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## FOR IMMEDIATE RELEASE

Wednesday, April 24, 2019

### **DART offering free rides for National Get on Board Day, April 25**

The Des Moines Area Regional Transit Authority (DART) is inviting riders and transit supporters to share why they are on board with DART as part of the public transportation industry's first national Get on Board Day. To encourage participation, anyone can ride DART Local, Express, Flex and On Call services for free.

Get on Board with DART on Thursday, April 25 by:

- Experiencing the many benefits of using public transportation by riding DART! You can text, read or relax on your commute and reduce your environmental footprint—all for free on Thursday, April 25. Download the [MyDART app](#) to plan your trip and get real-time bus arrival and departure information.
- Sharing why you support transit or why you ride DART using the hashtags #GetonBoard and #OnBoardwithDART.
- Following DART on [Facebook](#), [Twitter](#) and [Instagram](#) to share, comment and engage in our Get on Board Day celebration.

With one of the lowest unemployment rates in the country, public transportation is more important than ever before in central Iowa. The number one reason people ride DART is to get to work, followed by medical appointments and shopping. Ensuring residents have an affordable and reliable way to get around their community positively impacts their quality of life, and also benefits the local economy. In fact, 87% of public transportation trips directly benefit the economy as people are using transit to either make or spend money. Learn more about the benefits of a connected community by visiting [ridedart.com/transitbenefits](http://ridedart.com/transitbenefits).

#### **ABOUT DART**

*The Des Moines Area Regional Transit Authority (DART) is the public transportation provider in and around Polk County. DART operates a family of transportation services that connects thousands of people every day to jobs, school, medical appointments, entertainment and more. For more information about DART services, schedules, route changes, or directions to the nearest DART stop, visit the website at [ridedart.com](http://ridedart.com) or call 515-283-8100.*

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