Public transportation is	35.90%	36.00%	42.86%	34.04%	34.65%	30.16%	21.64%	29.27%	21.48%	35.43%	28.70%	34.09%	27.56%	33.58%	33.33%	32.04%
important for a thriving community	0.51%	0.00%	1.02%	0.60%	0.99%	2.38%	0.00%	0.00%	0.74%	1.57%	0.00%	1.14%	0.79%	0.73%	1.45%	0.79%
None	5.13%	3.00%	0.00%	3.61%	1.98%	2.38%	2.99%	4.07%	7.41%	2.36%	2.78%	1.14%	4.72%	4.38%	1.45%	3.29%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

					•	sons why re	spondent is r	not using pu	blic transpo	rtation servi	ces:					
Q6. Second choice why re	spondent is	not using p	ublic transpo		ices											
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Public transportation cakes too long compared to travel by other mode	16.57%	9.64%	13.79%	14.19%	9.20%	11.40%	5.83%	10.89%	8.33%	12.07%	5.56%	14.65%	11.02%	12.30%	17.80%	12.119
offered when I need to use it	10.06%	10.84%	10.34%	9.69%	12.64%	14.04%	15.83%	12.87%	15.00%	11.21%	17.78%	8.92%	15.25%	8.20%	6.78%	11.589
Fransit service is not offered near my home Fransit service does not	13.61%	7.23%	6.90%	7.27%	14.94%	8.77%	15.00%	10.89%	20.00%	21.55%	12.22%	12.74%	15.25%	9.84%	7.63%	12.00%
take me to where I need	14.79%	15.66%	12.64%	12.80%	9.20%	21.05%	9.17%	20.79%	14.17%	10.34%	16.67%	9.55%	14.41%	6.56%	14.41%	13.27%
nformation about ransit service is difficult to understand	4.14%	2.41%	2.30%	2.08%	2.30%	5.26%	5.83%	2.97%	1.67%	0.86%	4.44%	3.82%	1.69%	5.74%	5.08%	3.33%
Buses are not on time	1.18%	0.00%	0.00%	3.46%	0.00%	0.00%	1.67%	0.00%	0.00%	0.00%	1.11%	1.27%	0.00%	0.82%	0.85%	1.00%
Buses are not reliable	0.00%	1.20%	0.00%	1.04%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	1.69%	1.64%	0.85%	0.48%
have too many places I need to go during the day to use public ransportation	20.12%	31.33%	32.18%	22.15%	34.48%	21.93%	20.83%	25.74%	21.67%	23.28%	16.67%	24.20%	22.03%	30.33%	26.27%	24.229
do not feel safe on the ous	0.59%	1.20%	0.00%	2.42%	2.30%	0.88%	0.83%	0.00%	0.00%	1.72%	0.00%	0.64%	0.00%	2.46%	2.54%	1.16%
do not feel safe waiting at bus stops	1.18%	1.20%	1.15%	5.19%	0.00%	4.39%	1.67%	0.00%	1.67%	0.00%	2.22%	1.27%	0.85%	5.74%	0.85%	2.17%
Riding the bus is too expensive	0.00%	0.00%	0.00%	1.38%	0.00%	0.00%	1.67%	0.99%	0.83%	0.86%	1.11%	0.64%	0.00%	0.00%	0.85%	0.63%
prefer to drive rather han use public ransportation	15.38%	18.07%	17.24%	16.61%	14.94%	11.40%	20.00%	11.88%	15.00%	15.52%	22.22%	17.83%	17.80%	15.57%	11.86%	16.08
Public transportation is mportant for a thriving community	2.37%	1.20%	3.45%	1.73%	0.00%	0.88%	1.67%	2.97%	1.67%	2.59%	0.00%	4.46%	0.00%	0.82%	4.24%	1.96
Гotal	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.0

					op ameerea	John Willy IC	sponache is i	iot asing po	blic trailspo	rtation servi						
Q6. Third choice why resp	ondent is n	ot using pub	lic transport	ation service	es											
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Dublic transportation																
Public transportation takes too long compared	19.26%	22.39%	24.66%	19.68%	20.27%	16.84%	17.14%	16.67%	15.60%	12.04%	10.84%	14.84%	18.10%	18.87%	20.88%	17.80%
to travel by other mode																
Transit service is not																
offered when I need to	5.93%	11.94%	2.74%	8.84%	12.16%	6.32%	10.48%	16.67%	9.17%	14.81%	15.66%	8.59%	14.29%	8.49%	13.19%	10.32%
use it	5.93%	11.94%	2.74%	8.84%	12.10%	0.32%	10.48%	16.67%	9.17%	14.81%	15.00%	8.59%	14.29%	8.49%	13.19%	10.32%
Transit service is not																
offered near my home	8.89%	7.46%	8.22%	5.62%	14.86%	8.42%	14.29%	12.22%	12.84%	13.89%	12.05%	10.94%	13.33%	7.55%	3.30%	9.89%
Transit service does not																
take me to where I need	17.04%	13.43%	17.81%	13.65%	9.46%	9.47%	18.10%	8.89%	22.94%	22.22%	13.25%	16.41%	15.24%	17.92%	5.49%	15.02%
to go	17.04/0	13.43/0	17.01/0	13.03/0	3.4070	3.4770	10.10%	0.0370	22.34/0	22.22/0	13.23/0	10.41/6	13.2470	17.52/0	3.4370	13.02/6
Information about																
transit service is difficult	8.15%	4.48%	5.48%	6.02%	1.35%	7.37%	4.76%	5.56%	4.59%	2.78%	10.84%	5.47%	3.81%	10.38%	5.49%	5.87%
to understand	0.1370	4.4070	3.4070	0.0276	1.55/0	7.5770	4.70%	3.3070	4.5570	2.7070	10.0470	3.4770	3.0170	10.3676	3.4370	3.07/0
Buses are not on time	0.74%	0.00%	0.00%	1.20%	0.00%	0.00%	0.00%	0.00%	0.92%	0.00%	0.00%	0.78%	1.90%	0.94%	0.00%	0.56%
Buses are not reliable	0.74%	1.49%	0.00%	2.41%	0.00%	2.11%	0.95%	0.00%	0.00%	0.00%	0.00%	0.78%	0.00%	0.00%	0.00%	0.74%
I have too many places I	0.7 470	1.4570	0.0070	2.41/0	0.0070	2.11/0	0.5570	0.0070	0.0070	0.0070	0.0070	0.7070	0.0070	0.0070	0.0070	017470
need to go during the																
day to use public	12.59%	13.43%	16.44%	11.65%	9.46%	15.79%	15.24%	15.56%	16.51%	12.04%	14.46%	12.50%	10.48%	13.21%	19.78%	13.66%
transportation																
I do not feel safe on the																
bus	1.48%	1.49%	1.37%	3.21%	2.70%	2.11%	0.95%	2.22%	0.92%	0.00%	0.00%	2.34%	0.00%	0.94%	1.10%	1.55%
I do not feel safe waiting																
at bus stops	1.48%	7.46%	2.74%	1.61%	1.35%	1.05%	0.00%	2.22%	0.00%	3.70%	2.41%	0.00%	1.90%	1.89%	8.79%	2.16%
Riding the bus is too																
expensive	0.74%	1.49%	1.37%	2.41%	1.35%	6.32%	2.86%	1.11%	0.92%	1.85%	0.00%	5.47%	1.90%	2.83%	1.10%	2.22%
I prefer to drive rather																
than use public	14.81%	7.46%	10.96%	19.28%	18.92%	15.79%	12.38%	14.44%	14.68%	13.89%	13.25%	17.19%	16.19%	14.15%	19.78%	15.45%
transportation																
Public transportation is																
important for a thriving	8.15%	7.46%	8.22%	4.42%	8.11%	8.42%	2.86%	4.44%	0.92%	2.78%	7.23%	4.69%	2.86%	2.83%	1.10%	4.76%
community				•				•								-,-
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

				Q7	7. How likely	responden	t would be to	begin using	g public tran	sportation if	:					
Q7.1 The cost of parki	ing increases at	the place yo	u work or at	places you	visit frequer	ntly										
				Des				North-		Pleasant				Windsor	<b>West Des</b>	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Likely	7.34%	6.90%	1.10%	8.84%	7.61%	8.04%	6.25%	10.34%	6.72%	5.17%	5.66%	5.39%	7.26%	5.84%	4.48%	6.73%
Likely	18.64%	17.24%	23.08%	22.87%	16.30%	18.75%	13.28%	20.69%	20.90%	23.28%	16.98%	20.96%	22.58%	19.71%	19.40%	20.01%
Not Sure	28.25%	21.84%	21.98%	19.21%	21.74%	21.43%	29.69%	27.59%	20.90%	23.28%	30.19%	26.35%	29.84%	25.55%	20.90%	24.26%
Not Likely	24.86%	22.99%	25.27%	24.09%	20.65%	20.54%	23.44%	21.55%	30.60%	19.83%	20.75%	20.36%	24.19%	27.74%	17.16%	23.13%
Very Unlikely	20.90%	31.03%	28.57%	25.00%	33.70%	31.25%	27.34%	19.83%	20.90%	28.45%	26.42%	26.95%	16.13%	21.17%	38.06%	25.87%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Likely	6.45%	7.87%	6.38%	10.81%	9.78%	9.09%	9.23%	12.71%	9.09%	9.17%	3.85%	7.74%	13.60%	9.42%	4.55%	8.84%
Likely	39.25%	33.71%	29.79%	31.83%	27.17%	39.67%	27.69%	34.75%	33.33%	30.00%	26.92%	31.55%	36.00%	31.88%	31.06%	32.56%
Not Sure	24.73%	17.98%	26.60%	19.52%	17.39%	19.01%	26.92%	21.19%	25.76%	25.00%	29.81%	23.81%	27.20%	26.09%	21.97%	23.29%
Not Likely	19.89%	25.84%	23.40%	22.52%	27.17%	10.74%	19.23%	19.49%	15.91%	18.33%	20.19%	21.43%	15.20%	21.01%	20.45%	20.08%
Very Unlikely	9.68%	14.61%	13.83%	15.32%	18.48%	21.49%	16.92%	11.86%	15.91%	17.50%	19.23%	15.48%	8.00%	11.59%	21.97%	15.23%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q7.3 Transit stops are I	ocated closer	to your hom	e													
				Des				North-		Pleasant				Windsor	<b>West Des</b>	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Likely	14.59%	13.64%	11.24%	20.18%	21.51%	14.29%	17.83%	26.89%	21.64%	15.83%	15.24%	15.48%	15.20%	13.77%	12.69%	16.99%
Likely	36.22%	44.32%	31.46%	31.33%	34.41%	33.61%	34.11%	36.97%	38.81%	32.50%	30.48%	30.36%	43.20%	28.26%	34.33%	34.22%
Not Sure	27.03%	17.05%	20.22%	18.07%	20.43%	17.65%	23.26%	21.01%	20.90%	23.33%	29.52%	23.81%	20.80%	31.16%	20.15%	22.18%
Not Likely	13.51%	13.64%	24.72%	15.06%	8.60%	11.76%	10.08%	5.04%	11.94%	14.17%	8.57%	15.48%	12.80%	15.22%	17.91%	13.43%
Very Unlikely	8.65%	11.36%	12.36%	15.36%	15.05%	22.69%	14.73%	10.08%	6.72%	14.17%	16.19%	14.88%	8.00%	11.59%	14.93%	13.19%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q7.4 Transit stops are	located closer	to the place	you work or	visit freque	ntly											
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Likely	18.58%	23.17%	13.64%	18.60%	16.30%	19.33%	15.63%	21.19%	19.40%	12.50%	15.24%	16.77%	19.35%	21.01%	10.85%	17.57%
Likely	36.61%	35.37%	30.68%	33.23%	36.96%	32.77%	34.38%	42.37%	40.30%	36.67%	30.48%	31.74%	34.68%	24.64%	36.43%	34.36%
Not Sure	22.95%	17.07%	20.45%	20.43%	16.30%	15.97%	25.78%	17.80%	22.39%	21.67%	30.48%	22.75%	25.00%	26.81%	23.26%	22.04%
Not Likely	13.11%	12.20%	21.59%	13.11%	14.13%	11.76%	12.50%	8.47%	11.94%	14.17%	9.52%	11.98%	12.90%	16.67%	13.95%	13.09%
Very Unlikely	8.74%	12.20%	13.64%	14.63%	16.30%	20.17%	11.72%	10.17%	5.97%	15.00%	14.29%	16.77%	8.06%	10.87%	15.50%	12.94%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

				Q7	. How likely	responden	t would be to	begin usin	g public tran	sportation if	:					
Q7.5 Buses are schedu	uled to arrive at	stops more	frequently													
				Des				North-		Pleasant				Windsor	<b>West Des</b>	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Likely	11.24%	20.00%	12.36%	17.72%	13.79%	15.52%	12.60%	12.93%	11.94%	5.88%	10.78%	10.98%	17.89%	11.51%	10.94%	13.33%
Likely	38.76%	27.06%	22.47%	33.63%	33.33%	30.17%	25.98%	37.93%	33.58%	35.29%	29.41%	32.93%	28.46%	31.65%	34.38%	32.30%
Not Sure	29.21%	25.88%	32.58%	26.43%	22.99%	22.41%	40.94%	31.03%	39.55%	36.97%	39.22%	26.22%	36.59%	33.81%	28.13%	31.03%
Not Likely	13.48%	15.29%	19.10%	12.01%	16.09%	12.07%	8.66%	7.76%	11.19%	11.76%	5.88%	14.63%	9.76%	15.11%	12.50%	12.25%
Very Unlikely	7.30%	11.76%	13.48%	10.21%	13.79%	19.83%	11.81%	10.34%	3.73%	10.08%	14.71%	15.24%	7.32%	7.91%	14.06%	11.08%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

### Q7.6 Service were offered earlier or later on existing routes

				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Likely	12.07%	15.66%	6.98%	15.76%	9.20%	8.70%	11.02%	10.71%	8.27%	6.84%	4.85%	9.26%	13.01%	11.59%	12.10%	11.02%
Likely	22.99%	28.92%	16.28%	24.55%	26.44%	21.74%	19.69%	26.79%	25.56%	23.08%	17.48%	22.84%	25.20%	18.12%	23.39%	22.99%
Not Sure	35.63%	30.12%	38.37%	33.03%	33.33%	31.30%	45.67%	41.07%	44.36%	38.46%	51.46%	38.89%	34.96%	41.30%	34.68%	37.79%
Not Likely	18.97%	15.66%	22.09%	15.45%	14.94%	14.78%	13.39%	10.71%	15.04%	15.38%	13.59%	12.96%	17.89%	18.84%	12.10%	15.44%
Very Unlikely	10.34%	9.64%	16.28%	11.21%	16.09%	23.48%	10.24%	10.71%	6.77%	16.24%	12.62%	16.05%	8.94%	10.14%	17.74%	12.76%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

### Q7.7 Your employer provided incentives to use public transportation services

				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Likely	15.03%	24.00%	14.67%	23.67%	14.63%	21.43%	15.89%	17.53%	15.87%	16.84%	19.32%	17.81%	18.80%	19.30%	17.31%	18.58%
Likely	35.95%	38.67%	26.67%	26.15%	40.24%	32.65%	26.17%	30.93%	33.33%	25.26%	20.45%	23.29%	25.64%	26.32%	24.04%	28.64%
Not Sure	24.84%	16.00%	22.67%	20.85%	15.85%	13.27%	27.10%	31.96%	26.98%	24.21%	29.55%	25.34%	34.19%	23.68%	26.92%	24.26%
Not Likely	15.03%	9.33%	22.67%	12.72%	7.32%	11.22%	12.15%	6.19%	12.70%	14.74%	11.36%	14.38%	13.68%	14.91%	15.38%	13.01%
Very Unlikely	9.15%	12.00%	13.33%	16.61%	21.95%	21.43%	18.69%	13.40%	11.11%	18.95%	19.32%	19.18%	7.69%	15.79%	16.35%	15.51%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

### Q7.8 Better timed transfers between services

				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Likely	7.74%	18.52%	7.32%	14.63%	8.14%	12.73%	6.25%	15.79%	6.06%	8.62%	5.83%	9.55%	10.08%	6.57%	11.02%	10.21%
Likely	22.62%	20.99%	23.17%	29.88%	25.58%	17.27%	24.22%	21.93%	26.52%	20.69%	20.39%	21.66%	19.33%	24.82%	28.81%	23.95%
Not Sure	47.62%	34.57%	36.59%	32.32%	40.70%	32.73%	50.78%	45.61%	52.27%	44.83%	53.40%	36.31%	52.94%	48.18%	33.05%	42.09%
Not Likely	12.50%	14.81%	19.51%	12.20%	11.63%	14.55%	7.03%	6.14%	10.61%	12.93%	7.77%	15.92%	10.92%	12.41%	13.56%	12.08%
Very Unlikely	9.52%	11.11%	13.41%	10.98%	13.95%	22.73%	11.72%	10.53%	4.55%	12.93%	12.62%	16.56%	6.72%	8.03%	13.56%	11.67%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

				Q7	7. How likely	responden	t would be to	begin usin	g public tran	sportation if	:					
Q7.9 If it cost less to	ride transit															
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Likely	7.14%	9.41%	6.02%	13.62%	8.05%	10.62%	10.08%	14.16%	10.53%	7.56%	10.68%	11.18%	10.74%	9.85%	12.50%	10.55%
Likely	26.79%	37.65%	21.69%	23.53%	27.59%	21.24%	27.91%	29.20%	24.81%	27.73%	19.42%	24.84%	19.83%	21.97%	28.33%	25.18%
Not Sure	39.88%	20.00%	30.12%	30.34%	34.48%	27.43%	39.53%	33.63%	39.85%	33.61%	46.60%	31.06%	42.98%	34.09%	32.50%	34.37%
Not Likely	15.48%	18.82%	28.92%	17.96%	16.09%	15.93%	11.63%	12.39%	18.05%	15.13%	9.71%	13.66%	18.18%	24.24%	9.17%	16.28%
Very Unlikely	10.71%	14.12%	13.25%	14.55%	13.79%	24.78%	10.85%	10.62%	6.77%	15.97%	13.59%	19.25%	8.26%	9.85%	17.50%	13.62%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q7.10 If DART provi	ded faster service	•														
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Likely	9.30%	14.81%	7.41%	15.22%	10.47%	10.71%	10.16%	16.38%	11.94%	10.17%	8.74%	11.18%	15.57%	7.46%	13.56%	11.87%
Likely	37.21%	33.33%	25.93%	32.30%	32.56%	25.89%	28.13%	32.76%	29.10%	35.59%	30.10%	29.19%	34.43%	29.10%	27.97%	31.19%
Not Sure	35.47%	29.63%	33.33%	28.88%	32.56%	31.25%	42.97%	34.48%	46.27%	32.20%	43.69%	31.68%	38.52%	43.28%	30.51%	35.21%
Not Likely	10.47%	11.11%	19.75%	11.18%	10.47%	8.04%	8.59%	6.03%	8.96%	10.17%	3.88%	13.04%	4.10%	11.94%	13.56%	10.11%
Very Unlikely	7.56%	11.11%	13.58%	12.42%	13.95%	24.11%	10.16%	10.34%	3.73%	11.86%	13.59%	14.91%	7.38%	8.21%	14.41%	11.62%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q7.11 If shelters were lo	ocated at bus	stops where	you would	board/alight	at											
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Likely	11.11%	15.66%	9.41%	18.32%	13.64%	10.71%	12.31%	20.00%	15.67%	15.00%	10.78%	12.35%	20.00%	11.19%	13.39%	14.36%
Likely	35.67%	37.35%	29.41%	32.92%	38.64%	33.04%	25.38%	29.57%	35.07%	30.00%	30.39%	26.54%	32.50%	32.09%	33.86%	32.07%
Not Sure	30.99%	22.89%	31.76%	22.05%	20.45%	16.96%	41.54%	32.17%	30.60%	30.00%	35.29%	32.72%	31.67%	33.58%	27.56%	29.03%
Not Likely	14.04%	14.46%	15.29%	11.49%	12.50%	16.96%	9.23%	6.96%	12.69%	12.50%	9.80%	12.96%	8.33%	13.43%	12.60%	12.12%
Very Unlikely	8.19%	9.64%	14.12%	15.22%	14.77%	22.32%	11.54%	11.30%	5.97%	12.50%	13.73%	15.43%	7.50%	9.70%	12.60%	12.42%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

O. Tanahairanaha		al la carte co			·	sons respon	dent would b	egin using i	oublic transp	ortation ser	vices					
(8. Top choice why respo	ndent woul	d begin usin	g public tran	sportation s Des	ervices			North-		Pleasant				Windsor	West Des	
	Ankenv	Altoona	Clive	Moines	Grimes	lohnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
he cost of parking	Airikerry	Aitoona	Cirec	Womes	Giiiics	Johnston	HOTEL East	West	HOINGIN		Journ	Orbandare	Waance	ricigitto	Womes	10101
ncreases at the place ou work or at places ou visit frequently	8.59%	9.86%	11.54%	11.18%	2.60%	11.34%	8.77%	7.21%	3.82%	7.96%	7.45%	14.48%	2.59%	8.06%	9.09%	8.66%
he time it takes to get byour destination by ar increases due to raffic congestion	17.79%	16.90%	23.08%	14.47%	16.88%	16.49%	8.77%	9.91%	7.63%	10.62%	9.57%	11.72%	23.28%	14.52%	17.36%	14.36%
ransit stops are located loser to your home	25.15%	22.54%	20.51%	15.13%	35.06%	14.43%	43.86%	44.14%	49.62%	38.05%	38.30%	23.45%	21.55%	18.55%	23.97%	27.65%
ransit stops are located loser to the place you work or visit frequently	11.04%	12.68%	6.41%	9.87%	5.19%	19.59%	7.02%	2.70%	6.11%	6.19%	3.19%	15.86%	11.21%	14.52%	9.92%	9.68%
uses are scheduled to rrive at stops more requently	2.45%	4.23%	5.13%	8.55%	3.90%	5.15%	1.75%	5.41%	6.11%	1.77%	3.19%	4.14%	4.31%	4.03%	7.44%	4.90%
ervice were offered arlier or later on xisting routes	4.91%	5.63%	1.28%	1.64%	2.60%	1.03%	1.75%	4.50%	1.53%	3.54%	3.19%	1.38%	2.59%	3.23%	6.61%	2.90%
four employer provided incentives to use public ransportation services leave blank if not imployed)	9.20%	5.63%	14.10%	10.20%	12.99%	12.37%	7.89%	3.60%	5.34%	6.19%	5.32%	8.28%	12.07%	14.52%	6.61%	8.98%
etter timed transfers etween services	2.45%	1.41%	1.28%	2.30%	0.00%	0.00%	0.00%	0.00%	0.76%	0.00%	1.06%	0.69%	0.86%	2.42%	1.65%	1.18%
it cost less to ride ansit	1.23%	4.23%	0.00%	5.59%	2.60%	0.00%	3.51%	2.70%	3.05%	4.42%	3.19%	1.38%	2.59%	6.45%	3.31%	3.23%
DART provided faster ervice	2.45%	4.23%	0.00%	4.28%	1.30%	4.12%	3.51%	4.50%	2.29%	6.19%	5.32%	1.38%	5.17%	3.23%	0.83%	3.34%
shelters were located bus stops were you ould board/alight at	3.68%	1.41%	2.56%	5.26%	1.30%	2.06%	4.39%	0.90%	2.29%	2.65%	2.13%	1.38%	3.45%	4.03%	2.48%	3.019
one	11.04%	11.27%	14.10%	11.51%	15.58%	13.40%	8.77%	14.41%	11.45%	12.39%	18.09%	15.86%	10.34%	6.45%	10.74%	12.10
otal	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.0

				Q8. To	p three rea	sons respon	dent would b	egin using p	oublic transp	ortation ser	vices					
Q8. Second choice why re	spondent w	ould begin t	using public t	•	on services											
	A I	<b>A</b> I <b>A</b>	CII	Des	6	1-1	Nouth Foot	North-	N	Pleasant	Countle	11.1	14/	Windsor	West Des	T-4-1
The east of wayling	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
The cost of parking increases at the place you work or at places you visit frequently	7.97%	6.25%	9.84%	4.02%	4.92%	6.10%	5.05%	3.30%	4.55%	5.32%	1.43%	5.22%	8.74%	7.02%	3.19%	5.44%
The time it takes to get to your destination by car increases due to traffic congestion	14.49%	12.50%	18.03%	12.05%	8.20%	14.63%	11.11%	14.29%	6.36%	20.21%	4.29%	13.91%	4.85%	13.16%	13.83%	12.17%
Transit stops are located closer to your home	16.67%	12.50%	13.11%	12.45%	18.03%	14.63%	17.17%	10.99%	14.55%	12.77%	12.86%	11.30%	24.27%	7.02%	14.89%	14.05%
Transit stops are located closer to the place you work or visit frequently	24.64%	15.63%	18.03%	12.85%	26.23%	15.85%	30.30%	31.87%	37.27%	26.60%	32.86%	16.52%	26.21%	25.44%	15.96%	22.91%
Buses are scheduled to arrive at stops more frequently Service were offered	10.87%	9.38%	8.20%	15.26%	8.20%	8.54%	13.13%	9.89%	5.45%	7.45%	10.00%	10.43%	7.77%	12.28%	11.70%	10.55%
earlier or later on existing routes	5.80%	7.81%	4.92%	10.44%	6.56%	4.88%	4.04%	2.20%	2.73%	6.38%	7.14%	7.83%	3.88%	7.02%	9.57%	6.47%
Your employer provided incentives to use public transportation services (leave blank if not employed)	7.97%	12.50%	6.56%	9.64%	18.03%	9.76%	3.03%	3.30%	8.18%	4.26%	5.71%	11.30%	5.83%	3.51%	8.51%	7.77%
Better timed transfers between services	1.45%	9.38%	8.20%	4.82%	1.64%	3.66%	3.03%	3.30%	0.91%	1.06%	1.43%	2.61%	2.91%	4.39%	2.13%	3.30%
If it cost less to ride transit	3.62%	1.56%	3.28%	5.22%	1.64%	8.54%	2.02%	12.09%	5.45%	9.57%	5.71%	6.09%	4.85%	6.14%	2.13%	5.31%
If DART provided faster service	5.07%	4.69%	3.28%	6.83%	3.28%	4.88%	5.05%	4.40%	5.45%	3.19%	11.43%	4.35%	2.91%	7.02%	6.38%	5.37%
If shelters were located at bus stops were you would board/alight at	1.45%	7.81%	6.56%	6.43%	3.28%	8.54%	6.06%	4.40%	9.09%	3.19%	7.14%	10.43%	7.77%	7.02%	11.70%	6.67%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

					•	sons respon	dent would b	egin using	oublic transp	ortation ser	vices					
Q8. Third choice why resp	ondent wo	uld begin usi	ng public tra	•	services											
	Ankeny	Altoona	Clive	Des Moines	Grimes	lohnston	North-East	North- West	Norwalk	Pleasant Hill	South	Urbandale	Waukee	Windsor Heights	West Des Moines	Total
The cost of parking	Ankeny	Altoona	Clive	Monies	Grimes	Johnston	NOTHI-East	west	NOTWAIK	пш	South	Urbandale	waukee	пеідііся	Monies	TOLAI
increases at the place you work or at places you visit frequently	3.42%	4.84%	3.70%	3.49%	9.43%	1.49%	4.55%	3.80%	2.91%	10.23%	0.00%	5.45%	7.29%	3.00%	6.58%	4.54%
The time it takes to get to your destination by car increases due to traffic congestion	10.26%	12.90%	7.41%	6.99%	15.09%	7.46%	9.09%	8.86%	10.68%	9.09%	10.61%	10.00%	10.42%	8.00%	5.26%	9.15%
Transit stops are located closer to your home	8.55%	12.90%	9.26%	7.42%	13.21%	4.48%	11.36%	12.66%	5.83%	9.09%	7.58%	8.18%	11.46%	9.00%	3.95%	8.72%
Transit stops are located closer to the place you work or visit frequently	11.97%	8.06%	11.11%	11.35%	11.32%	10.45%	14.77%	6.33%	8.74%	2.27%	9.09%	11.82%	11.46%	8.00%	9.21%	9.94%
Buses are scheduled to arrive at stops more frequently	13.68%	9.68%	7.41%	12.23%	13.21%	14.93%	10.23%	10.13%	11.65%	12.50%	12.12%	7.27%	15.63%	12.00%	11.84%	11.74%
Service were offered earlier or later on existing routes	9.40%	4.84%	11.11%	8.30%	7.55%	13.43%	7.95%	8.86%	9.71%	4.55%	9.09%	5.45%	7.29%	11.00%	13.16%	8.65%
Your employer provided incentives to use public transportation services (leave blank if not employed)	10.26%	8.06%	16.67%	9.17%	5.66%	13.43%	10.23%	16.46%	13.59%	6.82%	13.64%	11.82%	8.33%	8.00%	9.21%	10.52%
Better timed transfers between services	5.13%	4.84%	3.70%	9.17%	0.00%	7.46%	3.41%	7.59%	3.88%	5.68%	10.61%	7.27%	2.08%	8.00%	5.26%	6.05%
f it cost less to ride transit	7.69%	6.45%	9.26%	6.99%	9.43%	7.46%	9.09%	5.06%	5.83%	4.55%	6.06%	7.27%	7.29%	9.00%	14.47%	7.56%
If DART provided faster service	11.11%	12.90%	7.41%	10.48%	11.32%	4.48%	4.55%	8.86%	10.68%	15.91%	6.06%	13.64%	9.38%	8.00%	9.21%	9.87%
f shelters were located at bus stops were you would board/alight at	8.55%	14.52%	12.96%	14.41%	3.77%	14.93%	14.77%	11.39%	16.50%	19.32%	15.15%	11.82%	9.38%	16.00%	11.84%	13.26%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Less than 10 minutes	10.92%	6.25%	8.14%	12.69%	6.98%	6.31%	6.56%	6.54%	3.73%	2.48%	4.21%	8.92%	7.63%	16.79%	11.29%	8.71%
Between 10 to 15 minutes	23.56%	31.25%	32.56%	23.53%	20.93%	26.13%	17.21%	25.23%	22.39%	22.31%	8.42%	26.11%	22.88%	23.36%	25.81%	23.39%
Between 15 to 20 minutes	21.84%	17.50%	13.95%	17.34%	16.28%	12.61%	9.02%	15.89%	18.66%	17.36%	8.42%	15.29%	22.88%	17.52%	18.55%	16.61%
Between 20 to 30 minutes	16.67%	13.75%	13.95%	11.46%	15.12%	15.32%	9.84%	17.76%	15.67%	9.92%	21.05%	14.01%	14.41%	13.14%	8.06%	13.67%
Between 30 to 45 minutes	2.87%	5.00%	1.16%	3.41%	1.16%	7.21%	8.20%	5.61%	4.48%	4.13%	2.11%	1.27%	3.39%	0.73%	2.42%	3.49%
Between 45 to 60 minutes	0.57%	1.25%	0.00%	1.86%	5.81%	0.00%	5.74%	0.93%	5.22%	4.13%	5.26%	2.55%	0.00%	0.00%	0.81%	2.18%
Would not use bus service	23.56%	25.00%	30.23%	29.72%	33.72%	32.43%	43.44%	28.04%	29.85%	39.67%	50.53%	31.85%	28.81%	28.47%	33.06%	31.95%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.009

Q10. For what trip purpo	ses would yo	ou be interes	ted in using	<b>DART</b> service	es?											
				Des				North-		Pleasant				Windsor	West Des	
Multiple responses allowed	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Work related trip	42.92%	42.59%	36.70%	40.91%	41.96%	33.55%	29.86%	41.73%	51.80%	28.17%	25.23%	34.41%	50.78%	41.38%	32.05%	38.48%
School (K-12)	1.89%	2.78%	1.83%	6.82%	3.57%	4.61%	2.78%	3.94%	5.04%	4.23%	1.80%	3.23%	4.69%	4.83%	2.56%	3.92%
College/University	5.19%	3.70%	3.67%	4.26%	4.46%	3.29%	2.08%	3.15%	5.76%	4.93%	3.60%	4.30%	3.91%	0.69%	3.85%	3.87%
Medical	11.32%	10.19%	9.17%	14.20%	8.93%	7.24%	21.53%	15.75%	15.11%	20.42%	19.82%	9.68%	11.72%	11.03%	15.38%	13.43%
Grocery shopping	10.85%	4.63%	7.34%	11.93%	9.82%	8.55%	15.28%	15.75%	16.55%	9.15%	19.82%	7.53%	6.25%	9.66%	10.90%	10.98%
Other shopping related trips	18.87%	17.59%	13.76%	25.00%	8.93%	12.50%	22.92%	22.83%	23.74%	17.61%	20.72%	16.13%	14.06%	15.86%	14.74%	18.42%
Personal/recreational	29.72%	27.78%	24.77%	36.93%	29.46%	32.89%	23.61%	32.28%	26.62%	30.28%	23.42%	29.03%	26.56%	33.79%	32.69%	30.22%
Would not use bus service	31.13%	33.33%	41.28%	30.11%	41.07%	43.42%	42.36%	33.86%	27.34%	35.21%	46.85%	39.78%	28.91%	34.48%	42.31%	35.99%
Other	5.66%	2.78%	0.00%	4.55%	2.68%	4.61%	1.39%	3.15%	2.88%	5.63%	0.00%	3.23%	1.56%	3.45%	0.64%	3.14%

Q11. Most common trip	ourpose fron	n Q10														
				Des				North-		Pleasant				Windsor	West Des	
Multiple responses allowed	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
College/University	1.48%	0.00%	1.12%	0.53%	0.00%	0.00%	0.00%	1.69%	0.00%	2.00%	2.94%	0.94%	0.00%	0.00%	3.28%	0.96%
Grocery shopping	4.44%	3.30%	6.74%	5.79%	3.61%	6.50%	8.11%	8.47%	6.52%	6.00%	2.94%	4.72%	0.00%	8.11%	6.56%	5.46%
Medical	2.96%	2.20%	2.25%	5.26%	1.20%	0.00%	5.41%	8.47%	2.17%	4.00%	11.76%	1.89%	6.82%	8.11%	4.92%	3.77%
Other	2.22%	1.10%	2.25%	0.00%	1.20%	0.81%	0.00%	1.69%	4.35%	6.00%	0.00%	3.77%	2.27%	2.70%	0.82%	1.69%
Other shopping related trips	2.22%	3.30%	5.62%	12.11%	3.61%	4.88%	10.81%	3.39%	6.52%	6.00%	11.76%	7.55%	4.55%	5.41%	6.56%	6.34%
Personal/recreational	21.48%	15.38%	15.73%	14.21%	13.25%	17.89%	5.41%	22.03%	4.35%	14.00%	8.82%	16.98%	15.91%	16.22%	18.85%	15.89%
School (K-12)	0.00%	2.20%	2.25%	1.05%	1.20%	2.44%	0.00%	0.00%	0.00%	2.00%	2.94%	1.89%	0.00%	5.41%	0.00%	1.28%
Work related trip	50.37%	48.35%	38.20%	41.58%	40.96%	38.21%	37.84%	35.59%	60.87%	36.00%	17.65%	40.57%	54.55%	32.43%	38.52%	41.65%
Would not use bus service	14.81%	24.18%	25.84%	19.47%	34.94%	29.27%	32.43%	18.64%	15.22%	24.00%	41.18%	21.70%	15.91%	21.62%	20.49%	22.95%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q12. During what times	of day would	l you be mos	t interested	in using bus	service?											
				Des				North-		Pleasant				Windsor	West Des	
Multiple responses allowed	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
5:00 AM - 9:00 AM	41.98%	39.81%	34.86%	40.06%	39.29%	34.21%	25.69%	41.73%	46.76%	33.80%	29.73%	36.56%	52.34%	44.14%	32.05%	38.40%
9:00 AM - 12:00 PM	16.04%	10.19%	14.68%	18.75%	14.29%	14.47%	18.06%	19.69%	20.14%	17.61%	18.92%	13.44%	14.06%	18.62%	14.74%	16.49%
12:00 PM - 3:00 PM	15.09%	9.26%	9.17%	17.05%	6.25%	8.55%	16.67%	18.90%	17.27%	18.31%	18.02%	10.22%	8.59%	11.03%	15.38%	13.78%
3:00 PM - 7:00 PM	41.04%	34.26%	33.03%	41.19%	40.18%	34.87%	32.64%	42.52%	53.96%	35.92%	33.33%	34.95%	51.56%	44.83%	30.77%	39.22%
7:00 PM - 10:00 PM	11.32%	7.41%	11.01%	16.76%	8.93%	5.92%	9.03%	11.02%	12.95%	14.08%	8.11%	10.22%	9.38%	11.72%	10.90%	11.24%
10:00 PM - 5:00 AM	5.66%	8.33%	1.83%	11.65%	3.57%	3.95%	2.08%	4.72%	3.60%	3.52%	6.31%	1.61%	5.47%	4.83%	3.85%	5.29%
Would not use bus service	34.91%	39.81%	41.28%	33.52%	43.75%	50.00%	46.53%	34.65%	26.62%	42.96%	47.75%	43.55%	28.91%	35.17%	41.03%	38.74%

Q13. During what days	of the week w	ould you be	most intere	sted in using	g bus service	e?										
				Des				North-		Pleasant				Windsor	West Des	
Multiple responses allowed	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Monday	45.28%	40.74%	38.53%	46.02%	44.64%	36.18%	40.28%	47.24%	56.12%	40.85%	36.04%	41.40%	53.13%	46.21%	42.31%	43.95%
Tuesday	47.64%	43.52%	37.61%	44.89%	48.21%	38.16%	40.97%	51.18%	55.40%	42.25%	35.14%	43.55%	53.13%	46.21%	44.87%	44.98%
Wednesday	46.70%	41.67%	36.70%	47.73%	48.21%	38.16%	41.67%	52.76%	57.55%	40.85%	37.84%	43.01%	53.91%	51.03%	42.31%	45.63%
Thursday	47.17%	40.74%	39.45%	47.16%	43.75%	40.79%	40.97%	52.76%	55.40%	38.03%	36.04%	40.86%	51.56%	46.21%	46.15%	44.86%
Friday	49.53%	42.59%	41.28%	50.85%	41.07%	36.18%	39.58%	55.91%	59.71%	40.85%	38.74%	39.78%	54.69%	50.34%	41.03%	46.02%
Saturday	19.81%	17.59%	14.68%	25.57%	16.07%	16.45%	20.14%	18.90%	20.14%	21.13%	19.82%	17.20%	19.53%	20.69%	15.38%	19.54%
Sunday	11.79%	11.11%	8.26%	18.47%	9.82%	7.24%	15.28%	10.24%	10.79%	14.79%	12.61%	6.45%	10.94%	12.41%	8.97%	11.88%
Would not use bus service	38.68%	41.67%	45.87%	37.78%	42.86%	51.97%	46.53%	35.43%	28.06%	45.07%	52.25%	44.09%	32.81%	39.31%	46.15%	41.46%

				Q14.	How likely r	espondent v	would be to u	se the follo	wing types o	of transporta	tion					
Q14.1 High speed, rap	id bus service t	hat has sepa	rate lanes a	nd priority a	t traffic ligh	ts										
				Des				North-		Pleasant				Windsor	<b>West Des</b>	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Likely	18.18%	22.22%	14.63%	26.32%	23.91%	13.45%	13.74%	27.83%	21.21%	19.66%	12.24%	19.30%	21.95%	17.99%	11.54%	19.62%
Likely	26.14%	30.86%	29.27%	26.93%	21.74%	27.73%	20.61%	19.13%	33.33%	24.79%	24.49%	23.39%	35.77%	24.46%	29.23%	26.47%
Not Sure	31.25%	17.28%	24.39%	24.46%	22.83%	29.41%	29.01%	26.96%	30.30%	29.06%	32.65%	27.49%	27.64%	25.90%	25.38%	27.06%
Not Likely	13.64%	13.58%	10.98%	8.67%	11.96%	10.08%	11.45%	11.30%	7.58%	11.97%	10.20%	12.28%	7.32%	12.95%	13.85%	10.99%
Very Unlikely	10.80%	16.05%	20.73%	13.62%	19.57%	19.33%	25.19%	14.78%	7.58%	14.53%	20.41%	17.54%	7.32%	18.71%	20.00%	15.87%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Likely	14.53%	23.46%	19.75%	23.15%	13.04%	17.89%	13.85%	20.87%	16.67%	18.97%	12.00%	16.86%	18.70%	12.95%	11.11%	17.29%
Likely	23.46%	24.69%	24.69%	26.54%	23.91%	31.71%	30.00%	26.96%	34.85%	19.83%	19.00%	30.81%	30.08%	27.34%	37.04%	27.67%
Not Sure	39.66%	27.16%	29.63%	25.93%	31.52%	25.20%	23.08%	26.96%	34.09%	30.17%	35.00%	28.49%	34.15%	32.37%	24.44%	29.68%
Not Likely	11.73%	9.88%	9.88%	12.04%	13.04%	7.32%	10.77%	13.04%	7.58%	12.93%	14.00%	9.88%	10.57%	12.23%	11.85%	11.17%
Very Unlikely	10.61%	14.81%	16.05%	12.35%	18.48%	17.89%	22.31%	12.17%	6.82%	18.10%	20.00%	13.95%	6.50%	15.11%	15.56%	14.20%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q14.3 Door-to-door s	huttle service fo	or seniors or	persons wit	h disabilities												
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Likely	14.02%	21.25%	16.22%	22.96%	6.82%	13.68%	23.85%	16.22%	14.62%	23.28%	24.00%	14.55%	10.08%	16.42%	15.15%	17.39%
Likely	16.46%	16.25%	20.27%	23.27%	18.18%	23.93%	20.00%	24.32%	24.62%	20.69%	22.00%	27.27%	18.49%	20.15%	37.88%	22.65%
Not Sure	26.22%	26.25%	21.62%	18.24%	22.73%	23.93%	21.54%	25.23%	29.23%	24.14%	24.00%	19.39%	32.77%	31.34%	18.94%	23.76%
Not Likely	17.07%	11.25%	17.57%	11.95%	20.45%	12.82%	10.00%	16.22%	13.85%	11.21%	9.00%	14.55%	17.65%	9.70%	9.85%	13.30%
Very Unlikely	26.22%	25.00%	24.32%	23.58%	31.82%	25.64%	24.62%	18.02%	17.69%	20.69%	21.00%	24.24%	21.01%	22.39%	18.18%	22.90%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q14.4 Park and ride	services where y	ou park you	car & then	take an expi	ess bus											
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Likely	14.94%	23.46%	5.26%	12.88%	14.13%	12.40%	12.98%	15.52%	17.42%	14.29%	7.07%	8.28%	14.52%	5.84%	12.21%	12.67%
Likely	28.74%	25.93%	18.42%	29.14%	28.26%	34.71%	31.30%	32.76%	29.55%	30.25%	27.27%	27.81%	26.61%	16.06%	25.19%	27.81%
Not Sure	29.31%	16.05%	34.21%	21.17%	22.83%	20.66%	22.90%	25.00%	18.18%	21.85%	27.27%	24.85%	31.45%	30.66%	21.37%	24.26%
Not Likely	16.67%	13.58%	19.74%	16.26%	10.87%	13.22%	12.21%	12.07%	21.97%	12.61%	13.13%	21.30%	13.71%	22.63%	16.03%	16.07%
Very Unlikely	10.34%	20.99%	22.37%	20.55%	23.91%	19.01%	20.61%	14.66%	12.88%	21.01%	25.25%	17.75%	13.71%	24.82%	25.19%	19.18%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

				Q14.	How likely r	espondent v	would be to u	se the follo	wing types o	of transporta	tion					
Q14.5 Bus service that	at operates on fi	ked routes ir	the area w	here you live	•											
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Likely	8.05%	18.07%	4.88%	17.90%	13.33%	8.62%	15.27%	17.54%	12.88%	11.97%	14.29%	9.70%	10.57%	5.15%	8.66%	12.18%
Likely	25.86%	28.92%	28.05%	27.16%	22.22%	25.00%	19.85%	24.56%	30.30%	30.77%	17.35%	23.64%	29.27%	30.88%	28.35%	26.29%
Not Sure	33.91%	27.71%	34.15%	29.32%	28.89%	28.45%	32.82%	35.09%	34.09%	27.35%	31.63%	30.91%	34.96%	33.82%	29.92%	31.46%
Not Likely	18.97%	8.43%	14.63%	12.04%	11.11%	17.24%	10.69%	11.40%	14.39%	13.68%	16.33%	18.18%	16.26%	15.44%	15.75%	14.41%
Very Unlikely	13.22%	16.87%	18.29%	13.58%	24.44%	20.69%	21.37%	11.40%	8.33%	16.24%	20.41%	17.58%	8.94%	14.71%	17.32%	15.66%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q14.6 Vanpool servi	ce, wnich would	invoive navi	ng people w		ne same pia	ce snare a v	an provided	-	pioyer							
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Likely	4.19%	15.38%	5.26%	9.49%	4.55%	4.81%	5.51%	9.52%	7.75%	7.08%	6.12%	7.55%	4.84%	4.51%	7.20%	7.00%
Likely	17.96%	17.95%	14.47%	12.97%	14.77%	20.19%	11.81%	14.29%	20.93%	12.39%	13.27%	16.35%	9.68%	14.29%	15.20%	14.93%
Not Sure	34.13%	24.36%	25.00%	28.48%	19.32%	23.08%	27.56%	23.81%	27.91%	20.35%	29.59%	23.90%	36.29%	25.56%	16.80%	26.36%
Not Likely	19.76%	17.95%	31.58%	22.15%	29.55%	17.31%	18.90%	24.76%	24.81%	21.24%	18.37%	22.01%	24.19%	22.56%	22.40%	22.25%
Very Unlikely	23.95%	24.36%	23.68%	26.90%	31.82%	34.62%	36.22%	27.62%	18.60%	38.94%	32.65%	30.19%	25.00%	33.08%	38.40%	29.45%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q14.7 Light Rail Train S	ervice															
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Likely	24.00%	29.63%	21.79%	28.26%	20.22%	26.55%	19.23%	31.30%	27.69%	23.93%	19.59%	22.49%	28.23%	24.82%	20.15%	24.86%
Likely	24.57%	30.86%	29.49%	27.33%	30.34%	25.66%	20.00%	20.00%	22.31%	23.93%	16.49%	31.95%	26.61%	18.98%	31.34%	25.46%
Not Sure	27.43%	20.99%	23.08%	21.43%	19.10%	19.47%	26.92%	20.87%	26.92%	25.64%	39.18%	23.08%	26.61%	29.20%	21.64%	24.56%
Not Likely	10.86%	2.47%	6.41%	6.52%	10.11%	7.96%	10.00%	12.17%	8.46%	6.84%	5.15%	7.69%	8.06%	8.03%	8.96%	8.06%
Very Unlikely	13.14%	16.05%	19.23%	16.46%	20.22%	20.35%	23.85%	15.65%	14.62%	19.66%	19.59%	14.79%	10.48%	18.98%	17.91%	17.06%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q15.1 Serving low-incom	ne, aisabiéd,															
		or semor po	pulations wi		r transporta	tion options	3	North-		Diagonal				Windsor	West Des	
	Al	Altoona	Clive	Des	Cuiusaa	laboratao.	North-East	West	Norwalk	Pleasant Hill	South	Urbandale	Waukee	Heights	West Des	T-4-1
/ery Important	77.16%	80.00%	78.72%	<b>Moines</b> 91.96%	74.49%	Johnston 75.81%	79.85%	80.17%	75.37%	84.68%	77.78%	80.12%	74.40%	89.29%	<b>Moines</b> 80.00%	Tota 81.23
Somewhat Important	19.29%		18.09%		21.43%	20.16%	17.91%	18.10%	20.15%	11.29%		16.37%	24.00%	9.29%	16.43%	15.78
•		14.74%		6.55%							18.52%					
Not Important Fotal	3.55% <b>100.00%</b>	5.26%	3.19% <b>100.00%</b>	1.49% <b>100.00%</b>	4.08% <b>100.00%</b>	4.03% <b>100.00%</b>	2.24% <b>100.00%</b>	1.72%	4.48%	4.03%	3.70% <b>100.00%</b>	3.51% <b>100.00%</b>	1.60%	1.43%	3.57%	3.00%
otai	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00
Q15.2 Providing an alter	native to con	gested road	ways													
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Important	59.79%	63.44%	53.85%	58.61%	55.10%	46.03%	52.99%	60.17%	55.22%	57.02%	39.62%	58.58%	55.28%	60.00%	52.17%	55.77%
Somewhat Important	33.51%	26.88%	37.36%	34.74%	37.76%	42.86%	40.30%	36.44%	37.31%	34.71%	41.51%	37.87%	39.02%	32.86%	39.13%	36.63%
Not Important	6.70%	9.68%	8.79%	6.65%	7.14%	11.11%	6.72%	3.39%	7.46%	8.26%	18.87%	3.55%	5.69%	7.14%	8.70%	7.61%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.009
Q15.3 Providing fast, fre	quent, reliab	le service on	ı key corrido	rs												
,	• ,		•	Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Important	66.32%	71.43%	53.85%	66.87%	57.29%	60.32%	62.41%	62.71%	59.26%	56.20%	50.00%	62.28%	65.85%	71.01%	57.46%	62.43%
Somewhat Important	29.02%	20.88%	41.76%	28.01%	34.38%	32.54%	32.33%	33.90%	34.81%	41.32%	37.25%	34.73%	30.89%	25.36%	35.07%	32.19%
Not Important	4.66%	7.69%	4.40%	5.12%	8.33%	7.14%	5.26%	3.39%	5.93%	2.48%	12.75%	2.99%	3.25%	3.62%	7.46%	5.38%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.009
Q15.4 Making it easier to	o get to/from	transit (hot	ter sidewalk	e stons atc	1											
21314 Making it casier to	o get to, iroin	i transit (bet	ici siacivani	Des	•,			North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	lohnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
	53.65%	63.04%	38.20%	59.27%	53.85%	47.15%	50.00%	48.28%	52.99%	42.74%	39.62%	49.10%	44.35%	52.86%	45.99%	50.55%
/ery Important	33.03/0	33.0-70											52.42%			30.33/
Very Important	38.02%	30 43%	48 31%	47.57%	3h /h%	44 / 1%	3X X I %	43 10%	38 81%	47 01%	43 411%	44 41%		3/14%	43 80%	40 46%
Very Important Somewhat Important Not Important	38.02% 8.33%	30.43% 6.52%	48.31% 13.48%	32.52% 8.21%	36.26% 9.89%	44.72% 8.13%	38.81% 11.19%	43.10% 8.62%	38.81% 8.21%	47.01% 10.26%	43.40% 16.98%	44.91% 5.99%	3.23%	37.14% 10.00%	43.80% 10.22%	40.46% 8.99%

					Q15. How i	mportant r	espondent be	lieves the f	ollowing pur	poses are:						
Q15.6 Expanding DART's	s service area															
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Important	51.06%	60.00%	41.86%	54.52%	46.24%	36.21%	48.85%	53.91%	53.44%	44.54%	45.71%	40.37%	46.28%	42.75%	42.19%	47.82
Somewhat Important	35.64%	28.89%	40.70%	35.51%	37.63%	48.28%	40.46%	37.39%	38.17%	39.50%	33.33%	50.31%	38.84%	45.65%	44.53%	39.609
Not Important	13.30%	11.11%	17.44%	9.97%	16.13%	15.52%	10.69%	8.70%	8.40%	15.97%	20.95%	9.32%	14.88%	11.59%	13.28%	12.589
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00
015.7.5	unia davrala unu		!													
Q15.7 Supporting econo	mic developr	nent and ac	cess to jobs	Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very Important	58.15%	64.04%	54.44%	62.77%	52.13%	53.78%	58.02%	59.32%	53.79%	53.78%	45.19%	57.23%	54.92%	59.12%	59.70%	57.229
Somewhat Important	32.07%	28.09%	38.89%	31.69%	35.11%	36.97%	33.59%	32.20%	37.88%	36.13%	39.42%	34.94%	36.89%	35.04%	32.09%	34.35%
Not Important	9.78%	7.87%	6.67%	5.54%	12.77%	9.24%	8.40%	8.47%	8.33%	10.08%	15.38%	7.83%	8.20%	5.84%	8.21%	8.43%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00
Q16. Overall, how would	d you rate the	e impression	you have of													
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston		West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Excellent	4.04%	16.67%	6.12%	11.95%	5.83%	4.65%	7.25%	4.84%	8.03%	8.66%	8.41%	12.64%	5.56%	5.00%	9.35%	8.21%
Good	40.91%	50.00%	46.94%	41.98%	37.86%	48.06%	36.23%	38.71%	42.34%	37.80%	29.91%	42.53%	36.51%	45.00%	50.36%	41.729
Average	25.76%	14.58%	21.43%	26.24%	19.42%	15.50%	23.19%	21.77%	24.82%	19.69%	21.50%	22.99%	31.75%	17.14%	19.42%	22.40%
Poor	5.05%	4.17%	6.12%	5.54%	3.88%	10.08%	5.07%	3.23%	2.92%	4.72%	4.67%	4.02%	3.17%	7.14%	5.76%	5.09%
Don't know	24.24%	14.58%	19.39%	14.29%	33.01%	21.71%	28.26%	31.45%	21.90%	29.13%	35.51%	17.82%	23.02%	25.71%	15.11%	22.589
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.009
Q16. Overall, how would	d you rate the	e impression	you have of	Des				North-		Pleasant				Windsor	West Des	
5   P   15   W   11	A.m.l	<b>Al</b> 4	Clina		Cuiusaa	Inhantan	Nouth Foot		Namualle		Caudh	l lub a salala	Maulia			T-1-1
Excluding "Don't know"	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Excellent	5.33%	19.51%	7.59%	13.95%	8.70%	5.94%	10.10%	7.06%	10.28%	12.22%	13.04%	15.38%	7.22%	6.73%	11.02%	10.61%
Good	54.00%	58.54%	58.23%	48.98%	56.52%	61.39%	50.51%	56.47%	54.21%	53.33%	46.38%	51.75%	47.42%	60.58%	59.32%	53.889
Average	34.00%	17.07%	26.58%	30.61%	28.99%	19.80%	32.32%	31.76%	31.78%	27.78%	33.33%	27.97%	41.24%	23.08%	22.88%	28.93%
Poor	6.67%	4.88%	7.59%	6.46%	5.80%	12.87%	7.07%	4.71%	3.74%	6.67%	7.25%	4.90%	4.12%	9.62%	6.78%	6.58%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.009
Q17. Overall, how impo	rtant do vou	think it is fo	the region t	to sunnort a	nd fund pub	lic transpor	tation									
Q271 Overall, now impo	i tarit do you		the region i	Des Des	iia iuiia pub	ne transpor	tutiOII	North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Very important	52.53%	50.50%	54.64%	63.72%	48.00%	48.85%	39.71%	50.41%	44.12%	49.61%	31.19%	52.27%	42.86%	60.84%	55.41%	51.329
Somewhat important	30.30%	35.64%	31.96%	23.60%	28.00%	34.35%	32.35%	33.33%	35.29%	29.13%	30.28%	32.27%	36.51%	23.08%	32.43%	30.509
Not sure			5.15%	8.85%		7.63%	21.32%				23.85%	9.09%			6.08%	11.559
	10.10%	5.94%			16.00%			12.20%	12.50%	14.96%			15.87%	10.49%		
Not important	7.07%	7.92%	8.25%	3.83%	8.00%	9.16%	6.62%	4.07%	8.09%	6.30%	14.68%	5.68%	4.76%	5.59%	6.08%	6.62%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00

Q18. How do you think th	ne current le	vel of fundir	ng for public	transportati	on (e.g. bus	) in the region	on should cha	ange over th	e next five y	rears?						
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Should be reduced	7.55%	8.86%	10.81%	4.82%	9.30%	10.68%	6.56%	2.78%	3.15%	7.34%	16.30%	8.86%	4.46%	8.53%	7.38%	7.30%
Should stay the same	22.01%	16.46%	21.62%	23.79%	25.58%	17.48%	34.43%	21.30%	20.47%	22.94%	23.91%	22.15%	32.14%	20.16%	23.77%	23.37%
Should be somewhat	48.43%	49.37%	51.35%	49.52%	48.84%	52.43%	45.90%	50.00%	57.48%	51.38%	51.09%	51.27%	41.96%	52.71%	47.54%	49.92%
greater than it is now																
Should be much greater	22.01%	25.32%	16.22%	21.86%	16.28%	19.42%	13.11%	25.93%	18.90%	18.35%	8.70%	17.72%	21.43%	18.60%	21.31%	19.41%
than it is now	22.0170	25.5270	10.2270	22.0070	10.2070	151.1270	10.1170	23.3370	10.5070	10.0070	0.7070	2717270	221.1570	10.0070	21.5170	
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

					Q19. Ratin	g importan	e of the follo	wing trans	ortation inv	estments						
Q19.1 Widening existing	g roads															
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Most Important	26.94%	30.21%	20.43%	20.36%	33.33%	24.43%	17.27%	26.27%	18.52%	26.19%	23.15%	18.71%	29.37%	12.95%	19.29%	22.58%
Somewhat Important	35.75%	37.50%	41.94%	33.23%	39.39%	41.98%	38.85%	37.29%	37.78%	35.71%	26.85%	38.01%	40.48%	32.37%	39.29%	36.69%
Neutral/ Not sure	24.35%	20.83%	25.81%	28.44%	22.22%	18.32%	28.78%	22.03%	29.63%	27.78%	29.63%	32.16%	18.25%	31.65%	23.57%	26.07%
Not Important	8.29%	8.33%	7.53%	12.87%	5.05%	10.69%	9.35%	9.32%	8.89%	6.35%	11.11%	9.36%	10.32%	15.11%	13.57%	10.15%
Not Important at All	4.66%	3.13%	4.30%	5.09%	0.00%	4.58%	5.76%	5.08%	5.19%	3.97%	9.26%	1.75%	1.59%	7.91%	4.29%	4.52%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q19.2 Building new road	ls															
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Most Important	15.54%	15.05%	14.61%	11.82%	22.92%	18.60%	9.35%	17.09%	11.11%	16.67%	11.11%	16.87%	21.95%	8.03%	13.57%	14.52%
Somewhat Important	39.90%	36.56%	34.83%	31.21%	36.46%	27.13%	34.53%	26.50%	34.81%	32.54%	27.78%	34.34%	34.15%	24.82%	33.57%	32.63%
Neutral/ Not sure	27.46%	32.26%	31.46%	33.33%	32.29%	36.43%	28.78%	34.19%	34.81%	38.89%	37.04%	33.13%	27.64%	40.88%	35.00%	33.43%
Not Important	11.40%	15.05%	14.61%	15.76%	7.29%	15.50%	18.71%	16.24%	11.85%	8.73%	12.96%	12.05%	13.82%	14.60%	14.29%	13.72%
Not Important at All	5.70%	1.08%	4.49%	7.88%	1.04%	2.33%	8.63%	5.98%	7.41%	3.17%	11.11%	3.61%	2.44%	11.68%	3.57%	5.70%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q19.3 Improving public	transit															
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Most Important	32.31%	34.04%	27.96%	40.77%	24.49%	30.23%	30.43%	35.59%	32.59%	30.47%	22.22%	30.00%	29.92%	31.43%	30.00%	31.97%
Somewhat Important	37.44%	41.49%	40.86%	39.58%	46.94%	34.11%	43.48%	37.29%	42.96%	41.41%	33.33%	46.47%	37.01%	45.00%	45.71%	40.81%
Neutral/ Not sure	24.62%	17.02%	19.35%	14.29%	20.41%	22.48%	21.74%	20.34%	15.56%	23.44%	27.78%	17.06%	25.20%	17.14%	19.29%	19.82%
Not Important	4.10%	5.32%	8.60%	3.27%	3.06%	8.53%	2.17%	5.08%	2.96%	3.13%	5.56%	4.71%	6.30%	4.29%	0.71%	4.28%
Not Important at All	1.54%	2.13%	3.23%	2.08%	5.10%	4.65%	2.17%	1.69%	5.93%	1.56%	11.11%	1.76%	1.57%	2.14%	4.29%	3.12%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

					Q19. Ratin	g importan	e of the follo	wing transp	ortation inv	estments						
Q19.4 Improving the bio	ycle network															
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Most Important	15.63%	15.96%	20.43%	20.36%	27.55%	27.69%	11.76%	19.66%	11.85%	17.32%	8.33%	19.41%	11.81%	26.43%	15.00%	18.08%
Somewhat Important	30.73%	25.53%	27.96%	26.05%	22.45%	27.69%	27.21%	25.64%	30.37%	26.77%	15.74%	30.00%	33.86%	25.71%	34.29%	27.60%
Neutral/ Not sure	21.35%	24.47%	21.51%	23.05%	20.41%	22.31%	24.26%	18.80%	21.48%	28.35%	26.85%	25.29%	21.26%	17.86%	19.29%	22.47%
Not Important	18.23%	24.47%	20.43%	14.67%	14.29%	12.31%	17.65%	13.68%	20.74%	15.75%	20.37%	14.12%	14.96%	17.86%	15.71%	16.63%
Not Important at All	14.06%	9.57%	9.68%	15.87%	15.31%	10.00%	19.12%	22.22%	15.56%	11.81%	28.70%	11.18%	18.11%	12.14%	15.71%	15.23%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q19.5 Improving the side	ewalk netwo	rk														
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Most Important	17.62%	22.92%	18.18%	27.08%	24.49%	22.90%	16.67%	19.66%	12.59%	22.05%	12.84%	22.49%	15.20%	19.15%	14.18%	19.87%
Somewhat Important	36.79%	38.54%	31.82%	37.80%	33.67%	42.75%	40.58%	34.19%	41.48%	33.07%	37.61%	31.95%	32.80%	32.62%	43.26%	36.80%
Neutral/ Not sure	29.53%	27.08%	28.41%	24.40%	23.47%	21.37%	26.09%	26.50%	25.19%	29.13%	22.94%	31.36%	29.60%	29.08%	24.82%	26.59%
Not Important	11.40%	11.46%	15.91%	7.44%	13.27%	7.63%	8.70%	10.26%	11.85%	10.24%	15.60%	8.88%	18.40%	10.64%	9.22%	10.77%
Not Important at All	4.66%	0.00%	5.68%	3.27%	5.10%	5.34%	7.97%	9.40%	8.89%	5.51%	11.01%	5.33%	4.00%	8.51%	8.51%	5.97%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q19-2. Top choice of mos	t important	investment				<u> </u>			ost importar		<u> </u>					
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Widening Existing Roads	35.09%	43.21%	30.49%	21.59%	39.08%	38.53%	31.67%	32.41%	29.75%	31.62%	43.33%	29.94%	40.00%	21.09%	31.36%	31.68%
Building New Roads	10.53%	13.58%	14.63%	11.63%	16.09%	6.42%	15.00%	10.19%	14.05%	15.38%	7.78%	14.01%	15.00%	8.59%	10.17%	12.09%
Improving Public Transit	37.43%	25.93%	37.80%	43.85%	24.14%	30.28%	38.33%	37.96%	37.19%	33.33%	28.89%	38.85%	28.33%	36.72%	39.83%	36.02%
Improving the Bicycle Network	9.36%	8.64%	10.98%	7.31%	16.09%	15.60%	5.83%	12.96%	9.09%	11.97%	5.56%	8.92%	7.50%	17.19%	8.47%	10.00%
Improving the Sidewalk Network	7.60%	8.64%	6.10%	15.61%	4.60%	9.17%	9.17%	6.48%	9.92%	7.69%	14.44%	8.28%	9.17%	16.41%	10.17%	10.21%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q19-2. Second choice of r	nost import	ant investme	ent													
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Widening Existing Roads	17.39%	21.13%	23.19%	19.22%	24.39%	12.12%	20.54%	20.20%	16.81%	14.55%	14.46%	16.67%	20.00%	14.41%	18.27%	18.05%
Building New Roads	25.47%	29.58%	17.39%	13.17%	25.61%	28.28%	22.32%	24.24%	25.66%	24.55%	26.51%	22.00%	31.30%	13.56%	15.38%	21.96%
Improving Public Transit	17.39%	25.35%	23.19%	25.27%	15.85%	17.17%	21.43%	23.23%	23.01%	22.73%	20.48%	16.67%	15.65%	25.42%	25.96%	21.39%
Improving the Bicycle Network	21.12%	15.49%	26.09%	20.64%	17.07%	15.15%	19.64%	16.16%	20.35%	19.09%	18.07%	25.33%	21.74%	30.51%	24.04%	21.00%
Improving the Sidewalk Network	18.63%	8.45%	10.14%	21.71%	17.07%	27.27%	16.07%	16.16%	14.16%	19.09%	20.48%	19.33%	11.30%	16.10%	16.35%	17.60%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q19-2. Third choice of mo	ost importan	t investmen	t													
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Widening Existing Roads	15.28%	14.06%	12.28%	16.87%	9.33%	14.13%	20.59%	15.22%	21.90%	19.80%	8.45%	19.20%	10.38%	20.75%	18.18%	16.30%
Building New Roads	17.36%	6.25%	15.79%	14.86%	24.00%	9.78%	9.80%	10.87%	17.14%	10.89%	22.54%	14.40%	16.04%	9.43%	19.32%	14.52%
Improving Public Transit	25.00%	29.69%	14.04%	18.88%	25.33%	28.26%	21.57%	26.09%	27.62%	29.70%	25.35%	24.00%	27.36%	27.36%	14.77%	24.03%
Improving the Bicycle Network	17.36%	15.63%	22.81%	17.27%	13.33%	17.39%	17.65%	21.74%	9.52%	8.91%	7.04%	13.60%	14.15%	12.26%	14.77%	15.03%
Improving the Sidewalk Network	25.00%	34.38%	35.09%	32.13%	28.00%	30.43%	30.39%	26.09%	23.81%	30.69%	36.62%	28.80%	32.08%	30.19%	32.95%	30.12%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q20. Would you be wil	lling to pay up	to an additio	nal \$80/per	year, per ho	ousehold to	expand pub	lic transporta	tion in the	region includ	ding more ro	utes, faster	service in ke	y corridors,	more freque	ency, and mo	ore times?
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
No	35.57%	32.99%	36.46%	37.46%	47.96%	40.00%	58.27%	38.71%	40.00%	45.38%	52.29%	35.67%	42.52%	37.76%	34.27%	40.41%
Yes	28.87%	22.68%	29.17%	30.68%	24.49%	33.33%	12.23%	24.19%	28.89%	23.85%	11.93%	33.92%	32.28%	29.37%	25.87%	26.93%
Not sure	35.57%	44.33%	34.38%	31.86%	27.55%	26.67%	29.50%	37.10%	31.11%	30.77%	35.78%	30.41%	25.20%	32.87%	39.86%	32.66%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q21. Would you be will	ing to pay up	to an additio	onal \$40/per	year, per ho	ousehold to	expand pub	lic transporta	tion in the	region includ	ding more ro	utes, faster	service in ke	y corridors ,	more frequ	ency, and m	ore times?
				Des				North-		Pleasant				Windsor	West Des	
If "no" or "not sure" to Q20.	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
No	34.85%	34.25%	36.36%	37.23%	39.19%	48.28%	45.45%	38.20%	37.50%	37.37%	39.78%	33.94%	38.10%	38.61%	30.48%	37.88%
Yes	27.27%	19.18%	33.33%	35.50%	27.03%	17.24%	28.10%	28.09%	30.21%	32.32%	27.96%	44.04%	29.76%	39.60%	36.19%	31.15%
Not sure	37.88%	46.58%	30.30%	27.27%	33.78%	34.48%	26.45%	33.71%	32.29%	30.30%	32.26%	22.02%	32.14%	21.78%	33.33%	30.96%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

			Q22. Hov	w strongly re	spondents	support the	following fun	ding source	es used to gr	ow public tra	ansit infrast	ructure:				
Q22.1 Vehicle Registration	n Fee: Add a	\$20 annual	fee to each	car's registra	ation fee in 1	the areas se	rviced by DAI	RT								
				Des				North-		Pleasant				Windsor	<b>West Des</b>	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Strongly Support	10.31%	10.00%	11.83%	14.58%	9.18%	16.54%	6.57%	10.74%	11.03%	10.00%	2.86%	14.53%	11.02%	20.28%	10.71%	11.88%
Somewhat Support	27.32%	15.00%	23.66%	20.41%	16.33%	24.06%	16.06%	28.10%	30.15%	18.46%	16.19%	21.51%	22.83%	20.28%	21.43%	21.69%
Neutral/ Not sure	13.92%	23.00%	17.20%	12.54%	16.33%	10.53%	10.95%	14.05%	13.24%	13.08%	14.29%	19.19%	12.60%	12.59%	18.57%	14.46%
Somewhat Do NOT Support	10.82%	7.00%	12.90%	11.37%	16.33%	10.53%	10.22%	9.09%	17.65%	13.08%	13.33%	15.12%	20.47%	11.89%	20.00%	13.17%
Strongly Do NOT Support	37.63%	45.00%	34.41%	41.11%	41.84%	38.35%	56.20%	38.02%	27.94%	45.38%	53.33%	29.65%	33.07%	34.97%	29.29%	38.81%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q22.2 Sales Tax: Add 1/2 cent sales tax in Dallas and Polk County																
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Strongly Support	11.22%	6.19%	10.64%	14.41%	7.22%	13.18%	10.14%	8.33%	20.74%	13.74%	10.48%	6.94%	11.11%	13.99%	15.60%	12.01%
Somewhat Support	21.43%	23.71%	23.40%	22.94%	22.68%	16.28%	15.94%	23.33%	22.22%	25.95%	21.90%	29.48%	19.84%	23.08%	24.11%	22.54%
Neutral/ Not sure	18.37%	17.53%	18.09%	15.29%	20.62%	19.38%	11.59%	15.00%	19.26%	15.27%	19.05%	18.50%	17.46%	13.29%	14.89%	16.67%
Somewhat Do NOT Support	14.80%	14.43%	14.89%	12.65%	11.34%	14.73%	13.77%	9.17%	14.07%	11.45%	12.38%	15.61%	13.49%	15.38%	15.60%	13.63%
Strongly Do NOT Support	34.18%	38.14%	32.98%	34.71%	38.14%	36.43%	48.55%	44.17%	23.70%	33.59%	36.19%	29.48%	38.10%	34.27%	29.79%	35.15%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q22.3 Property Tax: Add u	ıp to 85 cen	ts/\$1000 of	taxable valu	ation of hou	ises in areas	serviced by	DART									
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Strongly Support	4.15%	3.06%	5.38%	7.65%	2.04%	5.43%	3.65%	5.83%	5.22%	6.98%	4.76%	5.78%	3.17%	8.39%	5.04%	5.42%
Somewhat Support	12.44%	15.31%	10.75%	13.24%	13.27%	14.73%	7.30%	15.83%	21.64%	10.85%	10.48%	11.56%	16.67%	15.38%	15.11%	13.58%
Neutral/ Not sure	19.17%	19.39%	27.96%	15.29%	16.33%	19.38%	8.76%	14.17%	17.91%	20.93%	17.14%	16.76%	18.25%	14.69%	15.11%	17.01%
Somewhat Do NOT Support	17.62%	11.22%	16.13%	15.59%	13.27%	13.95%	16.79%	17.50%	14.93%	13.95%	15.24%	19.65%	19.05%	13.29%	25.90%	16.46%
Strongly Do NOT Support	46.63%	51.02%	39.78%	48.24%	55.10%	46.51%	63.50%	46.67%	40.30%	47.29%	52.38%	46.24%	42.86%	48.25%	38.85%	47.52%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

							Demogra	aphics								
Q23. How many opera	ting vehicles (c	ars, motorcy	cles, vans) c	lo you have	in your hous	sehold?										
				Des				North-		Pleasant				Windsor	<b>West Des</b>	
Open ended response	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
0	0.47%	0.93%	0.92%	1.14%	0.00%	0.00%	0.00%	0.00%	0.00%	2.82%	1.80%	0.54%	0.00%	0.69%	0.00%	0.65%
1	24.53%	11.11%	14.68%	27.84%	11.61%	11.84%	22.22%	9.45%	12.95%	17.61%	14.41%	15.59%	11.72%	23.45%	36.54%	19.24%
2	44.34%	48.15%	54.13%	41.19%	52.68%	57.89%	34.03%	41.73%	55.40%	48.59%	43.24%	47.85%	56.25%	54.48%	41.67%	47.27%
3	16.51%	25.93%	14.68%	14.49%	16.96%	15.13%	27.78%	25.20%	20.86%	18.31%	22.52%	23.66%	23.44%	14.48%	11.54%	18.81%
4	8.02%	6.48%	7.34%	7.39%	10.71%	8.55%	8.33%	12.60%	4.32%	8.45%	11.71%	6.99%	7.03%	4.14%	4.49%	7.62%
5	2.36%	0.00%	2.75%	4.55%	0.89%	1.32%	2.78%	3.94%	3.60%	2.11%	2.70%	1.08%	0.00%	0.69%	3.85%	2.41%
6	0.47%	0.93%	1.83%	0.85%	0.00%	0.66%	1.39%	1.57%	0.72%	0.00%	0.90%	0.54%	0.78%	0.69%	0.00%	0.73%
7	0.47%	0.93%	0.92%	0.28%	0.00%	0.00%	2.78%	0.00%	0.72%	0.70%	0.00%	0.00%	0.00%	0.00%	0.00%	0.43%
8	0.00%	0.00%	0.00%	0.57%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.90%	0.54%	0.00%	0.00%	0.00%	0.17%
9	0.47%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.04%
10	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.04%
11	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.78%	0.00%	0.00%	0.04%
13	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.04%
15	0.00%	0.00%	0.00%	0.28%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.04%
20	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.79%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.04%
Not provided	2.36%	5.56%	2.75%	1.42%	7.14%	4.61%	0.69%	3.15%	1.44%	1.41%	1.80%	3.23%	0.00%	1.38%	1.92%	2.41%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q24. Do you have a valid	driver's lice	nse?														
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
No	0.48%	0.00%	1.89%	2.32%	0.00%	0.00%	0.70%	0.00%	0.73%	2.16%	0.92%	0.55%	0.00%	2.10%	1.31%	1.01%
Yes	99.52%	100.00%	98.11%	97.68%	100.00%	100.00%	99.30%	100.00%	99.27%	97.84%	99.08%	99.45%	100.00%	97.90%	98.69%	98.99%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q25. Including yoursel	Q25. Including yourself, how many licensed drivers do you have in your household?															
				Des				North-		Pleasant				Windsor	West Des	
Open ended	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
0	0.00%	0.00%	0.92%	0.85%	0.00%	0.00%	0.69%	0.00%	0.00%	2.11%	0.90%	1.08%	0.00%	0.69%	0.00%	0.52%
1	25.47%	13.89%	13.76%	29.55%	10.71%	17.11%	18.75%	11.81%	13.67%	22.54%	16.22%	14.52%	9.38%	23.45%	33.97%	19.93%
2	55.66%	63.89%	60.55%	55.40%	66.07%	64.47%	59.03%	59.84%	63.31%	59.86%	59.46%	64.52%	66.41%	61.38%	49.36%	59.88%
3	11.32%	14.81%	12.84%	10.23%	13.39%	7.24%	15.28%	16.54%	15.11%	12.68%	14.41%	12.90%	14.06%	7.59%	7.69%	12.01%
4	3.77%	2.78%	5.50%	2.56%	5.36%	2.63%	4.17%	7.09%	5.04%	1.41%	7.21%	3.76%	7.81%	3.45%	4.49%	4.18%
5	0.94%	0.00%	0.92%	0.28%	0.89%	1.32%	0.00%	2.36%	0.00%	0.00%	0.90%	1.08%	1.56%	0.00%	1.28%	0.73%
6	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.69%	0.00%	0.00%	0.00%	0.00%	0.00%	0.78%	0.00%	0.64%	0.13%
7	0.00%	0.00%	0.92%	0.00%	0.00%	0.00%	0.00%	0.00%	0.72%	0.00%	0.00%	0.00%	0.00%	0.00%	0.00%	0.09%
Not provided	2.83%	4.63%	4.59%	1.14%	3.57%	7.24%	1.39%	2.36%	2.16%	1.41%	0.90%	2.15%	0.00%	3.45%	2.56%	2.54%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q26. What is your age?																
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Tota
18-24 years	2.39%	0.00%	1.89%	2.02%	0.00%	1.40%	0.70%	0.82%	1.47%	0.00%	1.83%	1.10%	0.00%	2.08%	3.29%	1.41
25-34 years	9.57%	14.15%	11.32%	9.83%	22.02%	5.59%	10.56%	7.38%	10.29%	7.91%	4.59%	6.04%	16.67%	14.58%	5.92%	10.08
35-49 years	35.89%	39.62%	18.87%	28.90%	39.45%	29.37%	25.35%	29.51%	30.88%	20.86%	27.52%	24.18%	46.03%	16.67%	21.05%	28.75
50-64 years	32.06%	30.19%	39.62%	37.57%	30.28%	43.36%	30.99%	34.43%	40.44%	41.73%	35.78%	41.76%	27.78%	32.64%	36.18%	35.98
65+ year	20.10%	16.04%	28.30%	21.68%	8.26%	20.28%	32.39%	27.87%	16.91%	29.50%	30.28%	26.92%	9.52%	34.03%	33.55%	23.78
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00
Q27. Which of the followi	ng best des	cribes your r	ace/ethnicit	ty?												
				Des				North-		Pleasant				Windsor	West Des	
Multiple responses allowed	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Tota
Asian/Pacific Islander	1.42%	1.85%	0.00%	1.99%	0.00%	1.97%	0.00%	1.57%	0.72%	0.70%	0.00%	1.61%	3.13%	0.00%	1.28%	1.219
Black/African American	0.00%	0.93%	0.92%	6.82%	0.89%	1.32%	1.39%	2.36%	0.00%	2.11%	0.90%	0.00%	0.78%	1.38%	1.28%	1.859
Caucasian/White	93.40%	96.30%	91.74%	85.23%	93.75%	89.47%	93.75%	92.13%	94.24%	90.14%	97.30%	94.62%	89.06%	94.48%	92.31%	91.82
American Indian/Eskimo	0.94%	0.00%	0.00%	1.99%	0.00%	1.97%	0.69%	2.36%	0.00%	0.00%	0.00%	0.54%	0.78%	0.00%	0.64%	0.82%
Hispanic	0.47%	0.00%	1.83%	1.99%	1.79%	2.63%	0.00%	0.00%	2.16%	0.70%	0.90%	0.00%	0.78%	1.38%	0.64%	1.089
	0.470/	1.85%	2.75%	0.85%	1.79%	0.66%	2.08%	0.79%	2.16%	4.93%	0.00%	0.00%	0.78%	0.69%	2.56%	1.389
	·	that causes	•	Des		•		North-	Norwalk	Pleasant	South	Urbandala	Waukoo	Windsor	West Des	Tota
Other  Q28. Do you have a physic	cal disability Ankeny	that causes Altoona	Clive	Des Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	<b>South</b>	Urbandale 97.81%	Waukee	Heights	Moines	
<b>Q28. Do you have a physi</b> o	Ankeny 98.06%	that causes Altoona 98.10%	Clive 98.06%	Des Moines 92.67%	Grimes 100.00%	Johnston 100.00%	North-East 93.71%	<b>West</b> 95.16%	98.55%	<b>Hill</b> 95.68%	95.45%	97.81%	98.43%	Heights 96.45%	<b>Moines</b> 94.56%	Tota 96.45 3.55%
Q28. Do you have a physic	cal disability Ankeny	that causes Altoona	Clive	Des Moines	Grimes	Johnston	North-East	West		Hill				Heights	Moines	
Q28. Do you have a physio No Yes Fotal	Ankeny 98.06% 1.94%	Altoona 98.10% 1.90%	Clive 98.06% 1.94%	Des Moines 92.67% 7.33%	Grimes 100.00% 0.00%	Johnston 100.00% 0.00%	North-East 93.71% 6.29%	<b>West</b> 95.16% 4.84%	98.55% 1.45%	Hill 95.68% 4.32%	95.45% 4.55%	97.81% 2.19%	98.43% 1.57%	Heights 96.45% 3.55%	Moines 94.56% 5.44%	96.45 3.559
Q28. Do you have a physio No Yes Total	Ankeny 98.06% 1.94%	Altoona 98.10% 1.90%	Clive 98.06% 1.94%	Des Moines 92.67% 7.33%	Grimes 100.00% 0.00%	Johnston 100.00% 0.00%	North-East 93.71% 6.29%	<b>West</b> 95.16% 4.84%	98.55% 1.45%	Hill 95.68% 4.32%	95.45% 4.55%	97.81% 2.19%	98.43% 1.57%	Heights 96.45% 3.55%	Moines 94.56% 5.44%	96.45 3.55%
Q28. Do you have a physio No Yes Total	Ankeny 98.06% 1.94%	Altoona 98.10% 1.90%	Clive 98.06% 1.94%	Des Moines 92.67% 7.33% 100.00%	Grimes 100.00% 0.00%	Johnston 100.00% 0.00%	North-East 93.71% 6.29% 100.00%	95.16% 4.84% 100.00%	98.55% 1.45%	Hill 95.68% 4.32% 100.00%	95.45% 4.55%	97.81% 2.19%	98.43% 1.57%	Heights 96.45% 3.55% 100.00%	Moines 94.56% 5.44% 100.00%	96.45 3.55%
Q28. Do you have a physion No Yes Total  Q29. Are you employed?	Ankeny 98.06% 1.94% 100.00%	Altoona 98.10% 1.90% 100.00%	Clive 98.06% 1.94% 100.00%	Des Moines 92.67% 7.33% 100.00%	Grimes 100.00% 0.00% 100.00%	Johnston 100.00% 0.00% 100.00%	North-East 93.71% 6.29% 100.00%	West 95.16% 4.84% 100.00%  North-	98.55% 1.45% <b>100.00%</b>	Hill 95.68% 4.32% 100.00%	95.45% 4.55% <b>100.00%</b>	97.81% 2.19% 100.00%	98.43% 1.57% <b>100.00%</b>	Heights 96.45% 3.55% 100.00%	Moines 94.56% 5.44% 100.00% West Des	96.45 3.559 100.00
Q28. Do you have a physic  No Yes Total  Q29. Are you employed?	Ankeny 98.06% 1.94% 100.00%	Altoona 98.10% 1.90% 100.00%	Clive 98.06% 1.94% 100.00%	Des Moines 92.67% 7.33% 100.00%	Grimes  100.00%  0.00%  100.00%	Johnston 100.00% 0.00% 100.00%	93.71% 6.29% 100.00% North-East	95.16% 4.84% 100.00%	98.55% 1.45% 100.00% Norwalk	Hill 95.68% 4.32% 100.00% Pleasant Hill	95.45% 4.55% 100.00%	97.81% 2.19% 100.00% Urbandale	98.43% 1.57% 100.00% Waukee	Heights 96.45% 3.55% 100.00%  Windsor Heights	94.56% 5.44% 100.00% West Des Moines	96.45 3.55 100.00 Tota 28.08
<b>Q28. Do you have a physi</b> o No Yes	Ankeny 98.06% 1.94% 100.00% Ankeny 29.35%	Altoona 98.10% 1.90% 100.00%	Clive 98.06% 1.94% 100.00% Clive 26.21%	Des Moines 92.67% 7.33% 100.00% Des Moines 28.53%	Grimes 100.00% 0.00% 100.00%  Grimes 12.04%	Johnston 100.00% 0.00% 100.00% Johnston 25.76%	North-East 93.71% 6.29% 100.00% North-East 36.62%	95.16% 4.84% 100.00% North- West 36.89%	98.55% 1.45% 100.00% Norwalk 22.79%	Hill 95.68% 4.32% 100.00% Pleasant Hill 35.04%	95.45% 4.55% 100.00% South 37.04%	97.81% 2.19% 100.00% Urbandale 27.37%	98.43% 1.57% 100.00% Waukee 10.94%	Heights 96.45% 3.55% 100.00% Windsor Heights 30.50%	94.56% 5.44% 100.00% West Des Moines 34.46%	96.45 3.55 100.00 Tota 28.08 71.92
Q28. Do you have a physic  No Yes  Total  Q29. Are you employed?  No Yes  Total	Ankeny 98.06% 1.94% 100.00%  Ankeny 29.35% 70.65% 100.00%	Altoona 98.10% 1.90% 100.00%  Altoona 22.12% 77.88% 100.00%	Clive 98.06% 1.94% 100.00% Clive 26.21% 73.79% 100.00%	Des Moines 92.67% 7.33% 100.00% Des Moines 28.53% 71.47% 100.00%	Grimes 100.00% 0.00% 100.00%  Grimes 12.04% 87.96%	Johnston 100.00% 0.00% 100.00% Johnston 25.76% 74.24%	93.71% 6.29% 100.00% North-East 36.62% 63.38%	West 95.16% 4.84% 100.00%  North- West 36.89% 63.11% 100.00%	98.55% 1.45% 100.00% Norwalk 22.79% 77.21%	Hill 95.68% 4.32% 100.00% Pleasant Hill 35.04% 64.96% 100.00%	95.45% 4.55% 100.00% South 37.04% 62.96%	97.81% 2.19% 100.00% Urbandale 27.37% 72.63%	98.43% 1.57% 100.00% Waukee 10.94% 89.06%	Heights 96.45% 3.55% 100.00%  Windsor Heights 30.50% 69.50% 100.00%	94.56% 5.44% 100.00% West Des Moines 34.46% 65.54% 100.00%	96.45 3.55 100.00 Tota 28.08 71.92
Q28. Do you have a physic No Yes Total Q29. Are you employed? No Yes	Ankeny 98.06% 1.94% 100.00% Ankeny 29.35% 70.65% 100.00%	Altoona 98.10% 1.90% 100.00% Altoona 22.12% 77.88% 100.00%	Clive 98.06% 1.94% 100.00%  Clive 26.21% 73.79% 100.00%	Des Moines 92.67% 7.33% 100.00% Des Moines 28.53% 71.47% 100.00%	Grimes 100.00% 0.00% 100.00%  Grimes 12.04% 87.96% 100.00%	Johnston 100.00% 0.00% 100.00% Johnston 25.76% 74.24% 100.00%	North-East 93.71% 6.29% 100.00% North-East 36.62% 63.38% 100.00%	West 95.16% 4.84% 100.00%  North- West 36.89% 63.11% 100.00%	98.55% 1.45% 100.00% Norwalk 22.79% 77.21% 100.00%	Hill 95.68% 4.32% 100.00% Pleasant Hill 35.04% 64.96% 100.00%	95.45% 4.55% 100.00% South 37.04% 62.96% 100.00%	97.81% 2.19% 100.00% Urbandale 27.37% 72.63% 100.00%	98.43% 1.57% 100.00% Waukee 10.94% 89.06% 100.00%	Heights 96.45% 3.55% 100.00%  Windsor Heights 30.50% 69.50% 100.00%	Moines 94.56% 5.44% 100.00%  West Des Moines 34.46% 65.54% 100.00%	96.45 3.55 100.00 Tota 28.08 71.92
Q28. Do you have a physic No Yes Total Q29. Are you employed? No Yes Total Q30. Would you say your	Ankeny 98.06% 1.94% 100.00%  Ankeny 29.35% 70.65% 100.00%  total annua Ankeny	Altoona 98.10% 1.90% 1.90% 100.00%  Altoona 22.12% 77.88% 100.00% I household Altoona	Clive 98.06% 1.94% 100.00%  Clive 26.21% 73.79% 100.00%  income is:	Des Moines 92.67% 7.33% 100.00% Des Moines 28.53% 71.47% 100.00%	Grimes 100.00% 0.00% 100.00%  Grimes 12.04% 87.96% 100.00%	Johnston 100.00% 0.00% 100.00% Johnston 25.76% 74.24% 100.00%	North-East 93.71% 6.29% 100.00% North-East 36.62% 63.38% 100.00%	West 95.16% 4.84% 100.00%  North- West 36.89% 63.11% 100.00%  North- West	98.55% 1.45% 100.00% Norwalk 22.79% 77.21% 100.00%	Hill 95.68% 4.32% 100.00% Pleasant Hill 35.04% 64.96% 100.00%	95.45% 4.55% 100.00% South 37.04% 62.96% 100.00%	97.81% 2.19% 100.00% Urbandale 27.37% 72.63% 100.00%	98.43% 1.57% 100.00% Waukee 10.94% 89.06% 100.00%	Heights 96.45% 3.55% 100.00%  Windsor Heights 30.50% 69.50% 100.00%	94.56% 5.44% 100.00%  West Des Moines 34.46% 65.54% 100.00%  West Des Moines	96.45 3.55 100.0 Tota 28.08 71.92 100.0
Q28. Do you have a physic No Yes Total Q29. Are you employed? No Yes Total Q30. Would you say your Under \$30,000	Ankeny 98.06% 1.94% 100.00%  Ankeny 29.35% 70.65% 100.00%  total annua Ankeny 9.95%	Altoona 98.10% 1.90% 1.90% 100.00%  Altoona 22.12% 77.88% 100.00% I household Altoona 5.21%	Clive 98.06% 1.94% 100.00%  Clive 26.21% 73.79% 100.00%  income is: Clive 7.45%	Des Moines 92.67% 7.33% 100.00% Des Moines 28.53% 71.47% 100.00%	Grimes 100.00% 0.00% 100.00%  Grimes 12.04% 87.96% 100.00%  Grimes 7.14%	Johnston 100.00% 0.00% 100.00% Johnston 25.76% 74.24% 100.00%	North-East 93.71% 6.29% 100.00% North-East 36.62% 63.38% 100.00%	95.16% 4.84% 100.00%  North- West 36.89% 63.11% 100.00%  North- West 5.22%	98.55% 1.45% 100.00% Norwalk 22.79% 77.21% 100.00%	Hill 95.68% 4.32% 100.00% Pleasant Hill 35.04% 64.96% 100.00%	95.45% 4.55% 100.00% South 37.04% 62.96% 100.00% South 11.65%	97.81% 2.19% 100.00% Urbandale 27.37% 72.63% 100.00% Urbandale 5.99%	98.43% 1.57% 100.00% Waukee 10.94% 89.06% 100.00% Waukee 0.81%	Heights 96.45% 3.55% 100.00%  Windsor Heights 30.50% 69.50% 100.00%  Windsor Heights 8.63%	94.56% 5.44% 100.00%  West Des Moines 34.46% 65.54% 100.00%  West Des Moines 6.52%	96.45 3.55 100.0 Tota 28.08 71.92 100.0
Q28. Do you have a physic No Yes Fotal  Q29. Are you employed?  No Yes Fotal  Q30. Would you say your  Under \$30,000 630,000 to \$59,999	Ankeny 98.06% 1.94% 100.00%  Ankeny 29.35% 70.65% 100.00%  total annua Ankeny 9.95% 18.32%	Altoona  98.10% 1.90% 1.90% 100.00%  Altoona 22.12% 77.88% 100.00%  I household  Altoona 5.21% 27.08%	Clive 98.06% 1.94% 100.00%  Clive 26.21% 73.79% 100.00%  income is: Clive 7.45% 17.02%	Des Moines 92.67% 7.33% 100.00% Des Moines 28.53% 71.47% 100.00%	Grimes 100.00% 0.00% 100.00%  Grimes 12.04% 87.96% 100.00%  Grimes 7.14% 7.14%	Johnston 100.00% 0.00% 100.00% Johnston 25.76% 74.24% 100.00% Johnston 5.43% 13.95%	North-East 93.71% 6.29% 100.00% North-East 36.62% 63.38% 100.00% North-East 17.91% 16.42%	95.16% 4.84% 100.00%  North- West 36.89% 63.11% 100.00%  North- West 5.22% 20.87%	98.55% 1.45% 100.00% Norwalk 22.79% 77.21% 100.00% Norwalk 7.41% 17.04%	Hill 95.68% 4.32% 100.00% Pleasant Hill 35.04% 64.96% 100.00% Pleasant Hill 10.77% 20.00%	95.45% 4.55% 100.00% South 37.04% 62.96% 100.00% South 11.65% 21.36%	97.81% 2.19% 100.00% Urbandale 27.37% 72.63% 100.00% Urbandale 5.99% 12.57%	98.43% 1.57% 100.00% Waukee 10.94% 89.06% 100.00% Waukee 0.81% 9.68%	Heights 96.45% 3.55% 100.00%  Windsor Heights 30.50% 69.50% 100.00%  Windsor Heights 8.63% 15.83%	94.56% 5.44% 100.00%  West Des Moines 34.46% 65.54% 100.00%  West Des Moines 6.52% 26.81%	96.45 3.55 100.0 Tota 28.08 71.92 100.0
Q28. Do you have a physic  No Yes  Total  Q29. Are you employed?  Yes  Total  Q30. Would you say your  Under \$30,000 \$30,000 to \$59,999 \$60,000 to \$59,999	Ankeny 98.06% 1.94% 100.00%  Ankeny 29.35% 70.65% 100.00%  total annua Ankeny 9.95% 18.32% 25.65%	Altoona 98.10% 1.90% 1.90% 100.00%  Altoona 22.12% 77.88% 100.00%  I household Altoona 5.21% 27.08% 28.13%	Clive 98.06% 1.94% 100.00%  Clive 26.21% 73.79% 100.00%  income is: Clive 7.45% 17.02% 18.09%	Des Moines 92.67% 7.33% 100.00% Des Moines 28.53% 71.47% 100.00% Des Moines 18.58% 22.29% 28.79%	Grimes 100.00% 0.00% 100.00%  Grimes 12.04% 87.96% 100.00%  Grimes 7.14% 7.14% 27.55%	Johnston 100.00% 0.00% 100.00% Johnston 25.76% 74.24% 100.00% Johnston 5.43% 13.95% 23.26%	North-East 93.71% 6.29% 100.00% North-East 36.62% 63.38% 100.00% North-East 17.91% 16.42% 32.84%	95.16% 4.84% 100.00%  North- West 36.89% 63.11% 100.00%  North- West 5.22% 20.87% 33.04%	98.55% 1.45% 100.00% Norwalk 22.79% 77.21% 100.00% Norwalk 7.41% 17.04% 23.70%	Hill 95.68% 4.32% 100.00% Pleasant Hill 35.04% 64.96% 100.00% Pleasant Hill 10.77% 20.00% 30.00%	95.45% 4.55% 100.00% South 37.04% 62.96% 100.00% South 11.65% 21.36% 26.21%	97.81% 2.19% 100.00%  Urbandale 27.37% 72.63% 100.00%  Urbandale 5.99% 12.57% 22.16%	98.43% 1.57% 100.00% Waukee 10.94% 89.06% 100.00% Waukee 0.81% 9.68% 12.90%	Heights 96.45% 3.55% 100.00%  Windsor Heights 30.50% 69.50% 100.00%  Windsor Heights 8.63% 15.83% 32.37%	94.56% 5.44% 100.00%  West Des Moines 34.46% 65.54% 100.00%  West Des Moines 6.52% 26.81% 18.12%	96.45 3.55; 100.00  Tota 28.08 71.92 100.00  Tota 9.59; 18.10 25.80
Q28. Do you have a physic  No Yes  Total  Q29. Are you employed?  No Yes  Total  Q30. Would you say your  Under \$30,000 \$30,000 to \$59,999	Ankeny 98.06% 1.94% 100.00%  Ankeny 29.35% 70.65% 100.00%  total annua Ankeny 9.95% 18.32%	Altoona  98.10% 1.90% 1.90% 100.00%  Altoona 22.12% 77.88% 100.00%  I household  Altoona 5.21% 27.08%	Clive 98.06% 1.94% 100.00%  Clive 26.21% 73.79% 100.00%  income is: Clive 7.45% 17.02%	Des Moines 92.67% 7.33% 100.00% Des Moines 28.53% 71.47% 100.00%	Grimes 100.00% 0.00% 100.00%  Grimes 12.04% 87.96% 100.00%  Grimes 7.14% 7.14%	Johnston 100.00% 0.00% 100.00% Johnston 25.76% 74.24% 100.00% Johnston 5.43% 13.95%	North-East 93.71% 6.29% 100.00% North-East 36.62% 63.38% 100.00% North-East 17.91% 16.42%	95.16% 4.84% 100.00%  North- West 36.89% 63.11% 100.00%  North- West 5.22% 20.87%	98.55% 1.45% 100.00% Norwalk 22.79% 77.21% 100.00% Norwalk 7.41% 17.04%	Hill 95.68% 4.32% 100.00% Pleasant Hill 35.04% 64.96% 100.00% Pleasant Hill 10.77% 20.00%	95.45% 4.55% 100.00% South 37.04% 62.96% 100.00% South 11.65% 21.36%	97.81% 2.19% 100.00% Urbandale 27.37% 72.63% 100.00% Urbandale 5.99% 12.57%	98.43% 1.57% 100.00% Waukee 10.94% 89.06% 100.00% Waukee 0.81% 9.68%	Heights 96.45% 3.55% 100.00%  Windsor Heights 30.50% 69.50% 100.00%  Windsor Heights 8.63% 15.83%	94.56% 5.44% 100.00%  West Des Moines 34.46% 65.54% 100.00%  West Des Moines 6.52% 26.81%	96.45 3.555 100.00
Q28. Do you have a physic No Yes Total  Q29. Are you employed?  No Yes Total  Q30. Would you say your  Under \$30,000 \$30,000 to \$59,999 \$60,000 to \$59,999	Ankeny 98.06% 1.94% 100.00%  Ankeny 29.35% 70.65% 100.00%  total annua Ankeny 9.95% 18.32% 25.65%	Altoona 98.10% 1.90% 1.90% 100.00%  Altoona 22.12% 77.88% 100.00%  I household Altoona 5.21% 27.08% 28.13%	Clive 98.06% 1.94% 100.00%  Clive 26.21% 73.79% 100.00%  income is: Clive 7.45% 17.02% 18.09%	Des Moines 92.67% 7.33% 100.00% Des Moines 28.53% 71.47% 100.00% Des Moines 18.58% 22.29% 28.79%	Grimes 100.00% 0.00% 100.00%  Grimes 12.04% 87.96% 100.00%  Grimes 7.14% 7.14% 27.55%	Johnston 100.00% 0.00% 100.00% Johnston 25.76% 74.24% 100.00% Johnston 5.43% 13.95% 23.26%	North-East 93.71% 6.29% 100.00% North-East 36.62% 63.38% 100.00% North-East 17.91% 16.42% 32.84%	95.16% 4.84% 100.00%  North- West 36.89% 63.11% 100.00%  North- West 5.22% 20.87% 33.04%	98.55% 1.45% 100.00% Norwalk 22.79% 77.21% 100.00% Norwalk 7.41% 17.04% 23.70%	Hill 95.68% 4.32% 100.00% Pleasant Hill 35.04% 64.96% 100.00% Pleasant Hill 10.77% 20.00% 30.00%	95.45% 4.55% 100.00% South 37.04% 62.96% 100.00% South 11.65% 21.36% 26.21%	97.81% 2.19% 100.00%  Urbandale 27.37% 72.63% 100.00%  Urbandale 5.99% 12.57% 22.16%	98.43% 1.57% 100.00% Waukee 10.94% 89.06% 100.00% Waukee 0.81% 9.68% 12.90%	Heights 96.45% 3.55% 100.00%  Windsor Heights 30.50% 69.50% 100.00%  Windsor Heights 8.63% 15.83% 32.37%	94.56% 5.44% 100.00%  West Des Moines 34.46% 65.54% 100.00%  West Des Moines 6.52% 26.81% 18.12%	96.45 3.55 100.0 Tota 28.08 71.92 100.0 Tota 9.59 18.10 25.80

				Des				North-		Pleasant				Windsor	West Des	
Excluding "Not provided"	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Under \$30,000	11.45%	5.62%	8.33%	20.83%	7.69%	6.09%	20.34%	6.06%	8.85%	11.57%	15.38%	6.99%	0.98%	10.62%	7.56%	11.04%
\$30,000 to \$59,999	21.08%	29.21%	19.05%	25.00%	7.69%	15.65%	18.64%	24.24%	20.35%	21.49%	28.21%	14.69%	11.76%	19.47%	31.09%	20.83%
\$60,000 to \$99,999	29.52%	30.34%	20.24%	32.29%	29.67%	26.09%	37.29%	38.38%	28.32%	32.23%	34.62%	25.87%	15.69%	39.82%	21.01%	29.69%
\$100,000 or more	37.95%	34.83%	52.38%	21.88%	54.95%	52.17%	23.73%	31.31%	42.48%	34.71%	21.79%	52.45%	71.57%	30.09%	40.34%	38.44%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

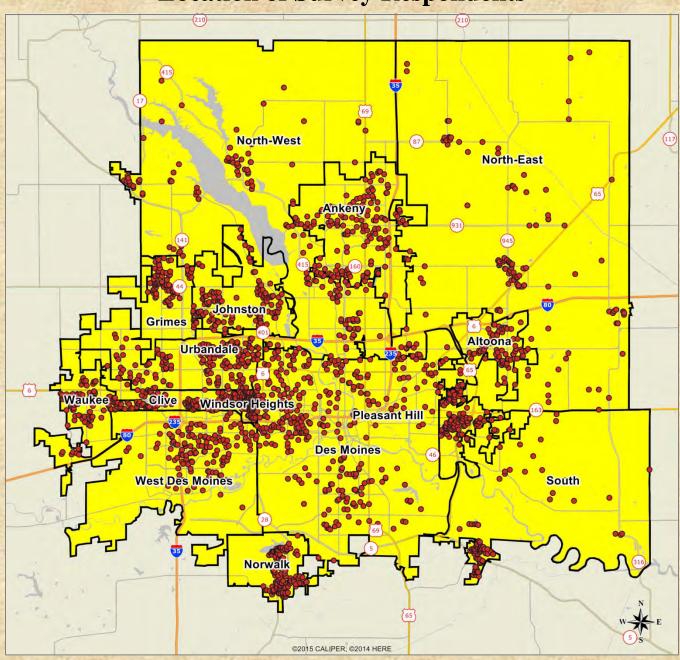
Q32. Your gender:																
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
Female	60.39%	60.58%	53.77%	59.13%	54.05%	42.76%	62.50%	55.20%	56.12%	62.14%	44.55%	41.76%	47.20%	50.00%	65.13%	54.85%
Male	39.61%	39.42%	46.23%	40.87%	45.95%	57.24%	37.50%	44.80%	43.88%	37.86%	55.45%	58.24%	52.80%	50.00%	34.87%	45.15%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

Q33. Prior to receiving	33. Prior to receiving this survey, were you familiar with the public transit services offered by DART (the Des Moines Area Regional Transit Authority)?															
				Des				North-		Pleasant				Windsor	West Des	
	Ankeny	Altoona	Clive	Moines	Grimes	Johnston	North-East	West	Norwalk	Hill	South	Urbandale	Waukee	Heights	Moines	Total
No	25.51%	21.57%	20.00%	11.99%	16.35%	21.48%	29.71%	29.37%	19.40%	25.74%	34.58%	20.88%	21.95%	19.86%	19.31%	21.53%
Yes	74.49%	78.43%	80.00%	88.01%	83.65%	78.52%	70.29%	70.63%	80.60%	74.26%	65.42%	79.12%	78.05%	80.14%	80.69%	78.47%
Total	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%	100.00%

# Section 4:

# GIS Maps

# **Location of Survey Respondents**

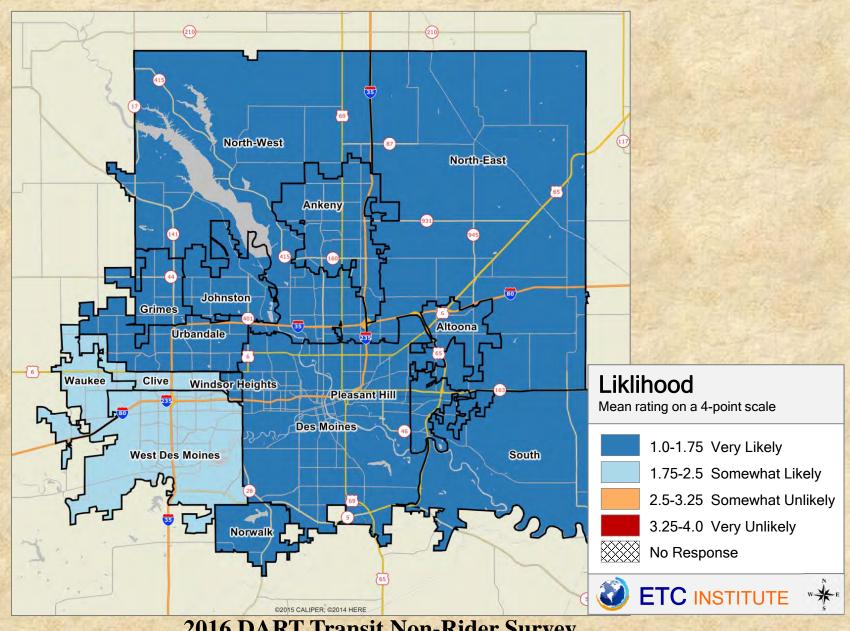


2016 DART Transit Non-Rider Survey

# **Location of Survey Respondents**

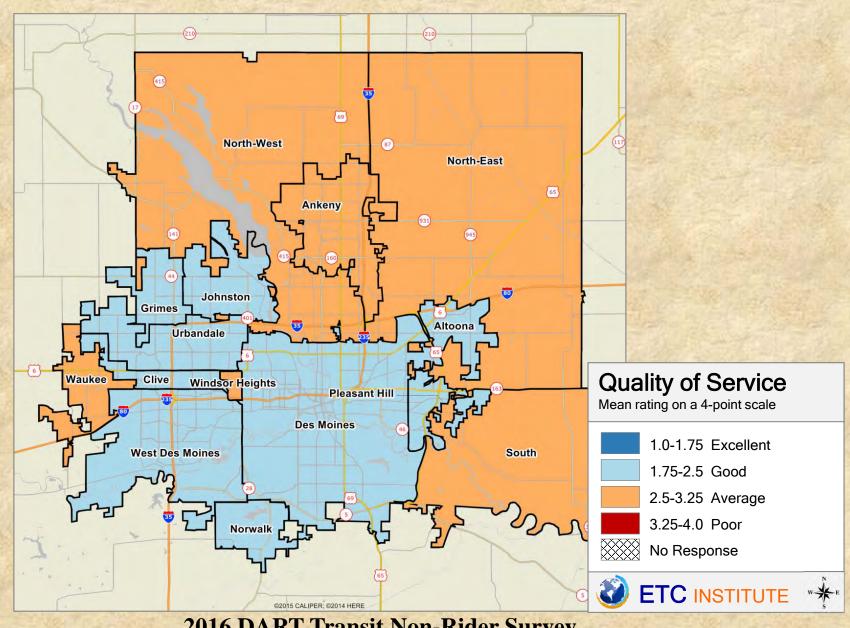
2016 DART Transit Non-Rider Survey

# Q1 How Likely Respondent is to Vote in the Next Municipal Election



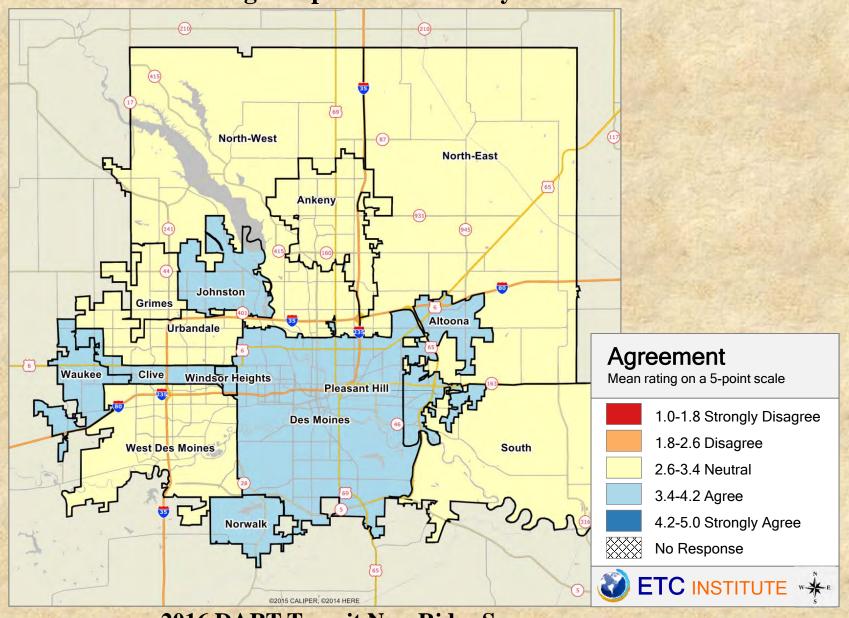
### 2016 DART Transit Non-Rider Survey

# **Q4.** How Respondent's Rate Overall DART Services



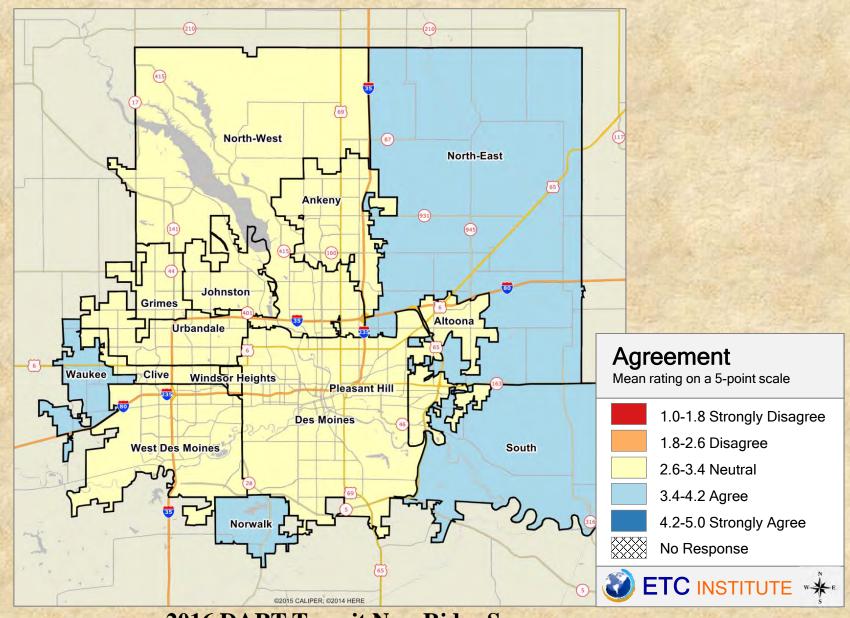
# 2016 DART Transit Non-Rider Survey

# Q5.1 Respondent's Level of Agreement With: Public transportation takes too long compared to travel by other mode



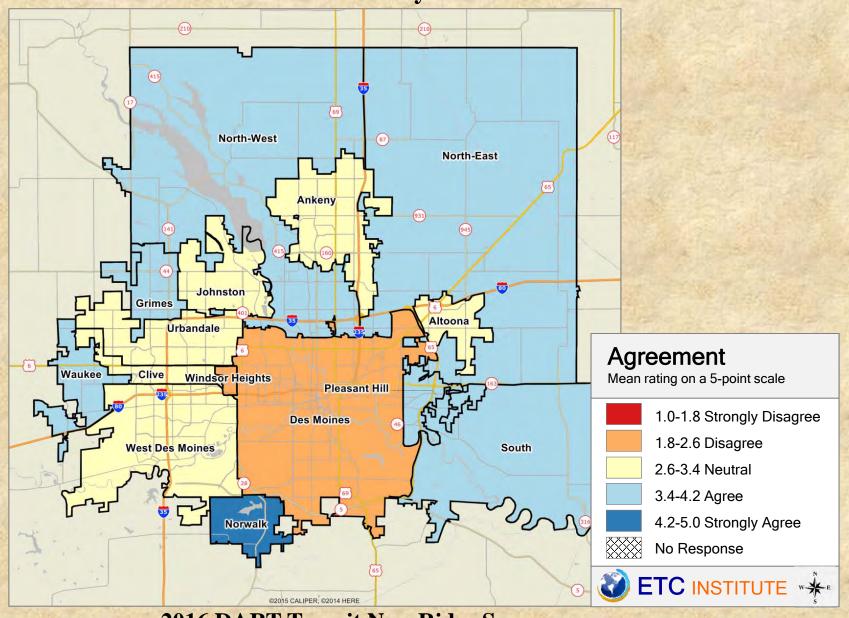
### 2016 DART Transit Non-Rider Survey

# Q5.2 Respondent's Level of Agreement With: Transit service is not offered when I need to use it



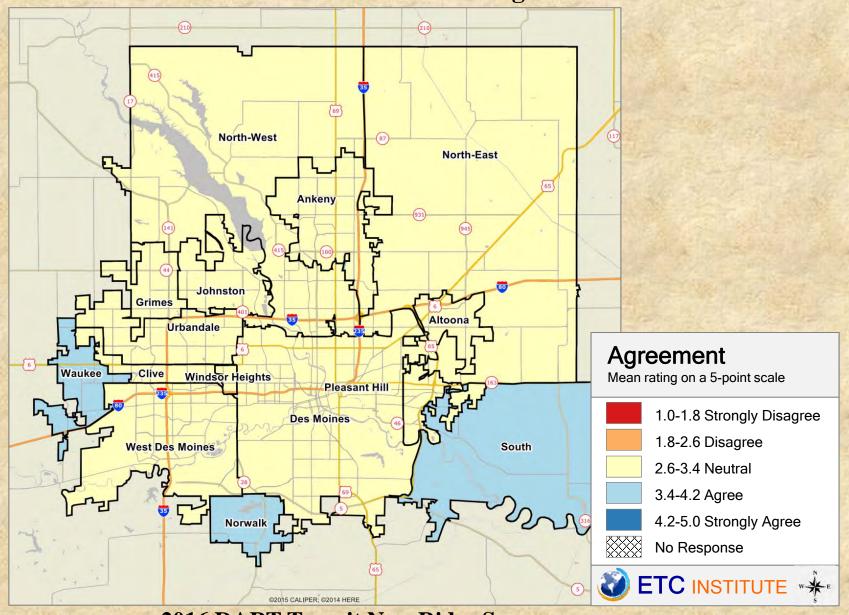
# **2016 DART Transit Non-Rider Survey**

# Q5.3 Respondent's Level of Agreement With: Transit service is not offered near my home



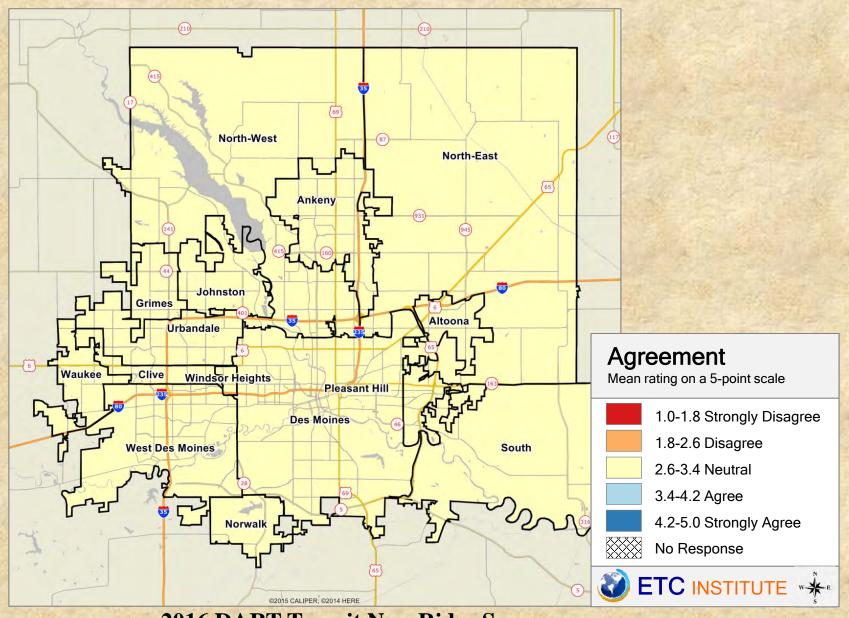
# 2016 DART Transit Non-Rider Survey

# Q5.4 Respondent's Level of Agreement With: Transit service does not take me to where I need to go



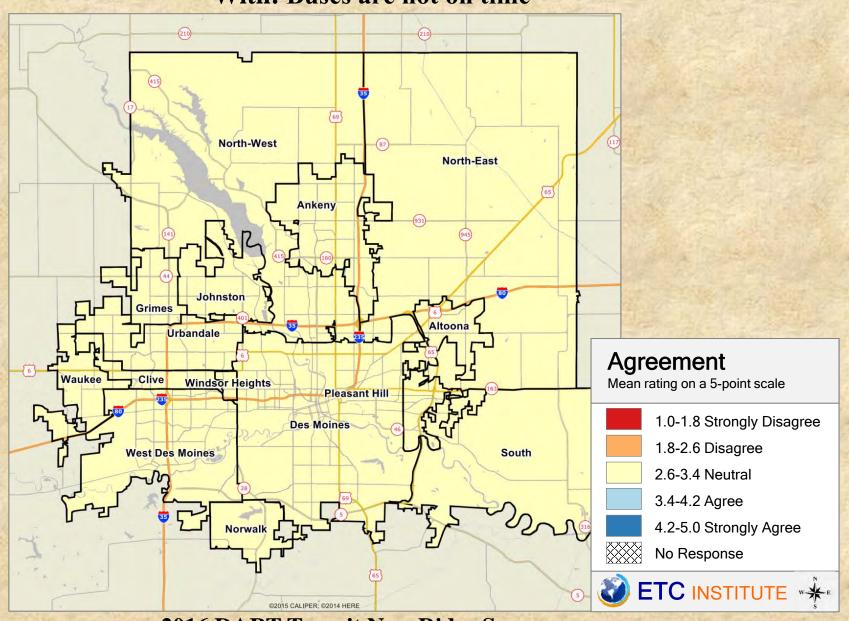
### **2016 DART Transit Non-Rider Survey**

# Q5.5 Respondent's Level of Agreement With: Information about transit service is difficult to understand



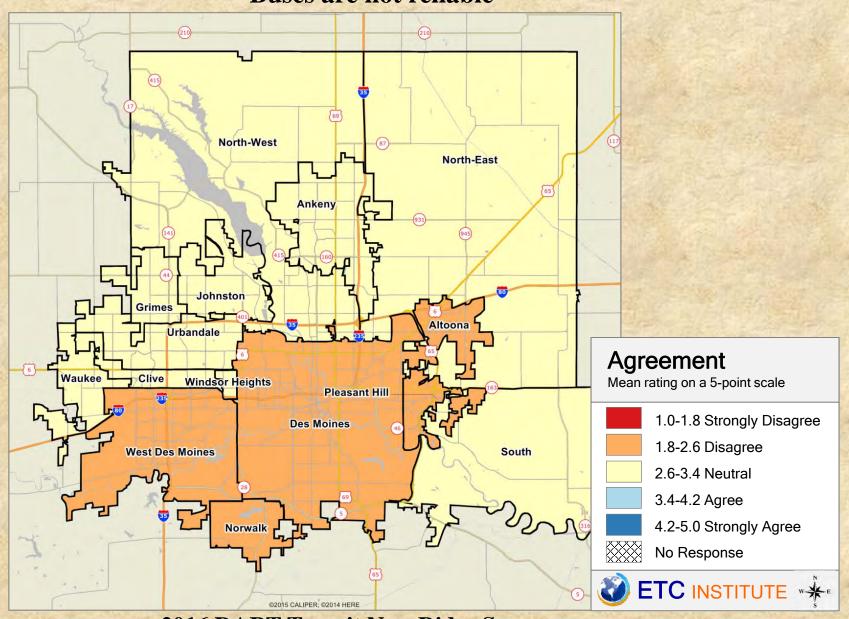
# **2016 DART Transit Non-Rider Survey**

# Q5.6 Respondent's Level of Agreement With: Buses are not on time



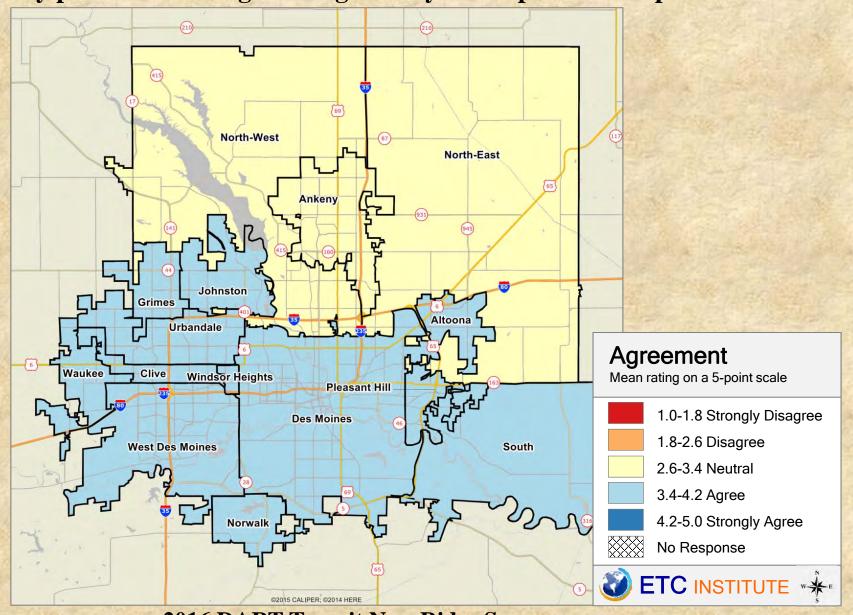
# 2016 DART Transit Non-Rider Survey

# Q5.7 Respondent's Level of Agreement With: Buses are not reliable



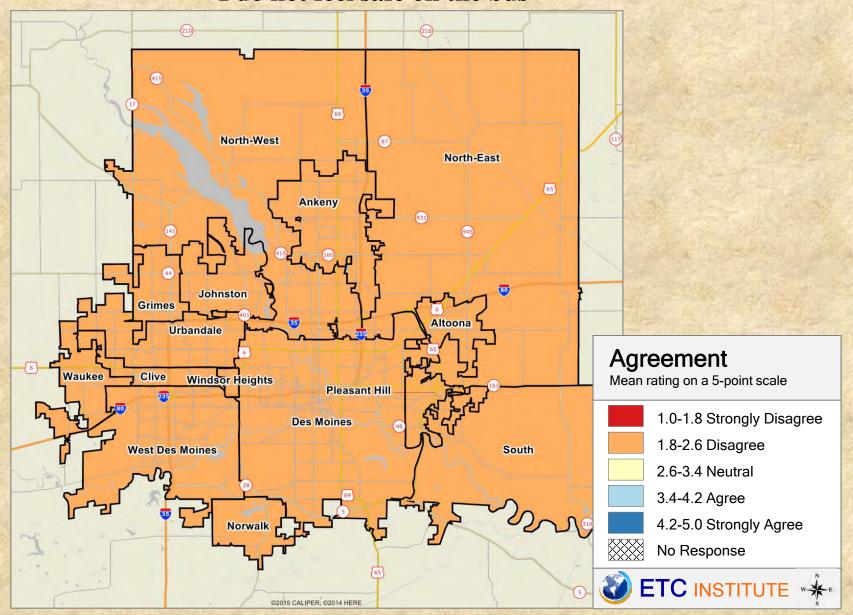
# 2016 DART Transit Non-Rider Survey

# Q5.8 Respondent's Level of Agreement With: I have too many places I need to go during the day to use public transportation



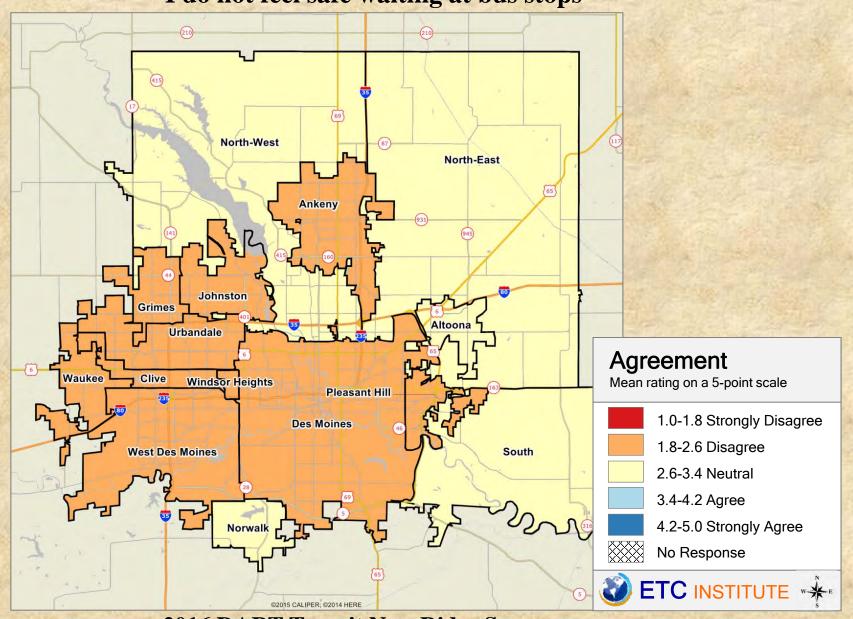
# **2016 DART Transit Non-Rider Survey**

# Q5.9 Respondent's Level of Agreement With: I do not feel safe on the bus



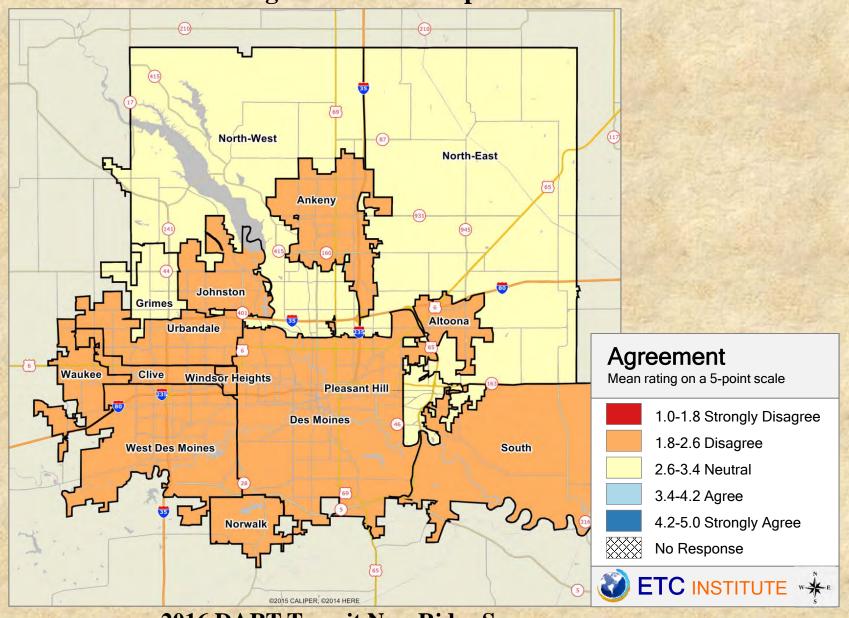
# **2016 DART Transit Non-Rider Survey**

# Q5.10 Respondent's Level of Agreement With: I do not feel safe waiting at bus stops



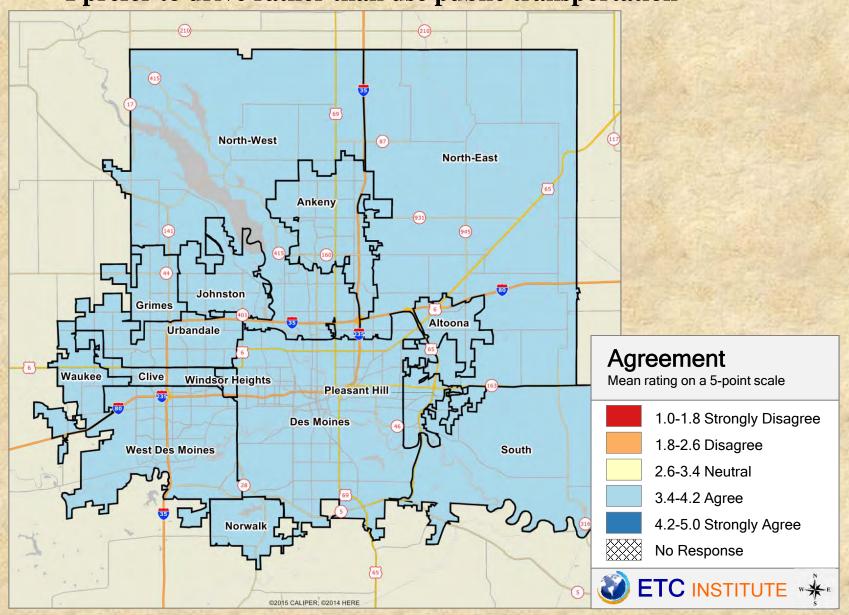
# **2016 DART Transit Non-Rider Survey**

# Q5.11 Respondent's Level of Agreement With: Riding the bus it too expensive



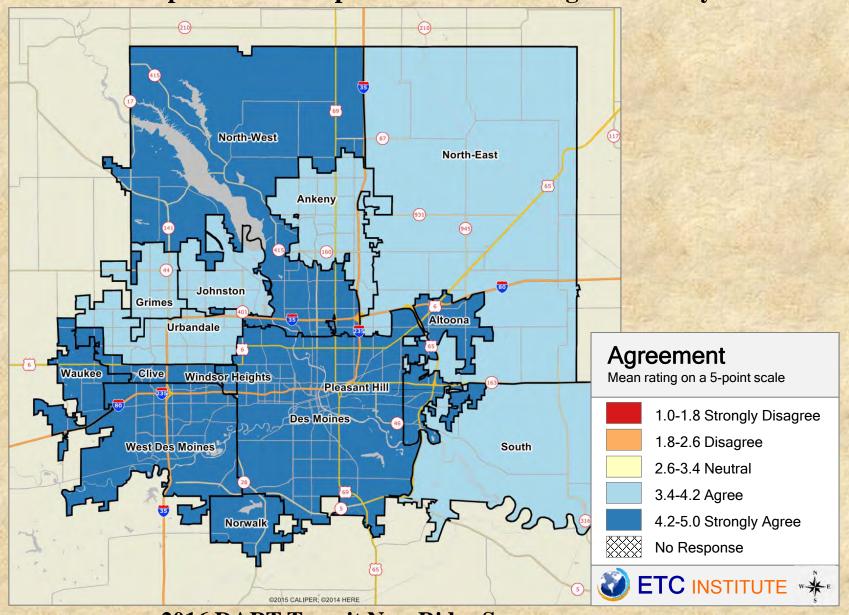
# **2016 DART Transit Non-Rider Survey**

# Q5.12 Respondent's Level of Agreement With: I prefer to drive rather than use public transportation



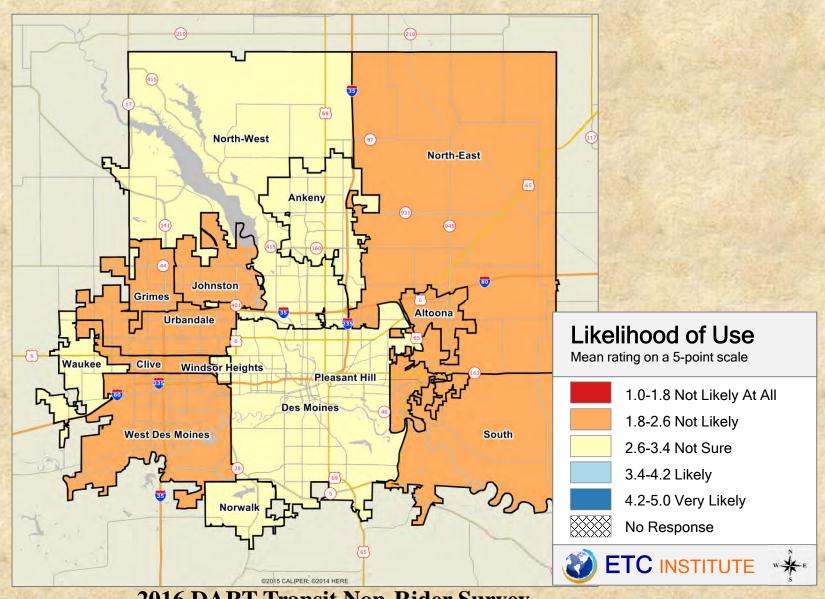
### 2016 DART Transit Non-Rider Survey

#### Q5.13 Respondent's Level of Agreement With: Public transportation is important for a thriving community



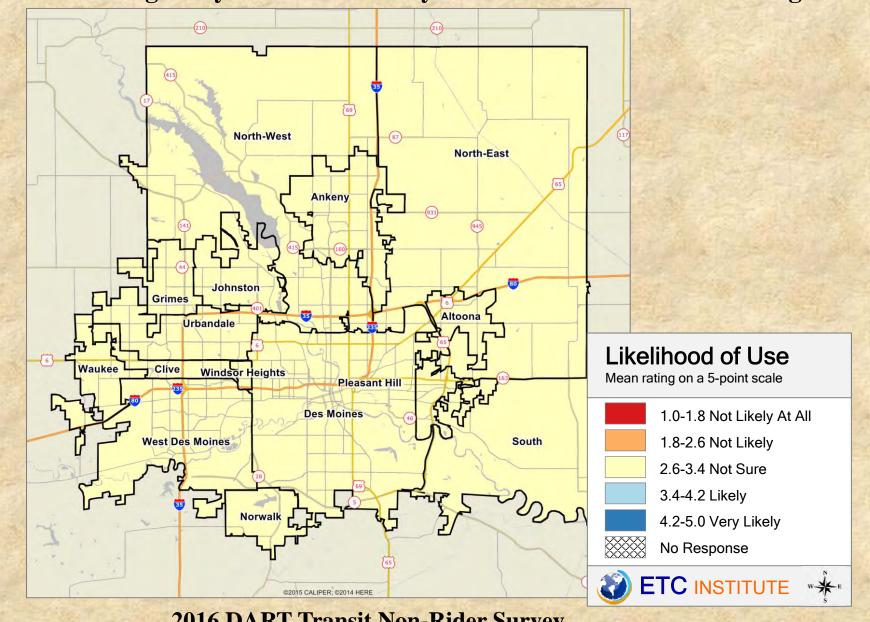
#### 2016 DART Transit Non-Rider Survey

#### Q7.1 How Likely Respondent Would Be To Begin Using Public Transportation if: The cost of parking increases at the place you work or at places you visit frequently



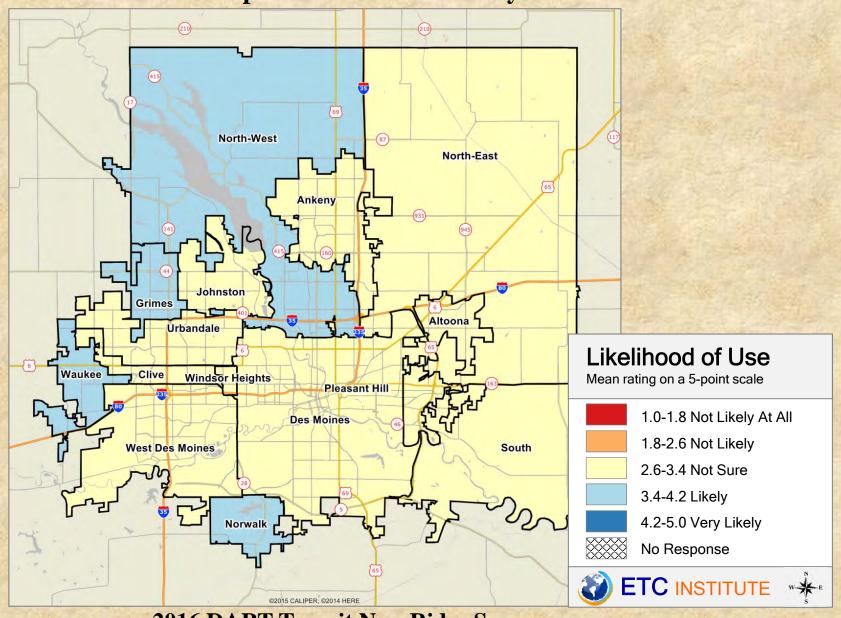
#### **2016 DART Transit Non-Rider Survey**

#### Q7.2 How Likely Respondent Would Be To Begin Using Public Transportation if: The time it takes to get to your destination by car increases due to traffic congestion



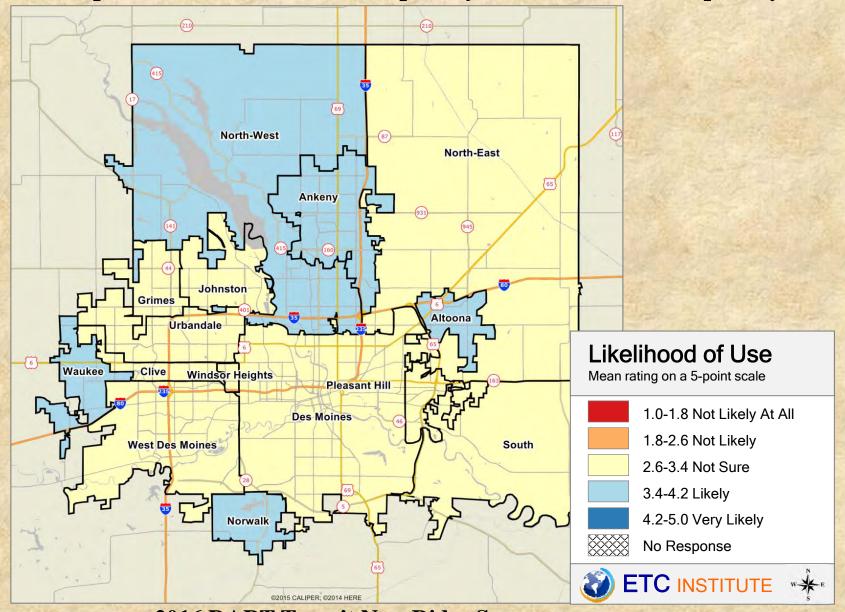
2016 DART Transit Non-Rider Survey

### Q7.3 How Likely Respondent Would Be To Begin Using Public Transportation if: Transit stops are located closer to your home



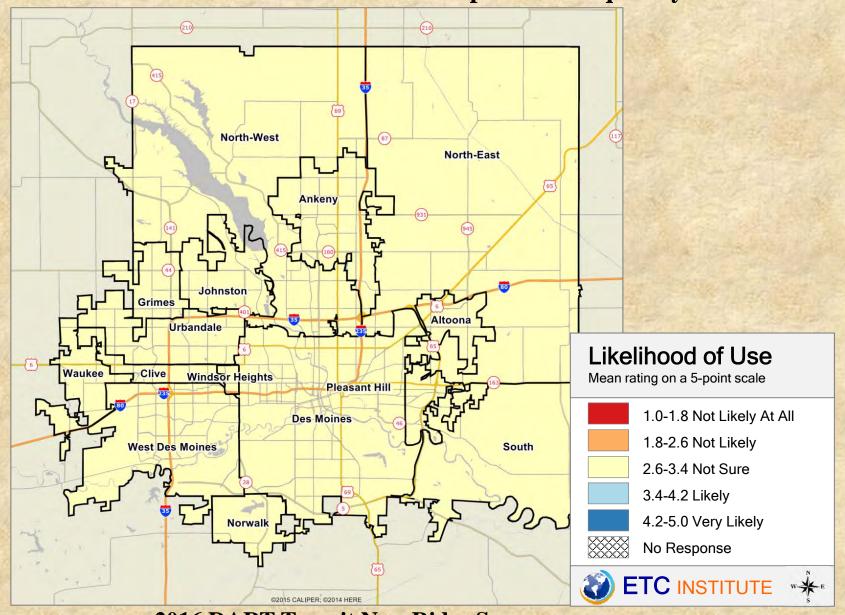
#### 2016 DART Transit Non-Rider Survey

### Q7.4 How Likely Respondent Would Be To Begin Using Public Transportation if: Transit stops are located closer to the place you work or visit frequently



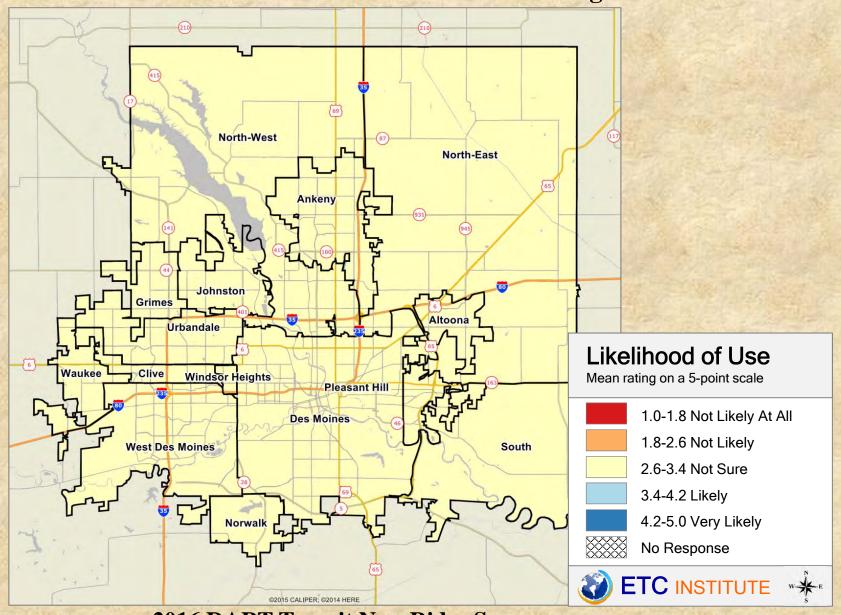
#### 2016 DART Transit Non-Rider Survey

### Q7.5 How Likely Respondent Would Be To Begin Using Public Transportation if: Buses are scheduled to arrive at stops more frequently



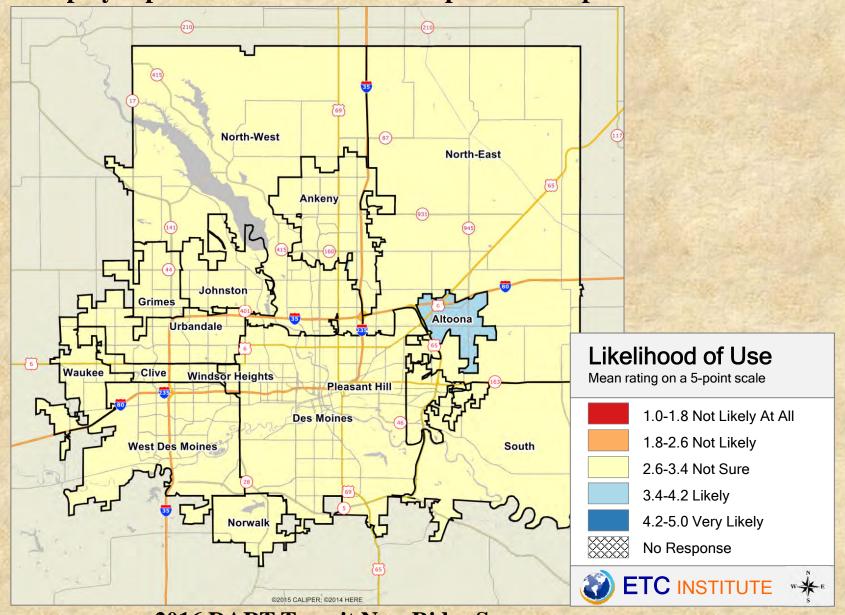
#### 2016 DART Transit Non-Rider Survey

### Q7.6 How Likely Respondent Would Be To Begin Using Public Transportation if: Service were offered earlier or later on existing routes



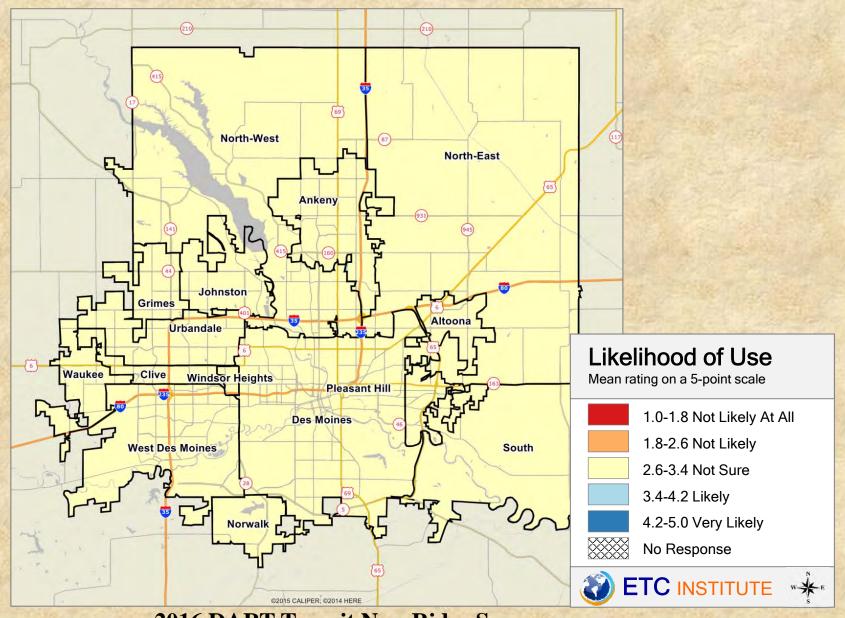
#### 2016 DART Transit Non-Rider Survey

### Q7.7 How Likely Respondent Would Be To Begin Using Public Transportation if: Your employer provided incentives to use public transportation services



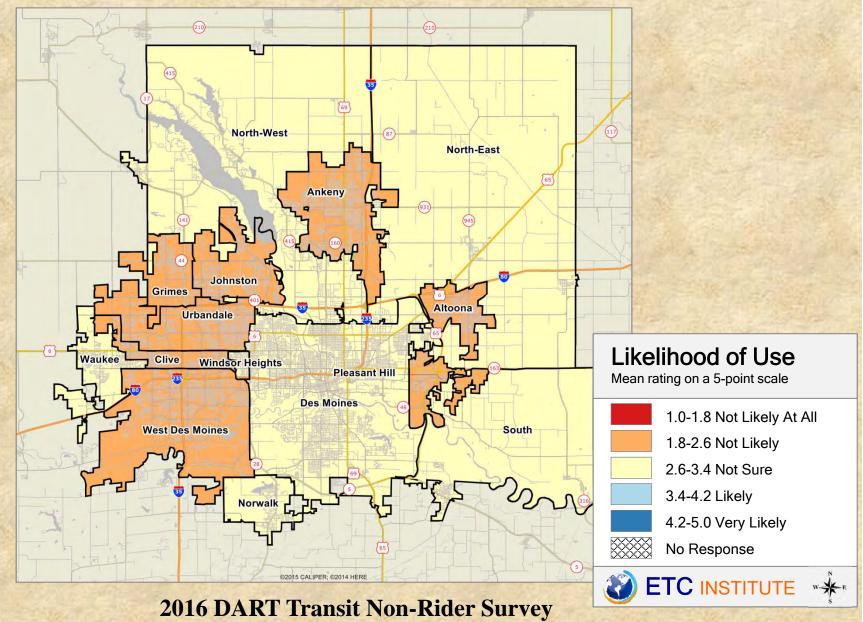
#### 2016 DART Transit Non-Rider Survey

### Q7.8 How Likely Respondent Would Be To Begin Using Public Transportation if: Better timed transfers between services

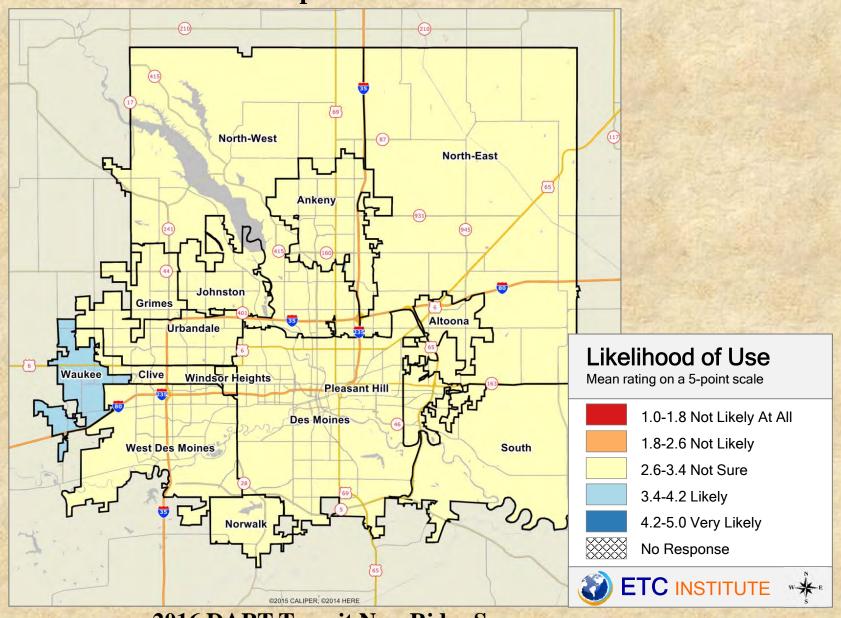


#### 2016 DART Transit Non-Rider Survey

### Q7.9 How Likely Respondent Would Be To Begin Using Public Transportation if: If it cost less to ride transit

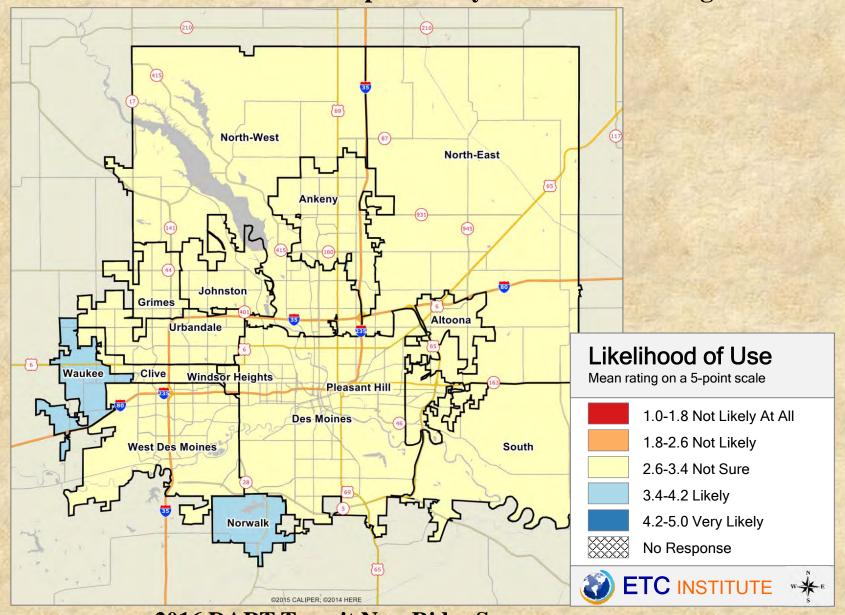


### Q7.10 How Likely Respondent Would Be To Begin Using Public Transportation if: If DART provided faster service



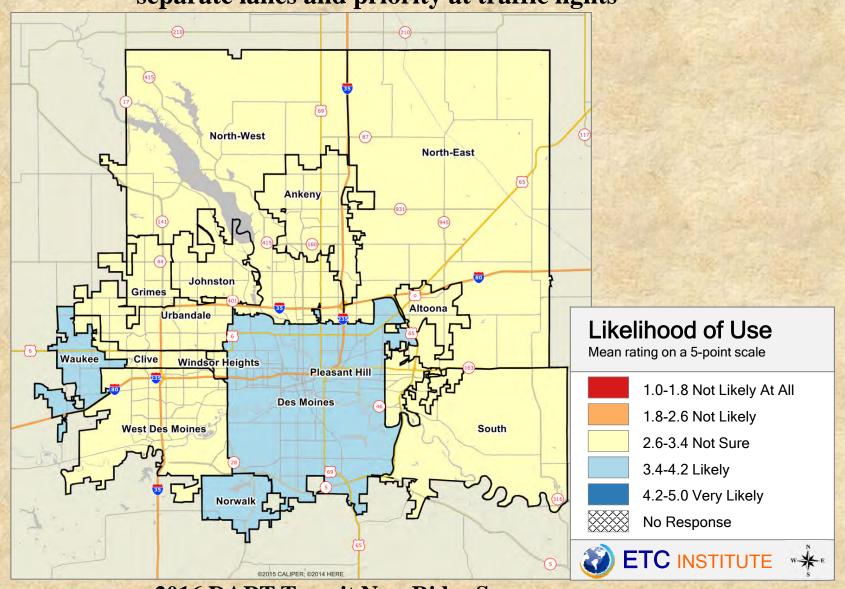
#### 2016 DART Transit Non-Rider Survey

### Q7.11 How Likely Respondent Would Be To Begin Using Public Transportation if: If shelters were located at bus stops where you would board/alight at



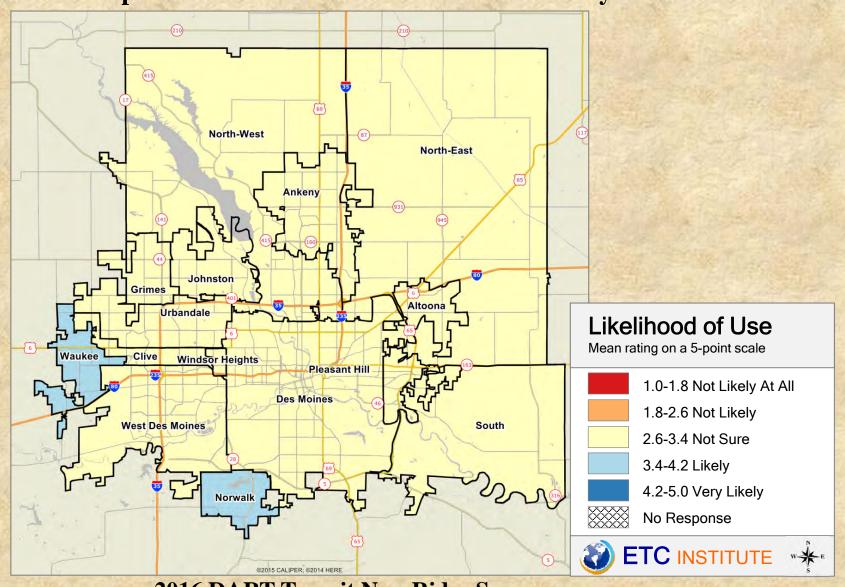
#### 2016 DART Transit Non-Rider Survey

# Q14.1 How Likely Respondents Would Be To Use The Following Types of Transportation: High speed, rapid bus service that has separate lanes and priority at traffic lights



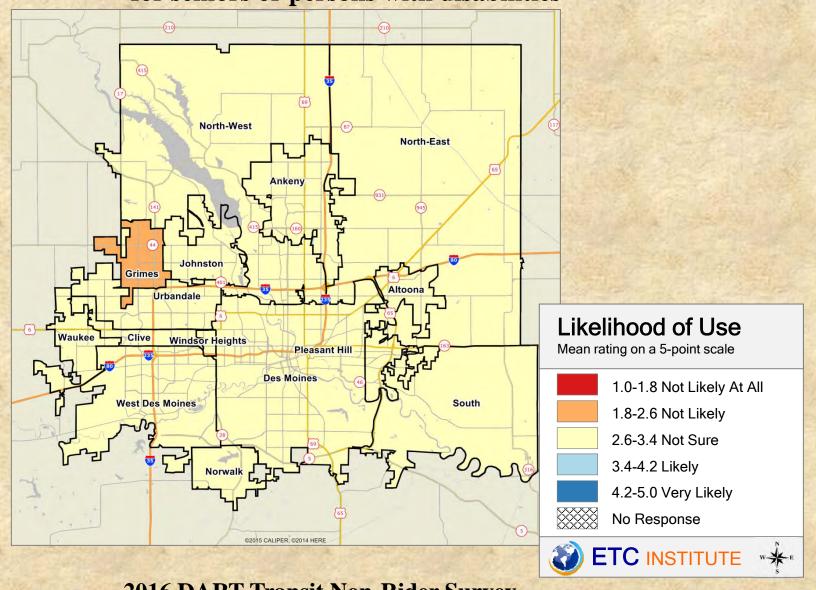
#### 2016 DART Transit Non-Rider Survey

# Q14.2 How Likely Respondents Would Be To Use The Following Types of Transportation: On-demand bus technology that operates in a similar manner to Uber and Lync



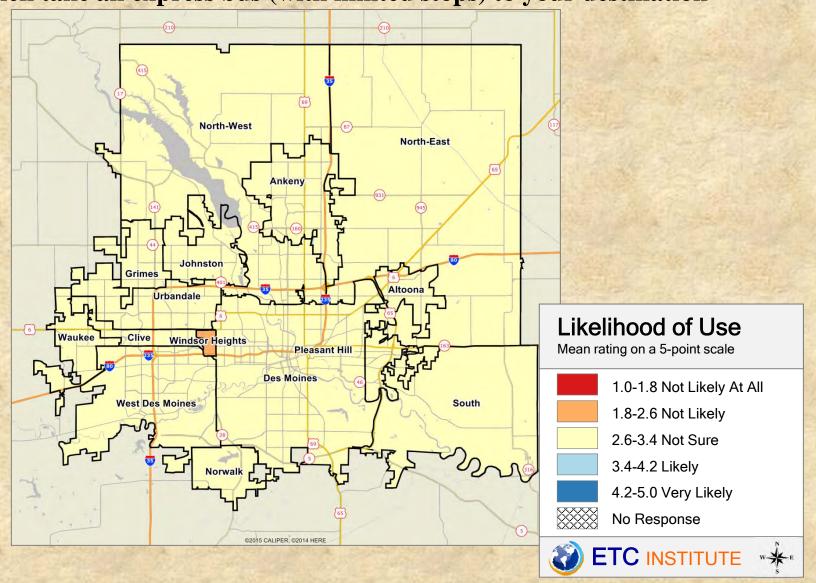
#### 2016 DART Transit Non-Rider Survey

# Q14.3 How Likely Respondents Would Be To Use The Following Types of Transportation: Door-to-door shuttle service for seniors or persons with disabilities



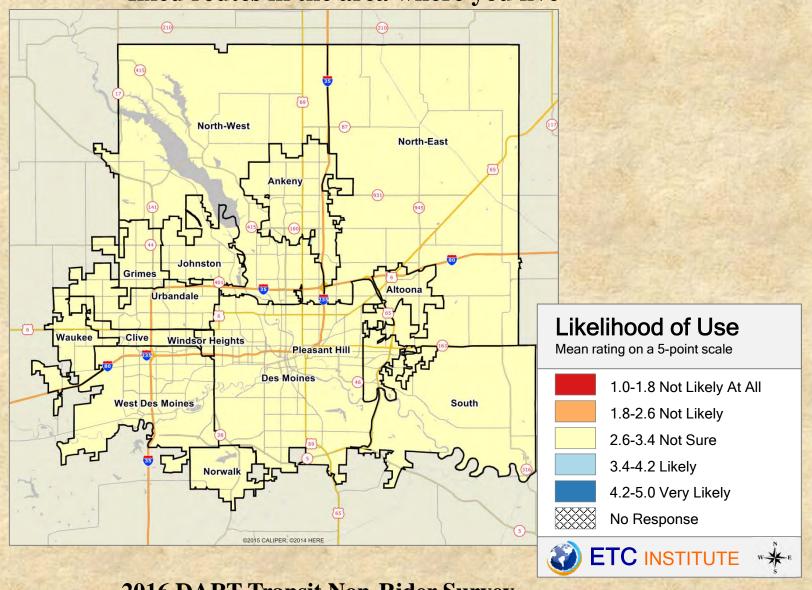
#### 2016 DART Transit Non-Rider Survey

Q14.4 How Likely Respondents Would Be To Use The Following Types of Transportation: Park and ride services where you park your car & then take an express bus (with limited stops) to your destination



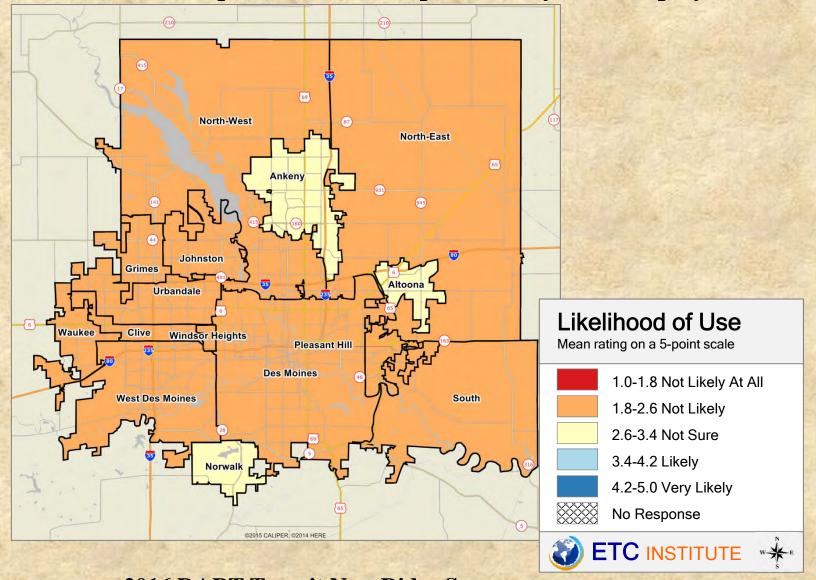
#### 2016 DART Transit Non-Rider Survey

## Q14.5 How Likely Respondents Would Be To Use The Following Types of Transportation: Bus service that operates on fixed routes in the area where you live



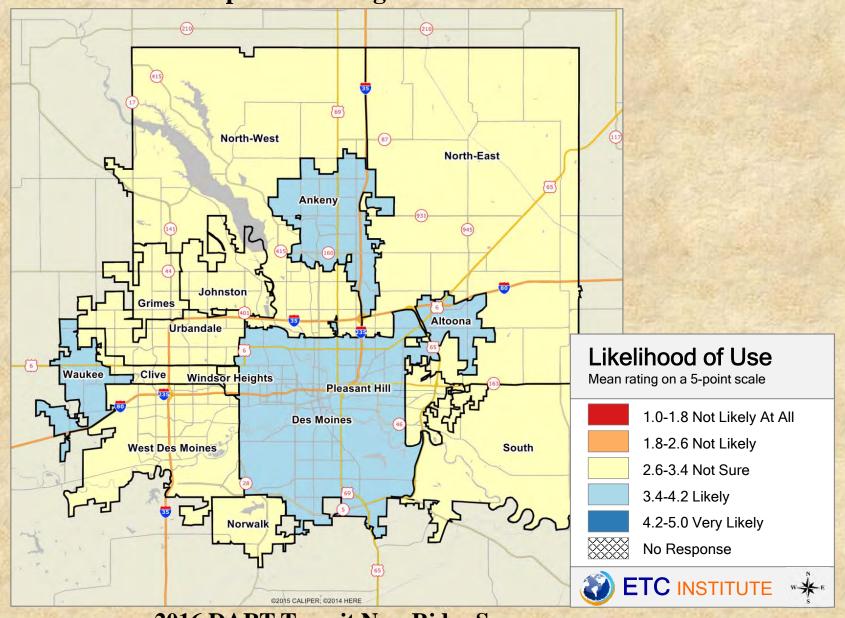
#### 2016 DART Transit Non-Rider Survey

Q14.6 How Likely Respondents Would Be To Use The Following Types of Transportation: Vanpool service, which would involve having people who work at the same place share a van provided by their employer



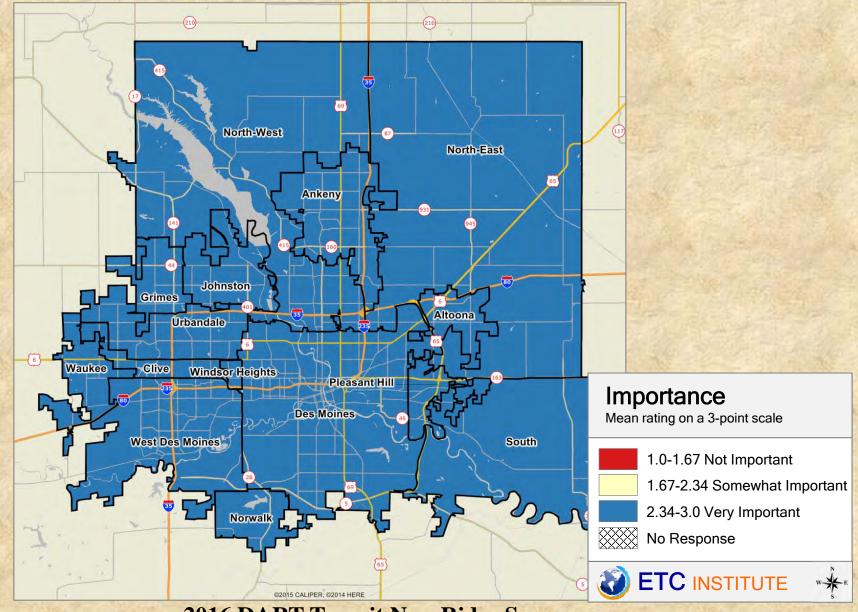
#### 2016 DART Transit Non-Rider Survey

### Q14.7 How Likely Respondents Would Be To Use The Following Types of Transportation: Light Rail Train Service



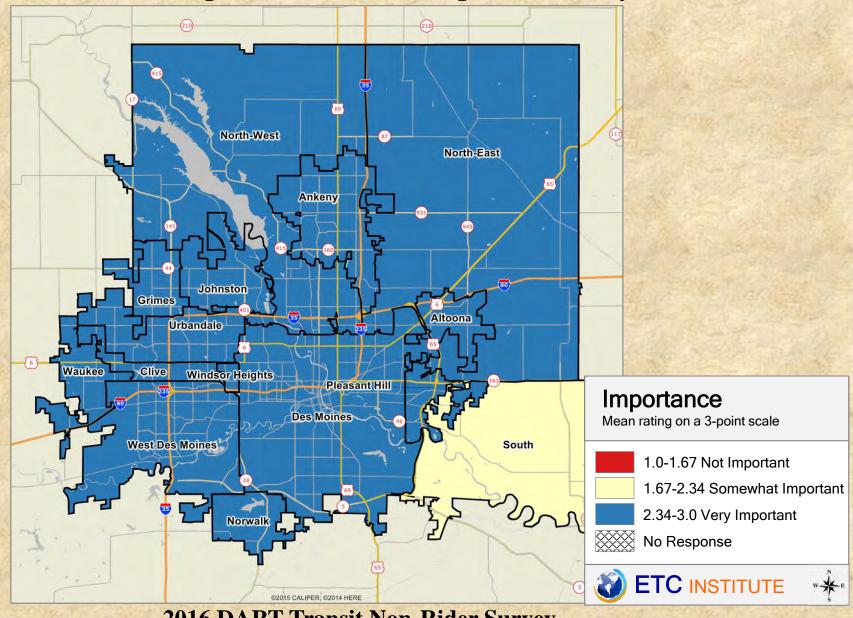
#### 2016 DART Transit Non-Rider Survey

### Q15.1 How Important Is The Following Purpose: Serving low-income, disabled, or senior populations with few other transportation options



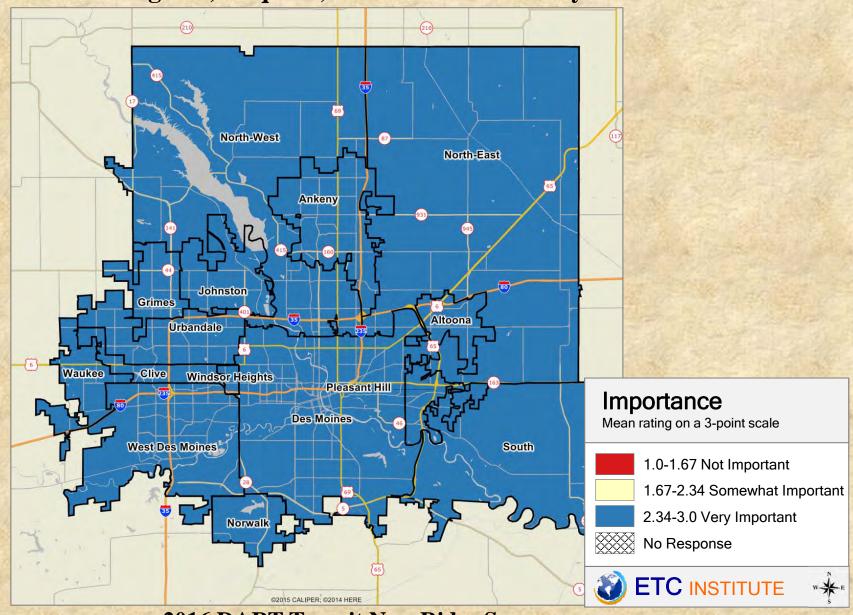
#### 2016 DART Transit Non-Rider Survey

### Q15.2 How Important Is The Following Purpose: Providing an alternative to congested roadways



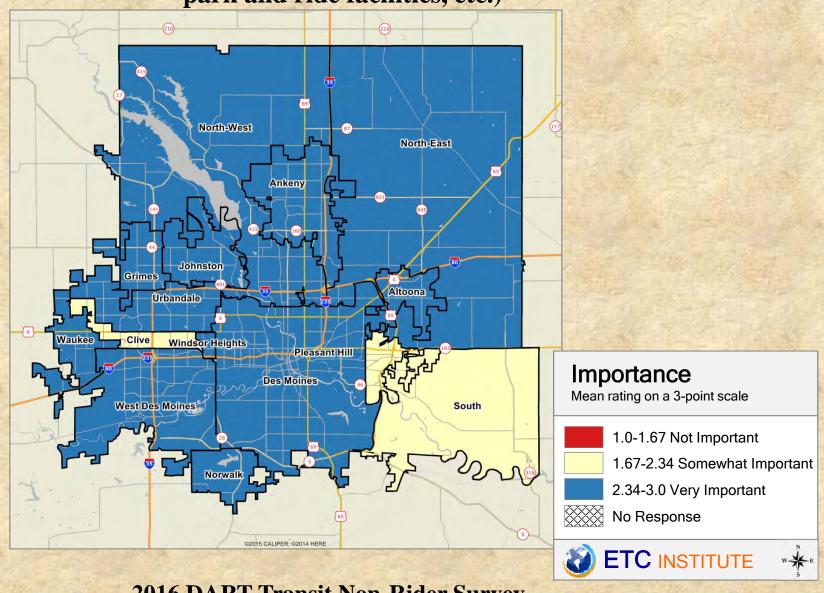
#### **2016 DART Transit Non-Rider Survey**

#### Q15.3 How Important Is The Following Purpose: Providing fast, frequent, reliable service on key corridors



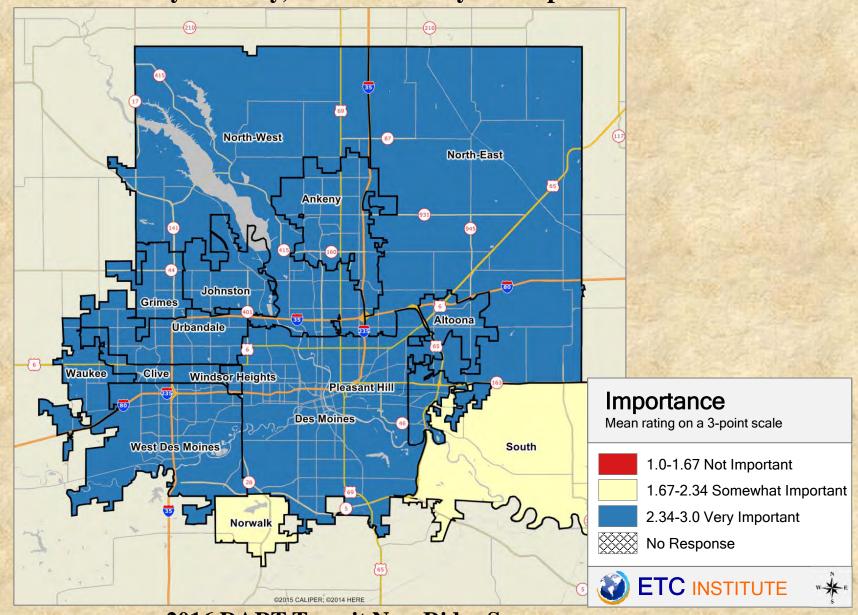
#### **2016 DART Transit Non-Rider Survey**

## Q15.4 How Important Is The Following Purpose: Making it easier to get to/from transit (better Sidewalks, stops, park and ride facilities, etc.)



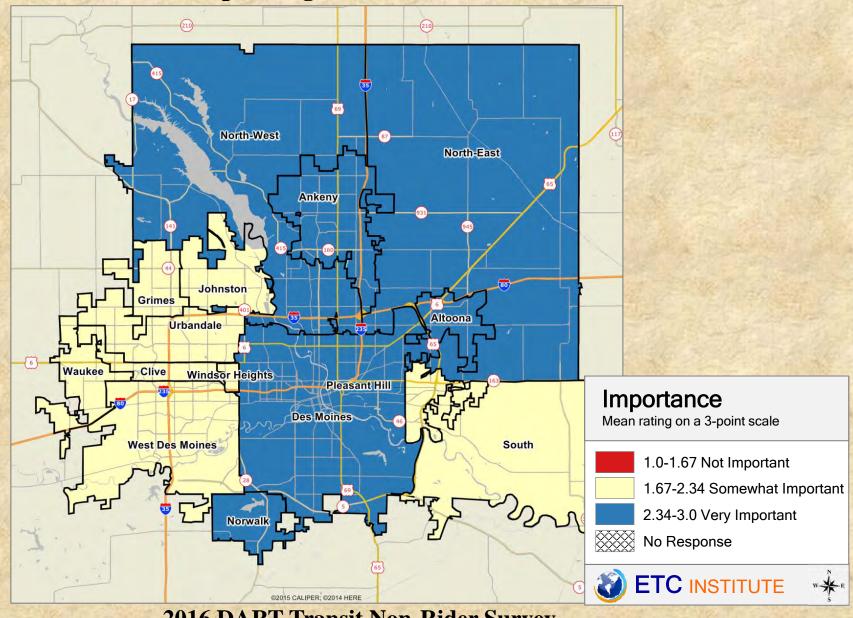
#### **2016 DART Transit Non-Rider Survey**

### Q15.5 How Important Is The Following Purpose: Helping to create an environmentally-friendly, sustainable city not dependent on car travel



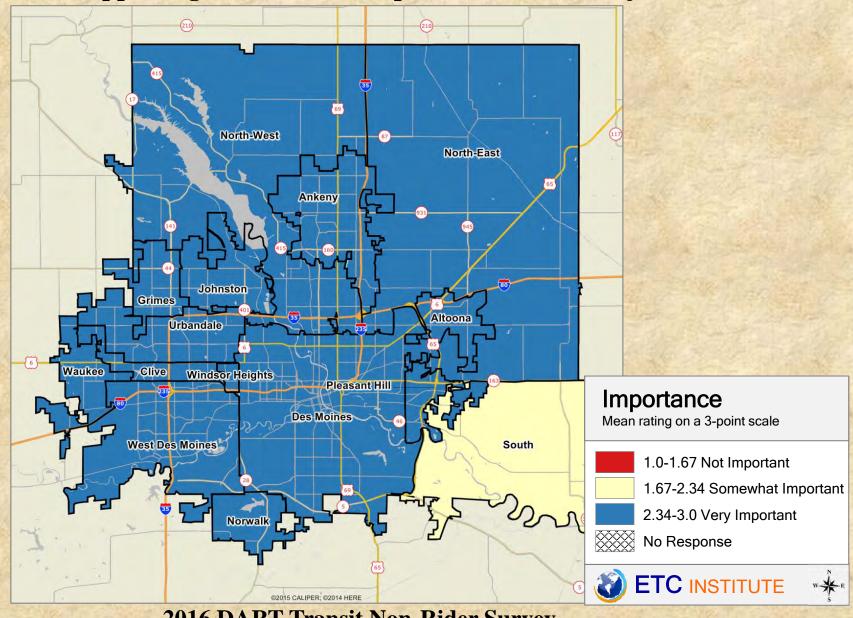
#### **2016 DART Transit Non-Rider Survey**

### Q15.6 How Important Is The Following Purpose: Expanding DART's service area



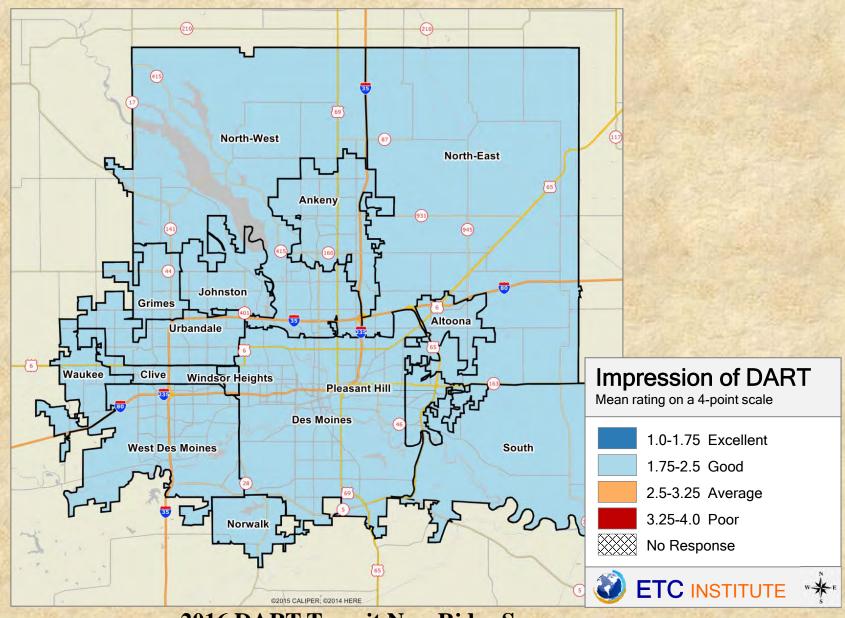
#### **2016 DART Transit Non-Rider Survey**

#### Q15.7 How Important Is The Following Purpose: Supporting economic development and access to jobs



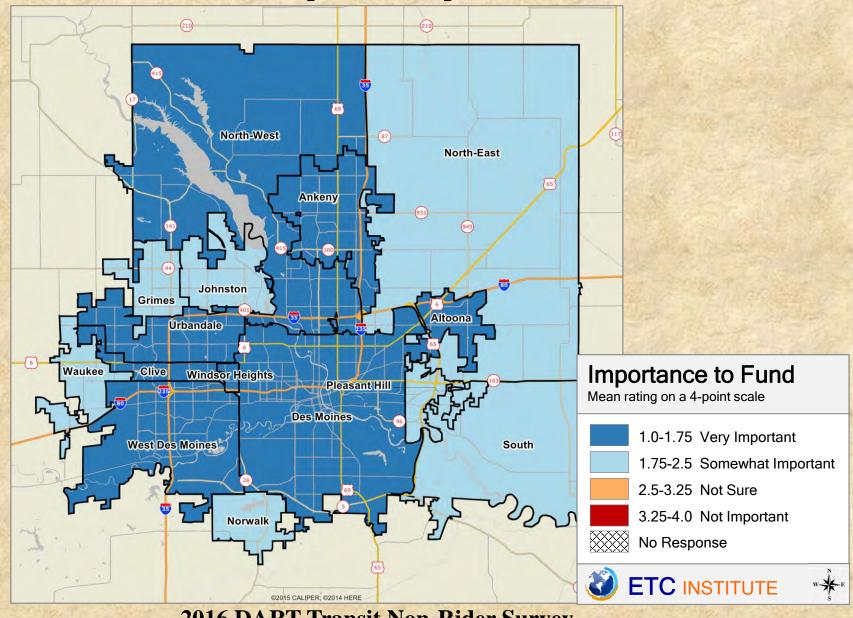
#### **2016 DART Transit Non-Rider Survey**

#### Q16 How Respondent's Rate Their Overall Impression of DART



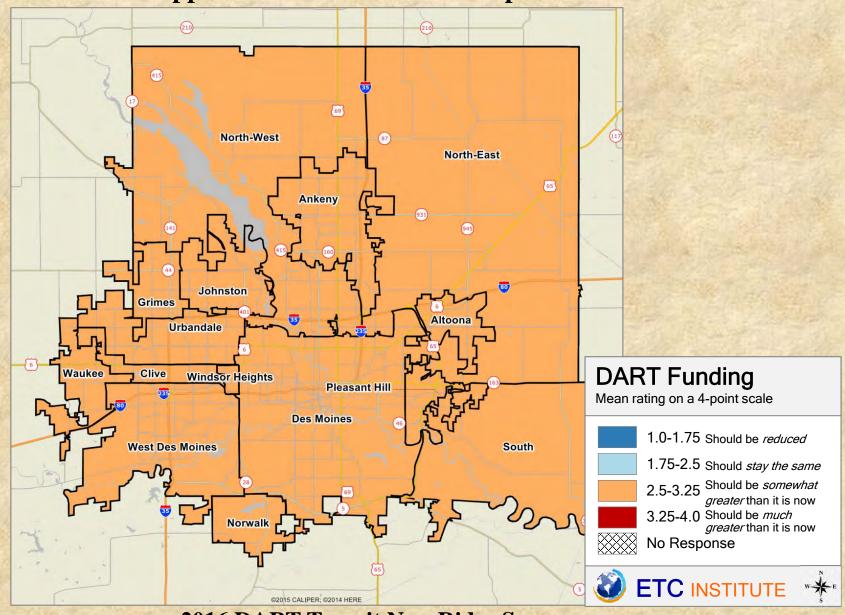
#### 2016 DART Transit Non-Rider Survey

### Q17 Respondents rate how important it is for the region to support and fund public transportation



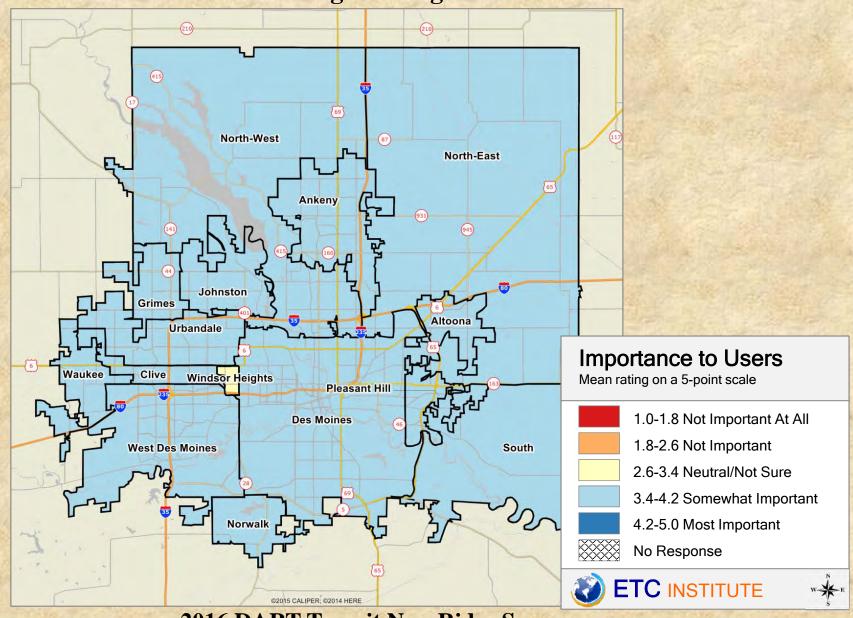
#### 2016 DART Transit Non-Rider Survey

### Q18 How Important Respondents Think it is for the Region to Support and Fund Public Transportation



#### 2016 DART Transit Non-Rider Survey

### Q19.1 Ranking Importance of Transportation Investments: Widening Existing Roads

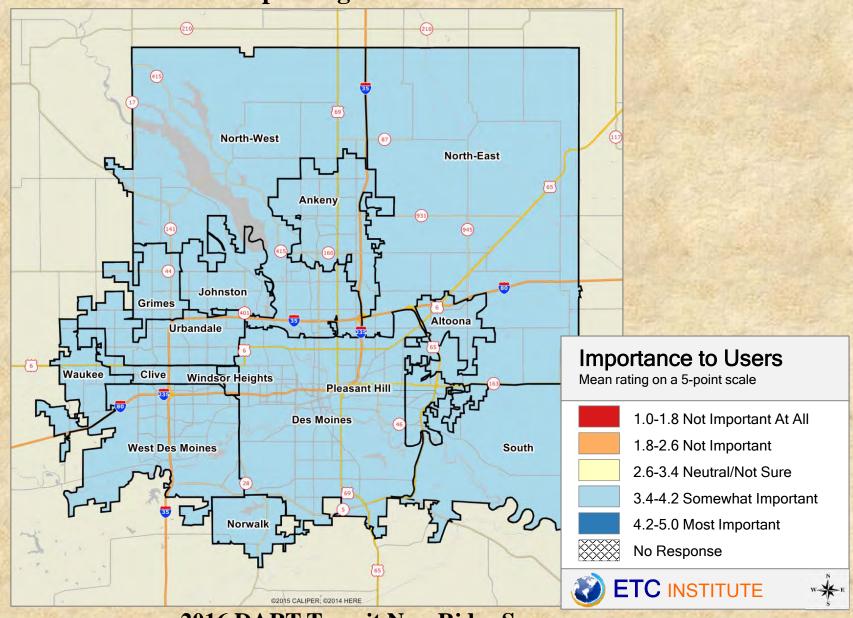


#### 2016 DART Transit Non-Rider Survey

#### **Q19.2 Ranking Importance of Transportation Investments: Building New Roads** (210) North-West North-East Ankeny Johnston Grimes Urbandale Importance to Users Clive Windsor Heights Mean rating on a 5-point scale Pleasant Hill 1.0-1.8 Not Important At All **Des Moines** 1.8-2.6 Not Important **West Des Moines** South 2.6-3.4 Neutral/Not Sure 3.4-4.2 Somewhat Important Norwall 4.2-5.0 Most Important No Response **ETC** INSTITUTE ©2015 CALIPER; ©2014 HERE

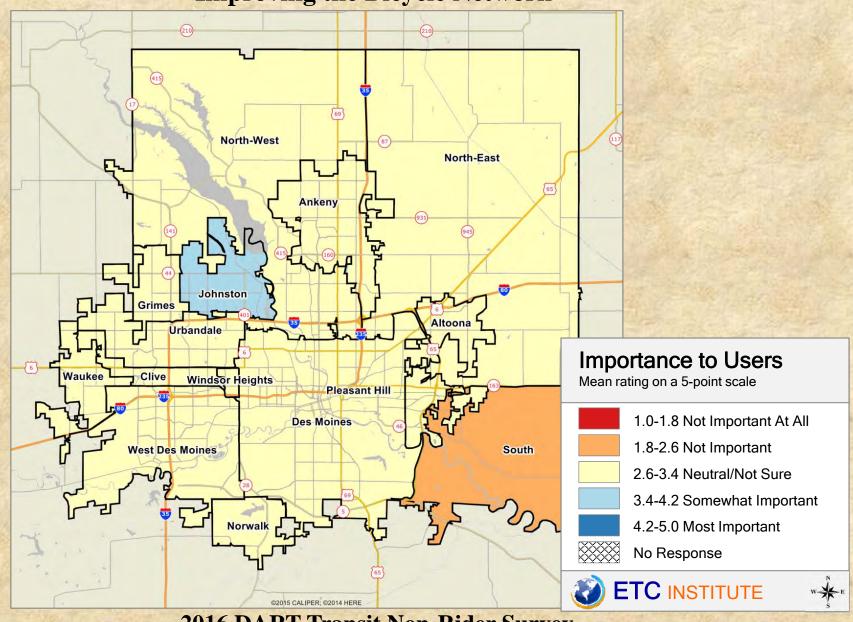
#### 2016 DART Transit Non-Rider Survey

### Q19.3 Ranking Importance of Transportation Investments: Improving Public Transit



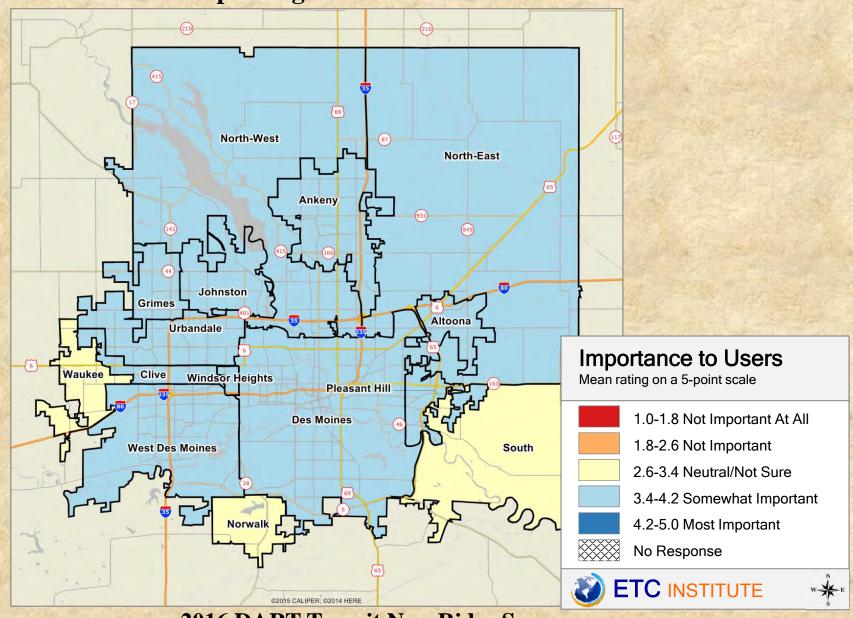
#### 2016 DART Transit Non-Rider Survey

## Q19.4 Ranking Importance of Transportation Investments: Improving the Bicycle Network



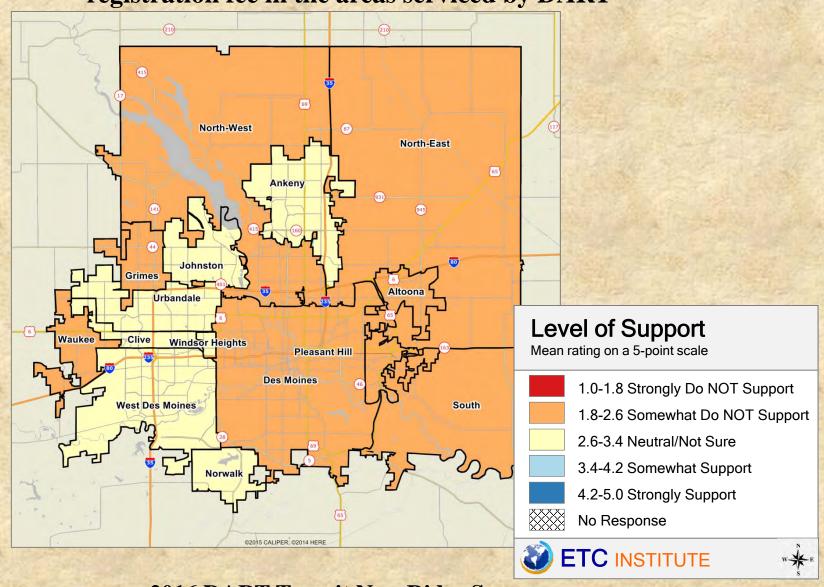
#### 2016 DART Transit Non-Rider Survey

### Q19.5 Ranking Importance of Transportation Investments: Improving the Sidewalk Network



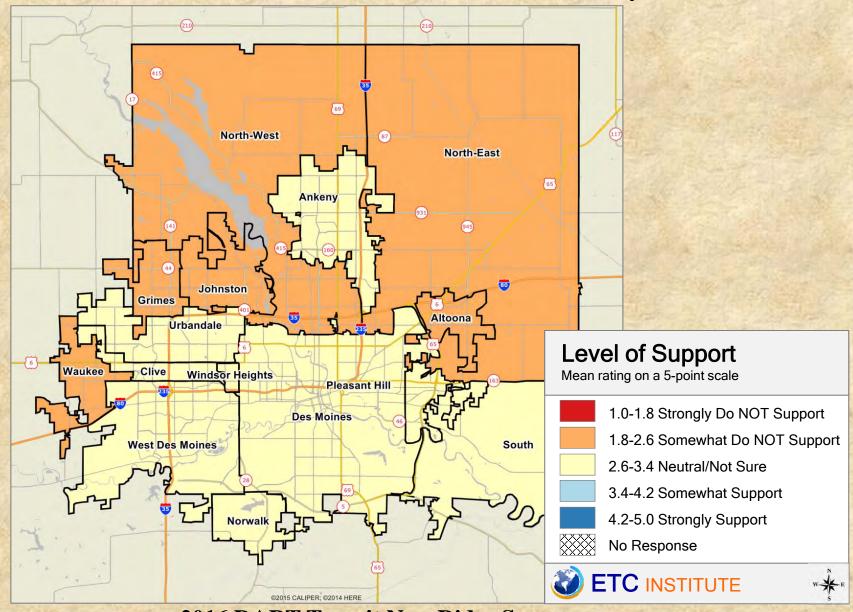
#### 2016 DART Transit Non-Rider Survey

#### Q22.1 Level of Support for the Following Funding Sources: Vehicle Registration Fee: Add a \$20 annual fee to each car's registration fee in the areas serviced by DART



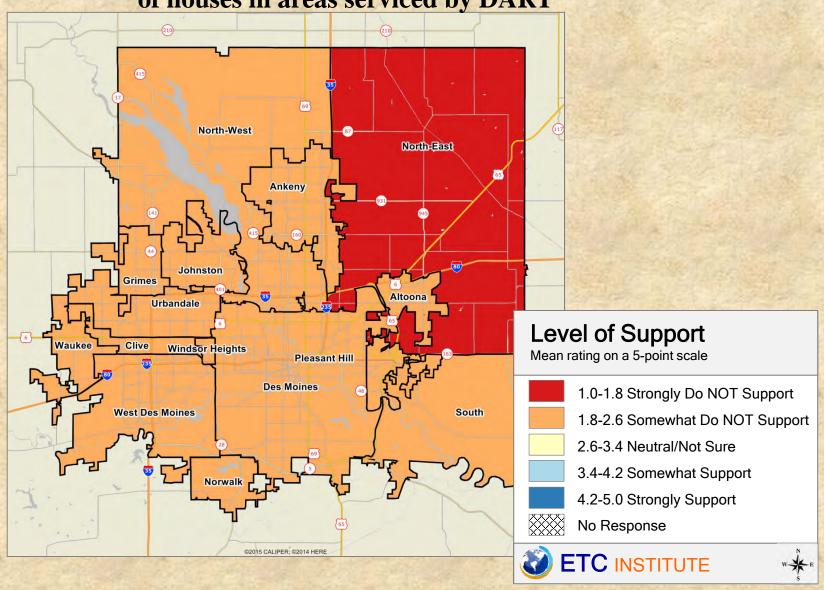
#### 2016 DART Transit Non-Rider Survey

### Q22.2 Level of Support for the Following Funding Sources: Sales Tax: Add ½ cent sales tax in Dallas and Polk County



#### 2016 DART Transit Non-Rider Survey

#### Q22.3 Level of Support for the Following Funding Sources: Add up to 85 cents/\$1,000 of taxable valuation of houses in areas serviced by DART



#### 2016 DART Transit Non-Rider Survey

#### Section 5:

### Survey Instrument

#### **DART Transit Non-Rider Survey**

#### Have you used DART bus service in the area during the past year?

	es (This survey is intended for persons who have <u>not</u> used DART services during the past year. Please disregard this survey.) No (Please continue to fill out questionnaire.)
1.	How likely are you to vote in the next municipal election?
	(1) Very likely(3) Somewhat unlikely(9) Not sure(2) Somewhat likely(4) Very unlikely
2.	Are you registered to vote at your current address?(1) Yes(2) No
3.	Do you feel that DART's service is a valuable service to the community?
	(1) Yes(2) No(3) Don't Know
4.	Overall, how would you rate DART's services?
	(1) Excellent(3) Average(9) Don't know(2) Good(4) Poor – needs to be expanded

5. Using a scale of 1 to 5, where 1 means "Strongly Disagree" and 5 means "Strongly Agree," please rate your level of agreement with the following statements about public transportation in the region:

Statement	Strongly Agree	Agree	Neutral/ Not sure	Disagree	Strongly Disagree
01. Public transportation takes too long compared to travel by other mode	5	4	3	2	1
02. Transit service is not offered when I need to use it	5	4	3	2	1
03. Transit service is not offered near my home	5	4	3	2	1
04. Transit service does not take me to where I need to go	5	4	3	2	1
05. Information about transit service is difficult to understand	5	4	3	2	1
06. Buses are not on time	5	4	3	2	1
07. Buses are not reliable	5	4	3	2	1
08. I have too many places I need to go during the day to use public transportation	5	4	3	2	1
09. I do not feel safe on the bus	5	4	3	2	1
10. I do not feel safe waiting at bus stops	5	4	3	2	1
11. Riding the bus it too expensive	5	4	3	2	1
12. I prefer to drive rather than use public transportation	5	4	3	2	1
13. Public transportation is important for a thriving community	5	4	3	2	1

6.	Of the statements listed above, which THREE MOST DESCRIBE why you are not using public
	transportation services in the region? (Use the numbers from the list in Question 5.)

1st:	2 <sup>nd</sup> :	3 <sup>rd</sup> :

7. Using a scale of 1 to 5, where 1 means "Very Unlikely" and 5 means "Very Likely," please rate how likely each factor would be to encourage you to begin using public transportation in the region:

Н	ow Likely Would You Be To Begin Using Public Transportation If:	Very Likely	Likely	Not Sure	Not Likely	Not Likely At All
01.	The cost of parking increases at the place you work or at places you visit frequently	5	4	3	2	1
02.	The time it takes to get to your destination by car increases due to traffic congestion	5	4	3	2	1
03.	Transit stops are located closer to your home	5	4	3	2	1
04.	Transit stops are located closer to the place you work or visit frequently	5	4	3	2	1
05.	Buses are scheduled to arrive at stops more frequently	5	4	3	2	1
06.	Service were offered earlier or later on existing routes	5	4	3	2	1
07.	Your employer provided incentives to use public transportation services (leave blank if not employed)	5	4	3	2	1
08.	Better timed transfers between services	5	4	3	2	1
09.	If it cost less to ride transit	5	4	3	2	1
10.	If DART provided faster service	5	4	3	2	1
11.	If shelters were located at bus stops were you would board/alight at	5	4	3	2	1

10. 11 1	DART provided faster service	5	4	3	2	1
11. If s	shelters were located at bus stops were you would board/alight a	t 5	4	3	2	1
8.	Of the items listed above, which THREE would public transportation services in the region? (Use	e the numbers fro	om the list in C		ou to be	gin usin
	1 <sup>st</sup> : 2 <sup>nd</sup> :	_ 3 <sup>ra</sup> :	<del></del>			
9.	What is the minimum level of service frequency at least once a week?	that would	encoura	ge you to	use pub	lic transi
	(1) Less than 10 minutes(4) Between 20 to(2) Between 10 to 15 minutes(5) Between 30 to(6) Between 45 to	45 minutes	(7) V	ould not us	se bus servic	e
10.	For what trip purposes would you be interested	in using DA	RT servic	e? (Check	all that apply.,	)
	(1) Work related trip(4) Medical(2) School (K-12)(5) Grocery shopp(6) Other shopping	ing g related trips	(7) P (8) V (9) C	ersonal/reco Vould not us Other:	reational se bus servic	e 
11.	For the trip purposes you selected in address/intersection, and city of your most com			ease pro	ovide th	e name
Most co	ommon trip purpose (Please provide only one trip purpose, using the	numbers from th	e list in Questi	ion 10):		
	Destination name:		_			
	Destination address/intersection:					
	Destination City:					
10	,		oina buo	oom/ioo?	(Chook all the	at annly)
12.	During what times of day would you be most interest of the control of the contro	0 PM 00 PM	•			
13.	During what days of the week would you be mapply.)	ost interest	ted in usi	ng bus s	ervice? (	Check all tha
	-77-77					

14. Using a scale of 1 to 5, where '5' is 'Very Likely" and '1' is "Not Likely at All," please indicate how likely you or other members of your household would be to use the following types of transportation:

	ow Likely Would You Be To Using The Following Types of ransportation:	Very Likely	Likely	Not Sure	Not Likely	Not Likely at All
1.	High speed, rapid bus service that has separate lanes and priority at traffic lights	5	4	3	2	1
2.	On-demand bus technology that operates in a similar manner to Uber and Lync	5	4	3	2	1
3.	Door-to-door shuttle service for seniors or persons with disabilities	5	4	3	2	1
4.	Park and ride services where you park your car & then take an express bus (with limited stops) to your destination	5	4	3	2	1
5.	Bus service that operates on fixed routes in the area where you live	5	4	3	2	1
6.	Vanpool service, which would involve having people who work at the same place share a van provided by their employer	5	4	3	2	1
7.	Light Rail Train Service	5	4	3	2	1

15. Listed below are several purposes for a public transit system.

For each one, please indicate whether you think that purpose should be Very Important, Somewhat Important, or Not Important in the design of transit services in the region:

Н	ow Important Are The Following Purposes	Very Important	Somewhat Important	Not Important
1.	Serving low-income, disabled, or senior populations with few other transportation options	3	2	1
2.	Providing an alternative to congested roadways	3	2	1
3.	Providing fast, frequent, reliable service on key corridors	3	2	1
4.	Making it easier to get to/from transit (better sidewalks, stops, park and ride facilities, etc.)	3	2	1
5.	Helping to create an environmentally-friendly, sustainable city not dependent on car travel	3	2	1
6.	Expanding DART's service area	3	2	1
7.	Supporting economic development and access to jobs	3	2	1

16.	Overall, how would you rate the impression you have of DART? (1) Excellent(3) Average(9) Don't know(2) Good(4) Poor	
17.	Overall, how important do you think it is for the region to support and fund putransportation?(1) Very important(2) Somewhat important(3) Not sure(4) Not important	blic
18.	How do you think the current level of funding for <u>public transportation</u> (e.g., bus) in the reg should change over the next five years?	jion
(1)	Should be <i>reduced</i> (2) Should <i>stay the same</i> (3) Should be <i>somewhat</i> (4) Should be <i>much</i> greater than it is now greater than it is now	า๐พ

19. Please rank the following transportation investments, with 1 being "Most Important" and 5 being "Least Important":

7	ransportation Investments	Most Important	Somewhat Important	Neutral/ Not sure	Not Important	Not Important at All
1.	Widening Existing roads	5	4	3	2	1
2.	Building New Roads	5	4	3	2	1
3.	Improving Public Transit	5	4	3	2	1
4.	Improving the Bicycle Network	5	4	3	2	1
5.	Improving the Sidewalk Network	5	4	3	2	1

19-2.	Of the items listed above, which THREE INVESTMENTS would be MOST IMPORTANT to
	focus on in the region? (Use the numbers from the list in Question 19.)

1 <sup>st</sup> : 2 <sup>nd</sup> : _	3 <sup>rd</sup> :
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20.	Would you be willing to pay up to an additional \$80/per year, per household to expand public
	transportation in the region including more routes, faster service in key corridors, more
	frequency, and more times?

21. (If "NO" or "NOT SURE" to Q20) Would you be willing to pay up to an additional \$40/per year, per household to expand public transportation in the region including more routes, faster service in key corridors, more frequency, and more times?

(1) Yes(2) No(3) Not	sure
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22. Listed below are three potential funding sources that could be used to grow our public transit infrastructure.

Using a scale of 1 to 5, where 5 means "Strongly Support" and 1 means "Strongly Do Not Support," please rate your level of support for the following funding source concepts:

F	unding Sources	Strongly Support	Somewhat Support	Neutral/ Not sure	Somewhat Do NOT Support	Strongly Do NOT Support
1.	Vehicle Registration Fee: Add a \$20 annual fee to each car's registration fee in the areas serviced by DART	5	4	3	2	1
2.	Sales Tax: Add 1/2 cent sales tax in Dallas and Polk County	5	4	3	2	1
3.	Property Tax: Add up to 85 cents/\$1,000 of taxable valuation of houses in areas serviced by DART	5	4	3	2	1

#### **DEMOGRAPHICS**

23.	How many operating vehicles (cars, motorcycles, vans) do you have in your household				
	vehicles				
24.	Do you have a valid driver's license?(1) Yes(2) No				
25.	5. Including yourself, how many licensed drivers do you have in your household?				
	licensed drivers				

26. What is your age?

(1) 18-24 years(2) 25-34 years(3) 35-49 years(4) 50-64 years(5) 65+ years					
	(1) 18-24 years	(2) 25-34 years	(3) 35-49 years	(4) 50-64 years	(5) 65+ year

27.	Which of the following BEST describes your race/ethnicity? (Check all that apply.)					
	(1) Asian/Pacific Islander(4) American Indian/Eskimo(5) Hispanic(6) Other:					
28.	Do you have a physical disability that causes you to be dependent on others for transpor	tation?				
	(1) Yes(2) No					
29.	<b>Are you employed?</b> (1) Yes(2) No					
30.	Would you say your total annual household income is:					
	(1) Under \$30,000(3) \$60,000 to \$99,999(9) Not provided(2) \$30,000 to \$59,999(4) \$100,000 or more					
31.	What is your home address?					
	Street Address:					
	City: Zip Code:					
32.	<b>Your gender:</b> (1) Male(2) Female					
33.	Prior to this receiving this survey, were you familiar with the public transit services off DART (the Des Moines Area Regional Transit Authority)?	ered by				
	(1) Ves (2) No					

This concludes the survey — thank you for your time! Please return your questionnaire using the postage-paid envelop you received with this survey.