



## Contacts

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### FOR IMMEDIATE RELEASE:

Tuesday, Jan. 23, 2018

## Dee Zee Manufacturing offers free transit for employees; DART extends Route 4 in northern Des Moines

DART will extend service on the Route 4 further north in Des Moines, including access to Dee Zee Manufacturing's main plant on NE 58<sup>th</sup> Avenue and other area employers, effective Sunday, Feb. 4. Beginning the same day, Dee Zee employees will have the opportunity to ride DART buses for free thanks to the company's investment in DART's Unlimited Access program.

Dee Zee and DART worked together to extend [DART's Local Route 4](#) and offer Dee Zee employees rides as the employer [looks to fill 75 jobs](#). Dee Zee currently has more than 1,000 employees between six manufacturing plants in the Des Moines area.

"We must be proactive with recruitment and keeping good employees at a time when unemployment rates are extremely low in Central Iowa," says Dee Zee's Talent Acquisition Consultant Corbon Kinney. "By offering free bus rides and closer bus stops, we hope to open a larger applicant pool and make it easier for people to get to work at all of our facilities."

Kinney says some employees currently walk to Dee Zee's locations from the nearest DART bus stop, walking distances as long as 1.5 miles. In some cases, job-seekers can't accept or even apply for positions because they do not have transportation options.

"Transportation is an integral component of our economic vitality," said DART's Chief External Affairs Officer Amanda Wanke. "The Dee Zee partnership helps connect people to jobs and allows us to extend service in an area that previously did not have transit access."

DART's [Unlimited Access program](#), which allows organizations to pay a set amount for employees or students to ride free by showing a work or school ID. DART has 19 Unlimited Access organizations ranging from large employers, such as Principal Financial Group, to small non-profits like the Des Moines Bicycle Collective.

*About Dee Zee: Dee Zee, Inc., is a manufacturer of Aftermarket and OEM truck accessory products. Dee Zee, Inc., is located in Des Moines, Iowa, and has been a staple in the truck accessory market since 1977. To obtain more information on Dee Zee, Inc., and its products, please visit [www.deezee.com](http://www.deezee.com).*

*About DART: The Des Moines Area Regional Transit Authority is the public transportation provider that serves Polk County. DART operates a family of transportation services that makes getting around the Greater Des Moines area easier and more convenient. For more information about DART services, schedules, route changes, or directions to the nearest DART stop, visit the website at [www.ridedart.com](http://www.ridedart.com) or call 515-283-8100. The MyDART Tools and Trip Planner are now available at [www.ridedart.com](http://www.ridedart.com).*